

iCare DVD Series

Developing Ecological Literacy &
Environmental Responsibility in Canadian Schools



For Grades 5-8

Correlates to your provincial & territorial science, social studies & geography, language arts, aboriginal, math and character education curriculum.



2010 International Year of Biodiversity

**Celebrate the “International Year of Biodiversity”
in your classroom with this great new series!**



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iCare - how you can

This 3-part series examines environmental and ecological initiatives undertaken by Canadian schools and school children. We filmed and interviewed students, teachers, parents, administrators, custodians and environmental experts about what they have done or what we can do to “make a difference” to ensure the long-term health and survival of our planet and its resources.

iCare Program 1 - iGreen

The urbanization and deforestation of North America has led to the development of concrete jungles which in turn leads to “urban heat islands”. These lead to higher levels of air pollution, increased temperatures, and habitat and species loss within these areas. Now, more than ever, plants and trees are so important for our well-being. Not only do they look nice, but they protect us from harmful UV rays, act as wind barriers, reduce water runoff and soil erosion, filter air pollution, absorb harmful carbon dioxide and provide habitat and protection for various species. Schools across the country have implemented “greening” programs to help create a healthier environment in their communities. Take a look at some of these exciting schoolyard ventures. We visit outdoor classrooms, watch as a green roof is built and visit with Shannon Thunderbird, internationally celebrated First Nations Storyteller and Educator.



iCare Program 2 - iConserve

Canada is one of the highest energy consuming nations in the world! Much of the energy we use is generated through the burning of fossil fuels - a non-renewable energy source. Not only is that a problem, but burning of fossil fuels creates environmental problems such as the formation of acid rain and toxic greenhouse gases. How can we help? There are some very simple things like turning off lights and shutting off computer screens. Some schools in the country have taken it a step further by installing solar panels and geothermal systems. Others have implemented simple but effective strategies like a walking school bus and teaching students about local produce and farming.

iCare Program 3 - iReduce

We produce a LOT of garbage in one year - in fact, Canadians are one of the world’s highest producers of garbage. The cost of managing all this waste is high and costs us all. Landfills are the most common methods used to dispose of garbage. Think of all the problems associated with these sites - environmental noise, dust, disease, and leaching to name a few. We have to find ways to reduce our waste. In this program, we visit schools who have completed waste audits, use worms (yes, that’s right!), talk about the use of excessive packaging, and raise salmon fry to release into a local “cleaned-up” river.



make a difference!

By viewing each program in the series and using the activities in the teacher's resource guide, students will gain an excellent knowledge of scientific and social principles related to the environment, as well as gaining equally important information about how they can make a difference.

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Part One: iGreen



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Part Two: iConserve

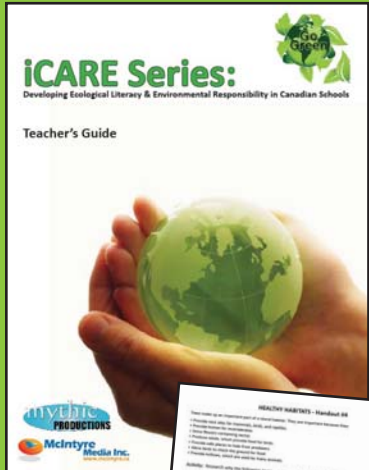
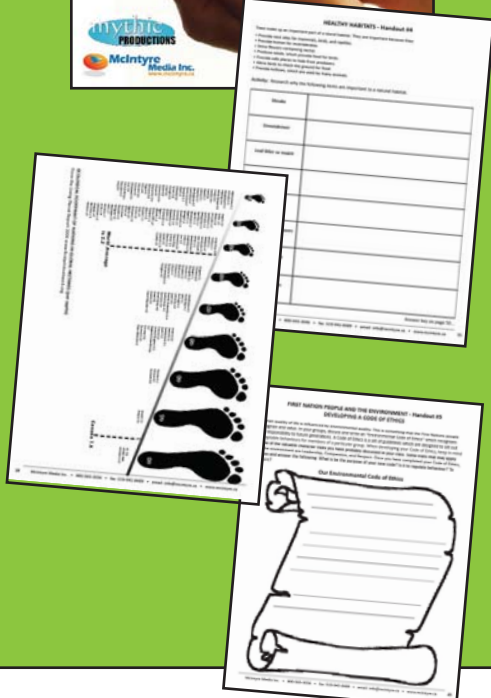


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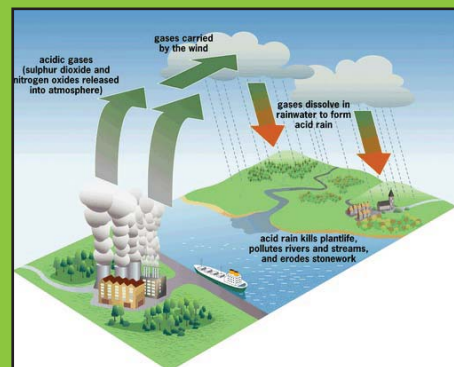
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