

Lots of
NEW
Features!
Continually
Updated!

FILMS ON DEMAND

DIGITAL EDUCATIONAL VIDEO

Streaming video solutions for every need!



"A new vital tool added to enhance classroom instruction. More and more faculty are asking how to use it every day." -

AnneMarie DeGroot, SAIT (Southern Alberta Institute of Technology)



McIntyre 
Media Inc.
www.mcintyre.ca





Thousands of educational videos viewable anytime, anywhere!

Put the power of digital media into your courses with Films on Demand streaming video.

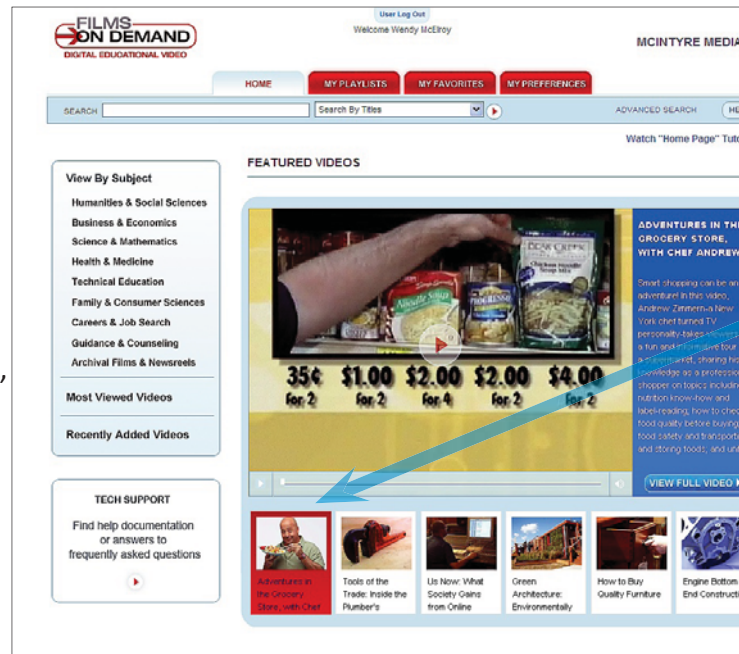
For decades, educators around the world have relied on Films Media Group to provide outstanding media content to engage, enrich, and inspire their students. Now FMG's unparalleled content collection is paired with a digital delivery system that gives you the power of choice and puts you in control of your content.

Welcome to Films On Demand.

Our state-of-the-art digital delivery system makes it easy to bring up-to-date, world-class content directly into the classroom. **Films On Demand** contains thousands of streaming videos with 64,000 segments provided by the Films Media Group. And those numbers increase monthly as new titles are added.

Our digital content is available in bundled "collections" or as individual titles. And no matter what digital content you choose, you have the flexibility to view it when and how you want.

We have grouped our titles into eight comprehensive collections - from timely topics to timeless classics - to save you money and effort. Perfect for any academic library.



- Business & Economics
- Science & Mathematics
- Humanities & Social Sciences
- Careers & Job Search
- Health & Medicine
- Technical Education
- Family & Consumer Sciences
- Guidance & Counseling
- Digital Education



Improved Usability

- A Month by Month List of Recently Added Titles
- New Subject Menu URLs for Faster Navigation
- Search Results Display All Related Titles in Video Series

New Tools and Options

- Add Your Proxy Server to Title and Playlist URLs
- Barcode Authentication
- Subject Suppression Tool
- Title Suppression Tool

Films On Demand offers significant benefits to educators and students:

- Authorized faculty & students will have 24/7 unlimited access, on or off campus.
- Hundreds of new titles added every year are automatically included in your subscription.
- All programming includes Canadian public performance rights.
- Content available in full video or segments.
- Each FMG digital video is organized into pre-defined segments so they can be integrated into lectures and presentations with ease.
- FMG digital video is searchable by title, keyword or subject.
- Four different types of automated user authentication are supported, allowing members of approved educational institutions to access their FMG digital video collection seamlessly and easily.



- Experience the FMG digital video difference and make it easier than ever before to make complex concepts more understandable and to transform knowledge into insight, and skills into measurable achievement.
- Subject-specific collections are available on an annual subscription basis. Pricing is based on number of students.
- If you're only interested in specific titles, you can purchase individual titles for a 3-year lease.

- View as Adobe® Flash® Video in 400k, 700k & 1.5 MBPS streams for fast, high-quality viewing for both Windows and Mac users. Or view as Windows Media® video files in 300k streams.
- Closed captioning available on many titles.
- Easy-to-Use Administrative tools allows you to access usage reports, user controls, and default settings.
- Designed by a company experienced in delivering web-based information.

Contact us for pricing and a **FREE TRIAL!**
Call **800-565-3036** or email **info@mcintyre.ca**.



5,700 titles. 64,000 segments. 4,000 hours.
Top-quality video content for every department on campus.

Master Academic Collection

Humanities & Social Sciences

3,600 Titles / 47,898 segments



- Anthropology
- Area Studies
- Art & Architecture
- Communication
- Criminal Justice
- Education
- English & Language Arts
- Geography
- History
- Music
- Philosophy & Religion
- Political Science
- Psychology
- Sociology
- World Languages

Health & Medicine

900 Titles / 9,393 segments



- Diseases, Disorders & Disabilities
- Health Care & Treatment
- Health Careers
- Human Anatomy & Physiology
- Nutrition
- Personal Health & Wellness
- Public Health

Master Career & Technical Education Collection

Technical Education

370 Titles / 2,159 segments



- Automotive Technology
- Building and Technical Trades
- Engineering Technology
- Technical Communication

Guidance & Counseling

310 Titles / 2,742 segments



- Academic Success
- Character Education & Development
- Dating & Marriage
- Mental Health
- Sex Education
- Substance Abuse

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Collections are available individually or bundles for the ultimate in curriculum coverage and value.

Master Academic Collection

Business & Economics

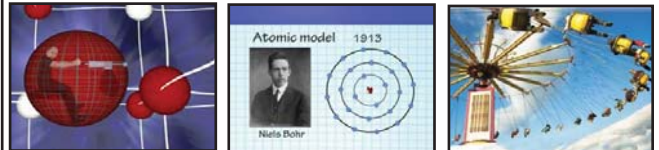
570 Titles / 6,532 segments



- **Management**
- **Marketing**
- **Finance, Accounting & Taxation**
- **Ethics & Business Law**
- **Business Technology**
- **Business Education**
- **Economics**

Science & Mathematics

1,200 Titles / 12,634 segments



- **Biology**
- **Computers & Technology**
- **Earth Science**
- **Environmental Science**
- **Geography**
- **Mathematics**
- **Physical Science**

Master Career & Technical Education Collection

Careers & Job Search

250 Titles / 1,782 segments



- **Career Exploration**
- **Career Fields**
- **Job Search Skills**
- **Job Success Skills**

Family & Consumer Sciences

420 Titles / 3,559 segments



- **Child Care**
- **Culinary Arts**
- **Fashion, Textiles & Interiors**
- **Life Skills**
- **Parenting & Child Development**

Contact us for pricing and a **FREE TRIAL!**
Call **800-565-3036** or email **info@mcintyre.ca**.

Films on Demand's powerful features make it easy to find, play, manage, and share outstanding video content.

FIND IT

SEARCH by title, keyword, subject, or producer.

BROWSE thousands of titles and segments by course area and specialization.

SEE RESULTS sorted into a list of segments or full-length videos.

ADVANCED SEARCH allows you to combine search parameters to refine your results.



PLAY IT

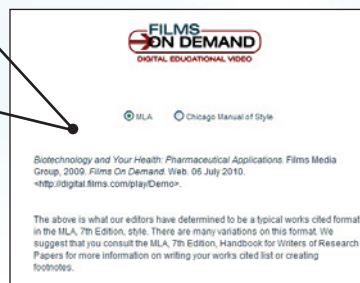


VIEW VIDEO in a window or full-screen using Adobe® Flash® Player-compatible or Windows Media® formats.

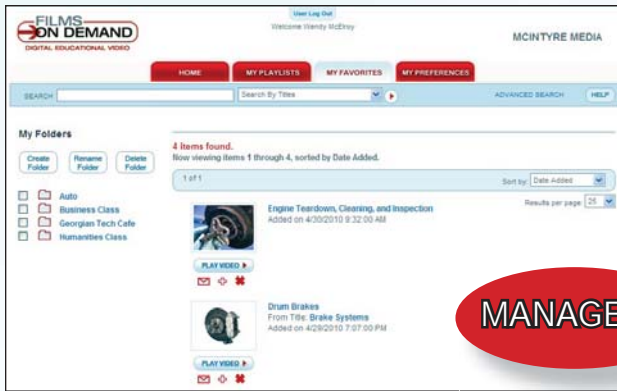
ACCESS CLOSED CAPTIONING on available titles.

FLASH® 1.5 mb streaming for high-resolution classroom use.

CITATIONS provided for all videos in both MLA7 and Chicago styles.



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MANAGE IT

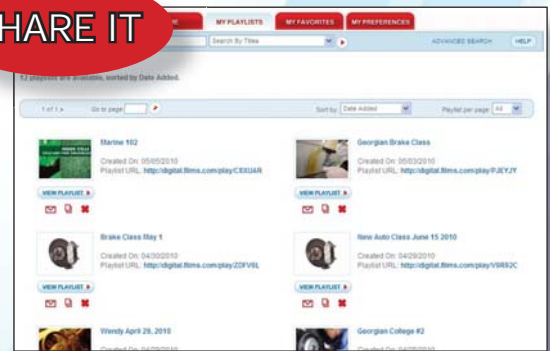
ORGANIZE favourite full-length videos and segments into folders for quick retrieval.

ACCESS ADMINISTRATIVE TOOLS to create usage data reports, set universal preferences, manage user access, obtain metadata for use in online catalogues, and download support and promotional materials.

CREATE PLAYLISTS that include only the content you need—segments from a single video, segments from many videos, or entire full-length programs.

POST PLAYLISTS on any learning management system, online card catalog system, or distance-learning courseware for viewing anytime, anywhere.

SHARE IT



GET HELP



ONLINE TECH SUPPORT including Flash® tutorials, quick-start guides, FAQs, and user manuals.

An 800 technical support member contacts you directly to the host site technical experts.

Contact us for pricing and a **FREE TRIAL!**
Call **800-565-3036** or email **info@mcintyre.ca**.



**Thousands of educational videos
viewable anytime, anywhere!**

**A wealth of information at your
fingertips!**

Affordable, economical and effortless!

An organized, accessible video library!

**Reach students who live in a world of visual
information!**

To learn more about our new collections,
to place an order, for a FREE trial, for additional digital leasing
and purchase options, please contact us at
800-565-3036 or info@mcintyre.ca

