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# New Releases

2012 DVD & Video Streaming Catalogue

Over  
**340 NEW**  
programs!

**McIntyre**  
**Media Inc.**  
[www.mcintyre.ca](http://www.mcintyre.ca)



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## ORDERING INFORMATION

**Closed Captioning** is available where indicated. (CC)

**FREE ONLINE PREVIEWS** for many titles - visit [www.mcintyre.ca](http://www.mcintyre.ca) and create your account. Short 2 - 3 minute clips or full-length previews are available.

**Duplication and Streaming Rights** are available for most of our programs. For more information, please contact us.

**Format** - all titles will be sent to you in DVD format or a specified digital format.

### Shipping & Prices

All prices are in CDN \$. Taxes and S/H are extra. S/H can be estimated at 8% of the purchase price. Minimum shipping and handling is \$10 per order.

**Contact us at:**

**800-565-3036**

**fax: 519-942-8489**

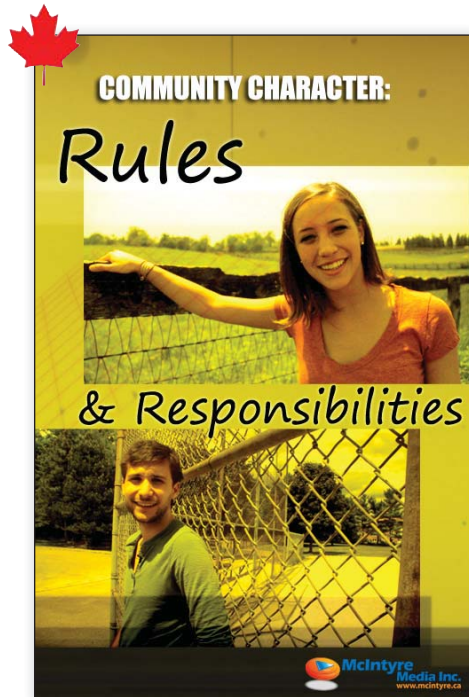
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**[www.mcintyre.ca](http://www.mcintyre.ca)**





# What's NEW?



**Community Character:  
Rules & Responsibilities**  
*See page 8.*



**Seven Grandfather Teachings:  
Character Development**  
*See page 9.*



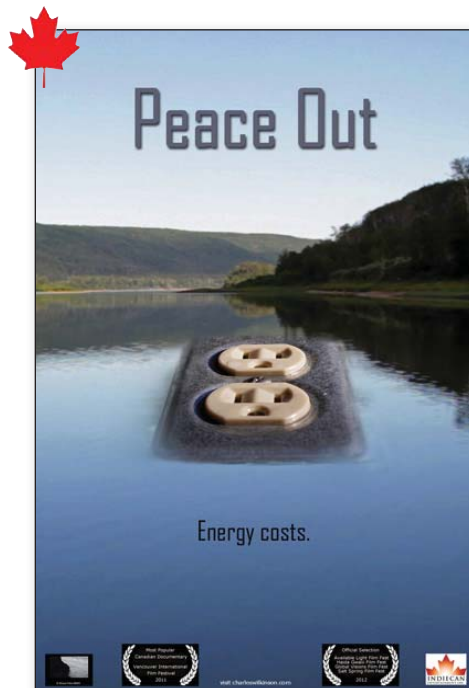
**School Rules: Being a Good  
Citizen at School**

Grades 3-5 2012 14 min  
Human Relations Media

What does it take to be a good school citizen? How can students become better citizens at school? Engaging, age-appropriate program hosts help students understand five pillars of good school citizenship: 1) being respectful of other people and their property, 2) being respectful of school property, 3) following school rules, 4) displaying good character (responsibility, honesty, good listening, kindness) and 5) giving back to the school community. Each pillar is accompanied by straightforward examples that show students how they can be good citizens and how to create a harmonious school environment.

The program includes a comprehensive Teacher's Resource Book written by a certified Special Education teacher. The guide includes a Differentiated Lesson Plan and extension activities to accompany the video.

#600613DV \$189: DVD, resource guide, student worksheets.



**Peace Out**  
*See page 19.*



**Digital Literacy:  
Cyber Ethics and Etiquette**  
*See page 35.*

# DIGITAL ST

for Classrooms, Libraries and for

**Make learning o**  
**McIntyre**

## Features:

- McIntyre hosting - completely hassle-free.
- User friendly platform.
- Mobile device friendly, including iPad, iPhone & Androids.
- Unique URL's per title which can be integrated into your catalogue for easy access.
- Chapters(where available) with searchable descriptions.
- All programs include Canadian Public Performance Rights.
- Content available as bundled collections or you can create your own collection.
- Select a single title or multiple programs.
- Search function- searches title, description & chapters (where available).
- Admin reporting available on title usage.
- 3rd party content can be added to this platform where rights allow.
- Teacher's support material available on specific titles.



**Ideal for diverse learning styles and preferences!**

**Select from the most current & up-to-date curriculum-rich content in Canada.**



# STREAMING

and for Professional Development

g come to life!

## McIntyre's Playlists

It's so simple! McIntyre's Playlist is completely customizable! You select the titles you want, or select from one of our "playlist collections" - such as "The Canadian Collection". Call us. We'll set it up. Within a short time, you, your institution, faculty and students will have access to the programs you have purchased.



### Benefits:

- Eliminates the hassle of hosting programs on your server. We take care of that!
- User friendly platform makes manoeuvring easy.
- Relevant titles can be selected for specific subjects, departments or faculty.
- Flexible licensing terms.
- Pick or build collection(s) specific to your needs.
- Students with learning disabilities can review material more than once.
- Video links can be sent by email or embedded in learner management systems.
- Affordable.
- Excellent support from McIntyre Media!

### Want to see a sample playlist?

Go to:

<http://www.mcintyre.ca/playlist-information>  
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**tel: 1-800-565-3036**

**email: [info@mcintyre.ca](mailto:info@mcintyre.ca)**

Build and create your own library of streaming content. We take care of the hassles of managing servers and IT issues.



A breathtaking tour of Canada's geography, geology, nature, history, diversity, culture & climate. This new series takes to the skies for a breathtaking, rarely-seen view of our country.

## CANADA OVER THE Edge



*Grades 7-Adult 2011 52 min each Arcadia Entertainment Inc.*

This series explores the features that define Canada: the most expansive coastline in the world and the world's longest undefended border. It's a never-before-seen view of Canada, rising up and bearing witness to our nation's diversity and beauty. The meeting place of the ocean and land is birthplace of this country's history and the frontline of climate change. Our borders separate from our neighbours, but also reveal how closely intertwined our histories and futures are. Shot in breathtaking HD, Canada: Over the Edge will capture Canada's vast geographical and cultural panorama. It is a testament to our history and a time capsule for our future.

### ***Season 1: Watch Atlantic Canada unfold!***

The first 13-episode cycle focuses on the rugged beauty and history of Canada's Atlantic Provinces: Nova Scotia, New Brunswick, Prince Edward Island and Newfoundland. Hidden coves in Nova Scotia once sheltered pirates, privateers and bootleggers. The tiny border towns of New Brunswick were the frontlines of an undeclared war between Canada and the USA. Cape Breton's highlands rise up calling to Celts of all nations on the Eastern shore. PEI's Confederation Bridge is a 13-kilometer marvel of engineering. The Bay of Fundy's record -high tides could hold the future of alternative energy. And the Grand Banks of Newfoundland are the richest fishing grounds in the world - but for how long? What will these landscapes look like in 20 or 50 years? How will climate change, international politics, migration and human greed affect them?

***SPECIAL SERIES PRICE - ONLY \$2847 - a saving of \$390***  
***Complete Series (13 programs) - #AR000EDV-X3***  
***Individual titles: \$249 each***

## **Best Of Nova Scotia**

From the highlands of the Americas to the world-famous tidal flats of the Bay of Fundy, this exploration of Nova Scotia reveals some of the world's best-kept secrets.

#AR001EDV-X3 \$249: DVD

## **South Shore, Nova Scotia**

From the port city of Halifax to the historic Acadian shores and international waters beyond, this aerial exploration documents the treasures and mysteries of Nova Scotia's southern coast.

#AR002EDV-X3 \$249: DVD

## **Eastern Shore, Nova Scotia**

The eastern coastline of Nova Scotia is a living historical record of the centuries-old battle between the French and the English in the New World - from France's Louisbourg to England's Halifax Citadel.

#AR003EDV-X3 \$249: DVD

## **Bay of Fundy, Nova Scotia**

A journey along Nova Scotia's Bay of Fundy coastline is a geological marvel rising from the sea - from Cape D'Or and Cape Split to the wonders of Five Islands.

#AR004EDV-X3 \$249: DVD

## **Cape Breton Island**

An aerial survey of world-famous Cape Breton Island reveals why this has been called the "world's greatest road trip". From the Canso Causeway to the Cape Breton Highlands, the island is a world unto its own.

#AR005EDV-X3 \$249: DVD

## **Northumberland Strait**

From the remote northern shore of Nova Scotia to the red mud cliffs of Prince Edward Island, the warm waters of the Northumberland Strait are the setting for an incredible aerial exploration of these formidable coastlines.

#AR006EDV-X3 \$249: DVD

## **Bay of Fundy, New Brunswick**

From Hopewell Rocks to the wonders of the Fundy Trail and Saint John River's famous covered bridges, this aerial survey explores some of the world's most incredible coastlines.

#AR007EDV-X3 \$249: DVD

## **Gaspe Peninsula**

An aerial survey above the Gaspé peninsula reveals its beauty and natural wonders - from the pods of blue whales that roam the coastline, to the stone marvels of Perce and the bird sanctuary of Ile Bonaventure.

#AR008EDV-X3 \$249: DVD

## **Eastern Shore, New Brunswick**

From the warm waters of Baie de Chaleur, around Miscou Point and beyond, this aerial survey soars above incredible rock formations, peat farms, and some of the East Coast's most impressive sand dunes.

#AR009EDV-X3 \$249: DVD

## **Magdalene Islands**

From the shipwrecks of the south, to the sand dunes and salt mine in the north, this aerial survey explores one of the world's most impressive archipelagos - the Magdalene Islands.

#AR010EDV-X3 \$249: DVD

## **Newfoundland West**

The west coast of Newfoundland is a story of cultural history and beauty - from the first European settlements at l'Anse aux Meadows and Port au Choix, to the scenic beauty of Gros Morne National Park.

#AR011EDV-X3 \$249: DVD

## **Newfoundland's North**

From St. John's heading north, the Newfoundland coastline is a maze of bays and inlets - from world famous Fogo Island to the abandoned fishing settlements along the island's northern peninsula.

#AR012EDV-X3 \$249: DVD

## **St. John's to St. Pierre**

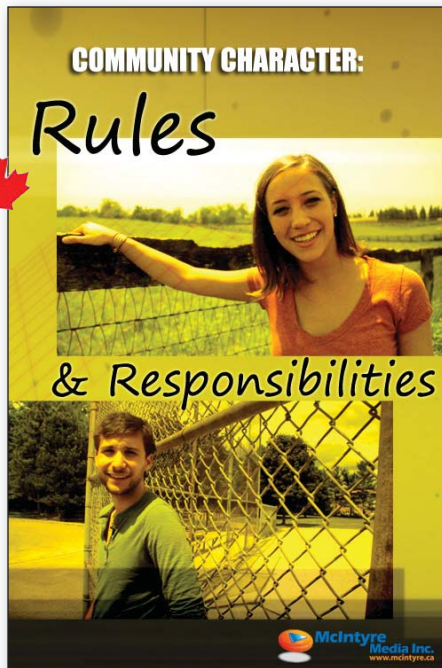
This aerial survey explores the Atlantic coastline, from the wonders of Newfoundland and the Avalon peninsula, to the unique islands of St. Pierre and Miquelon.

#AR013EDV-X3 \$249: DVD



***Coming in 2013!  
Season 2!  
Watch Western Canada  
unfold!***





**Community Character:  
Rules and Responsibilities  
(Includes interview with Shannon Thunderbird)**

*Grade 1-3 2012 20 min McIntyre Media Inc.*

As a citizen of a community, we all have rights and responsibilities. In this program, students will join our hosts Kirstie and Sean to learn how and why communities make and enforce laws. The program reveals how rules are linked to safety and designed to support fairness, and explains why there must be consequences for breaking community rules. Students will also discover how rules in a classroom and at home are just as important as the rules in a town or city. Students also hear from the delightful Coast Tsimshian First Nations Elder and Educator, Shannon Thunderbird who tells children of the Seven Sacred Teachings - love, respect, courage, honesty, wisdom, humility and truth. Shannon shares her wonderful storytelling ability in sharing with children how each of these rules from our First Nations culture can help of us can be better people.

#MCI058DV-X3 \$159.95: DVD, resource guide with student worksheets



**Overview of the War of 1812: Canada AM**

*Grade 7-Adult 2012 approx 30 min CTV*

200 years ago on June 18th, 1812, President James Madison and the United States Congress declared war on Great Britain. Battles raged throughout the continent for over two years before peace was negotiated. To mark this bicentennial, CTV's Canada AM spent the day at historic Fort George in Niagara-on-the-Lake. The various segments will give students a brief overview of the life and times of officers; the role of First Nations people; the role of Laura Secord; and the importance of the War of 1812 in Canada's history.

*Segments include:*

1. Introduction
2. The Importance of the War of 1812
3. Role of First Nations in 1812
4. Laura Secord's role in 1812
5. Food for officers at Fort George
6. Fashion during the War of 1812

#CTV555DV-X3 \$109.95: DVD



**Titanic at 100: Canada AM**

*2012 68 min CTV*

A CTV reminiscence of the RMS Titanic sets sail with special online reports from Ireland. Included are a look at historic sites and stories connected with the Titanic to mark the ship's legacy.

#CTV553DV-X3 \$129.95: DVD

**Canadian Originals**

*Grades 7-Adult 2012 min CTV*

*Canadian Originals* features short segments on the unique people that make this country great. Meet people like Ramesh Ferris - a polio survivor who raised awareness, money and support for others with the disease. Handcycling across Canada to bring attention to his cause was just one of the things this extraordinary Canadian Original did. Check out Canadian filmmaker Richard Fitoussi, and what he's doing to draw attention to the unending danger of landmines. Meet legally blind photographer Tara Miller from Manitoba who creates eye-opening works of art. These and many other people are profiled in this new series from CTV.

#CTV554DV-X3 \$99.95: DVD



## Seven Grandfather Teachings: Character Development

Niizhwaaswi Kchitwaa Kinomaadiwinan



### Seven Grandfather Teachings: Character Development

Niizhwaaswi Kchitwaa Kinomaadiwinan

Grade 3-8 2012 20 min McIntyre Media Inc.

Before the early settlers arrived in what is Canada today, there were already many Aboriginal peoples living here. Each of these groups has unique beliefs about how the earth was created and how people came to exist. These beliefs are often passed from generation to generation through traditional teachings. Traditional teachings have been passed down orally from generation to generation by Elders. The elders have used their experience and wisdom to help people in their communities make good decisions.

In this new program, students learn about The Seven Grandfather Teachings, also known as The Seven Sacred Teachings. This is a set of teachings on human conduct towards others. They are what was traditionally and still is to this day needed in order for communities to survive. Almost all First Nation people follow them. They also apply to every culture. People all over the world should and do follow these simple teachings on human conduct. The teachings - love, respect, courage, honesty, wisdom, humility and truth cannot be used in isolation. You must practice all of them. To practice one without the other would amount to practicing the opposite of that teaching. Therefore, to not love is to be fearful; to not be humble is to be self-centred; to not be honest is to be dishonest; to not be courageous is to be cowardly.

In this wonderful new program hosted by Curve Lake First Nations entertainer Missy Knott, students learn of the history of The Seven Sacred Teachings and meet Coast Tsimshian First Nations Elder and Educator, Shannon Thunderbird who delightfully shares and explains each teaching. With her flare for storytelling, Shannon describes the virtues of being a good person, taking care of one another and taking care of the earth.

An invaluable lesson for all.

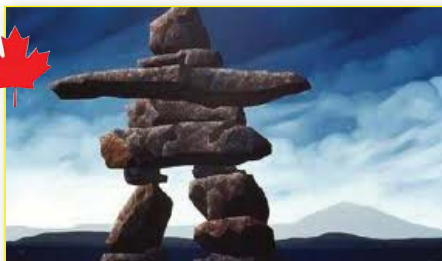
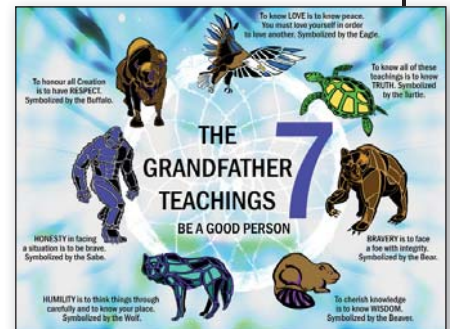
#MCI059DV-X3 \$159.95: DVD, resource guide with student worksheets, plain 18" x 24" poster.



Cherry Wood Frame

#### Poster available separately:

Plain 18" x 24"	\$10.95	#MCI060PO-X3
Laminated 18" x 24"	\$12.95	#MCI061PO-X3
Black Metal Framed	\$72.95	#MCI062PO-X3
Cherry Wood Framed	\$72.95	#MCI063PO-X3



### Nunavut: Canada AM

2012 60 min CTV  
Canada AM headed north to broadcast live from Nunavut! We'll show you the people, places and culture of one of Canada's most beautiful spots.  
#CTV556DV-X3 \$109.95: DVD

### Up Heartbreak Hill - Coming of Age in the Contemporary Native American World

2012 83 min CC PBS  
For teens Thomas, Tamara, and Gabby, home is an impoverished town on the Navajo reservation, and leaving means separating from family, tradition and the land that has been theirs for generations. Erica Scharf's *Up Heartbreak Hill* is a moving look at a new generation of Americans struggling to be both Native and modern.  
#041579DV-X3 \$49.95: DVD



These programs are correlated to the curriculum and specifically designed for use in the Primary classroom. Each program includes a 10-minute interactive video with on-screen questions, vocabulary, and a five-question video quiz, as well as a time saving 15-page teacher's guide with math, reading and writing activities, assessments, skill development lessons and video script. Integrate media assets into lesson plans by showing a complete 10-minute video, short clips, or multiple animations and images. Custom multi-media formats include h.264 for iPods, Windows Media video, and DVD.

## Living Things Series

*Grade K-3 2012 10-12 min each Visual Learning Systems*

Specifically designed for the primary classroom, this amazing seven part series explores all living things including the basic needs for survival, how living things change, migration and hibernation, food chains and much more. Included is a look at how we can care for and nurture planet Earth.

***SPECIAL SERIES PRICE - ONLY \$559.65 - a saving of \$70***

***Includes 7 programs, 7 teacher's guides***

***Series Product #110250DV-X3***

***Individual titles: \$89.95 each***

### What Do Living Things Need?

All living things have basic needs that must be met in order to survive. This colourful, easy-to-understand program addresses the basic needs of organisms. By considering specific plants and animals, we see how living things need food, water, air and a place to live.

#110251DV-X3 \$89.95: DVD, resource guide

### Grouping Living Things

There are millions of different kinds of living things on the planet. Grouping them is not an easy task. This fascinating program explores this process and investigates some of the major groups of living things.

#110252DV-X3 \$89.95: DVD, resource guide

### Cycles in Living Things

Crisp, vivid video footage illustrates how living things change throughout their lives. The life cycles of plants, insects, and frogs are the focus of this fascinating program.

#110253DV-X3 \$89.95: DVD, resource guide

### Migration and Hibernation

Geese flying south is a sign that winter is arriving. Through numerous fascinating examples, this colourful program illustrates the migration of animals. Also explored is the amazing process of hibernation.

#110254DV-X3 \$89.95: DVD, resource guide

### Interactions of Living Things

Living and nonliving things make up the world around us. This program uses vivid footage to show how these things interact with each other. Special attention is paid to how the living things interact with each other and with nonliving things in an ecosystem.

#110255DV-X3 \$89.95: DVD, resource guide

### Food Chains

It is fascinating to explore the energy relationships between living things. This exciting video investigates the process of living things producing energy, consuming it, and breaking it down. Food chains and food webs visually illustrate these relationships.

#110256DV-X3 \$89.95: DVD, resource guide

### Our Precious Earth

All the people in the world live on the same planet, which we call home. This program explains why Earth is precious and how it is being damaged. Special attention is paid to how we can conserve natural resources and care for the planet.

#110257DV-X3 \$89.95: DVD, resource guide



## Plants Around Us Series

Grades K-3 2012 10 -12 min ea Visual Learning Systems

Specifically designed for the primary classroom, this amazing four part series explores the many different plants that make up the world around us. After defining what a plant is and identifying many plant characteristics that life cycles of plants are explained starting from the seed and growing until eventually dying. This series then takes a closer look at flowering plants, how they reproduce, and how they are important to human life. Finally, the world of trees are explored and the difference between conifer and deciduous trees is explained.

**SPECIAL SERIES PRICE - ONLY \$319.80 - a saving of \$40**

**Includes 4 programs, 4 teacher's guides.**

**Series Product #110241DV-X3**

**Individual titles: \$89.95 each**

### Plants

What exactly is a plant? This colorful program explains to students the difference between living and nonliving things as well as what a plant is, where plants live, and the different types of plants they might be familiar with. Concepts and terminology: algae, ferns, living things, moss, nonliving things, plants, soil, trees, vegetables.

#110242DV-X3 \$89.95: DVD, resource guide

### Plant Life Cycles

This video explores the fascinating process of plant development from a small seed, growing into a beautiful plant, reproducing, and eventually dying. Concepts and terminology: plant, seed, life cycle, germinate, stem, leaves, seedling, reproduction, flower.

#110243DV-X3 \$89.95: DVD, resource guide

### Plants with Flowers

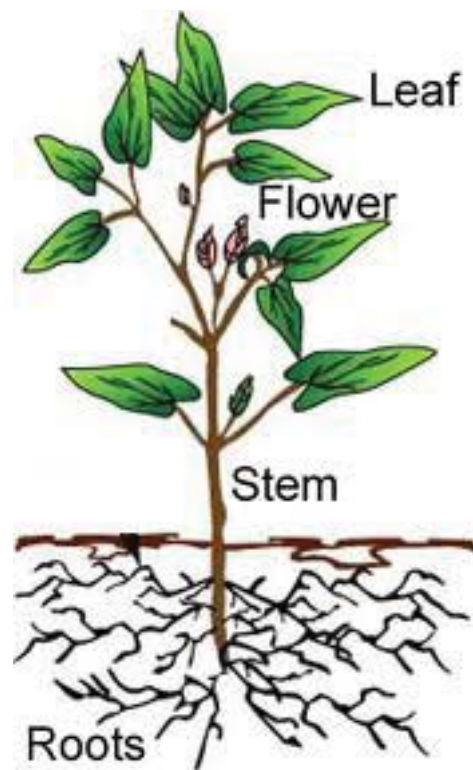
Flowers are everywhere. This wonderful video defines what a flower is and the parts that make up a flower, as well as the importance of flowering plants in our lives. Concepts and terminology: flowering plants, plant embryo, plant reproduction, plant, seed, flower, petals, pollen, fruit, egg.

#110244DV-X3 \$89.95: DVD, resource guide

### Trees

Exploring the world of trees this video defines what makes up a tree including the different parts of the tree. It also explains the difference between deciduous trees and conifer trees and why trees are important parts of our lives. Concepts and terminology: tree, stem, branches, flower, fruit, shrub, roots, trunk, annual growth rings, leaves, pine needles, conifer trees, deciduous trees, oxygen.

#110245DV-X3 \$89.95: DVD, resource guide



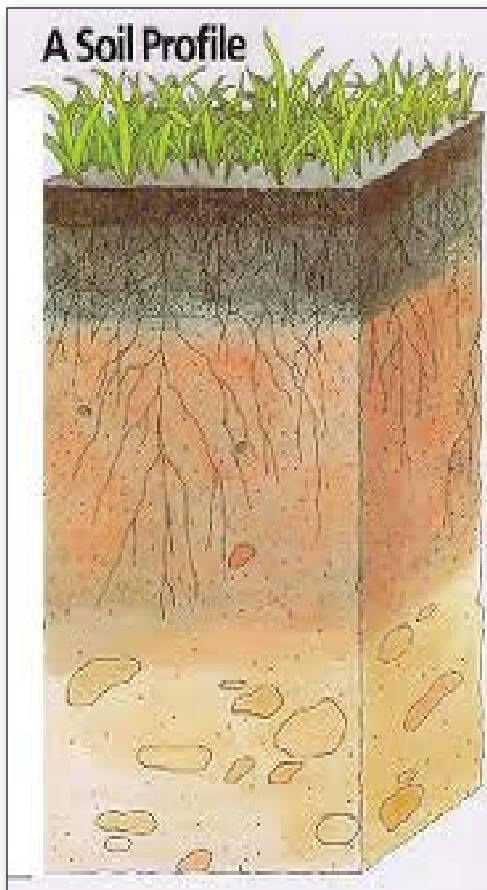
These programs are correlated to the curriculum and specifically designed for use in the Primary classroom. Each program includes a 10-minute interactive video with on-screen questions, vocabulary, and a five-question video quiz, as well as a time saving 15-page teacher's guide with math, reading and writing activities, assessments, skill development lessons and video script. Integrate media assets into lesson plans by showing a complete 10-minute video, short clips, or multiple animations and images. Custom multi-media formats include h.264 for iPods, Windows Media video, and DVD.

**For a complete listing of our elementary science collection from Visual Learning Systems, please visit our website**

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**or call 1-800-565-3036.**

**Digital Streaming Rights available.**



These programs are correlated to the curriculum and specifically designed for use in the Primary classroom. Each program includes a 10-minute interactive video with on-screen questions, vocabulary, and a five-question video quiz, as well as a time saving 15-page teacher's guide with math, reading and writing activities, assessments, skill development lessons and video script. Integrate media assets into lesson plans by showing a complete 10-minute video, short clips, or multiple animations and images. Custom multi-media formats include h.264 for iPods, Windows Media video, and DVD.

## Earth Science Series

Grade K-3 2012 10-12 min each Visual Learning Systems

**SPECIAL SERIES PRICE - ONLY \$399.75 - a saving of \$50**

**Includes 5 programs, 5 teacher's guides**

**Series Product #110258DV-X3**

**Individual titles: \$89.95 each**

### Fascinating Fossils

Fossils are windows to the past. This fascinating program takes a look at how fossils are formed and preserved. Special attention is given to the meaning and significance of fossils in telling us about past life on Earth. Concepts and terminology: sediment, bones, mold, cast, and remains.

#110259DV-X3 \$89.95: DVD, resource guide

### Soil and Rocks

Many of the things we eat and enjoy are grown in soil. This engaging program explores the importance of soil while taking a look at how soil is formed. Different types of soil and their characteristics are explored. Concepts and terminology: dirt, sand, particles, humus, topsoil, subsoil, and bedrock.

#110260DV-X3 \$89.95: DVD, resource guide

### Investigating Water

Everyday we use water. We drink water, use it to cook our food, and we use it to wash things. This video takes a look at the many important uses of water, while exploring its basic characteristics. Concepts and terminology: liquid, solid, ice, water vapor, lakes, and oceans.

#110261DV-X3 \$89.95: DVD, resource guide

### Exploring Landforms

This video program takes a fascinating look at the many different features found on Earth. Familiar places are used to help describe key landforms. The importance and characteristics of various landforms are explored. Concepts and terminology: mountain, hill, plain, canyon, valley, and plateau.

#110262DV-X3 \$89.95: DVD, resource guide

### Changes on Earth

While it may not always seem possible, Earth is continually changing. This video provides insight into fascinating processes such as the formation of land, erosion, and volcanic eruptions. Other Earth processes are also investigated. Concepts and terminology: volcano, earthquake, weathering, erosion, and deposition.

#110263DV-X3 \$89.95: DVD, resource guide



**FREE online PREVIEWS!**

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**[www.mcintyre.ca](http://www.mcintyre.ca)**





## Earth and Space Series

*Grade K-3 2012 10-12 min each Visual Learning Systems*  
Specifically designed for the primary classroom, this amazing new three-part series explores our world and the world beyond. Using colourful animations and live-action video footage, these sometimes difficult concepts are easily explained. A must-have!

**SPECIAL SERIES PRICE - ONLY \$239.85 - a saving of \$30**  
**Includes 3 programs, 3 teacher's guides**  
**Series Product #110264DV-X3**  
**Individual titles: \$89.95**

### Day and Night

#110265DV-X3 \$89.95: DVD, guide

### Planets

#110266DV-X3 \$89.95: DVD, guide

### Sun and Stars

#110267DV-X3 \$89.95: DVD, guide

These programs are correlated to the curriculum and specifically designed for use in the Primary classroom. Each program includes a 10-minute interactive video with on-screen questions, vocabulary, and a five-question video quiz, as well as a time saving 15-page teacher's guide with math, reading and writing activities, assessments, skill development lessons and video script. Integrate media assets into lesson plans by showing a complete 10-minute video, short clips, or multiple animations and images. Custom multi-media formats include h.264 for iPods, Windows Media video, and DVD.



## Fungi, Bacteria, and Protists Series

*Grades 9-12 2012 20 min ea Visual Learning Systems*  
Specifically designed for a high school science course, this three-part series highlights key topics in the biological sciences and will help instructors teach difficult concepts. The programs utilize digital videography and detailed animations.

**SPECIAL SERIES PRICE - ONLY \$239.85 - a saving of \$30**  
**Includes 3 programs, 3 teacher's guides**  
**Series Product #110246DV-X3**  
**Individual titles: \$89.95 each**

### Fungi

From making bread to decomposing things in the environment, fungi play a very important role in our lives. Vivid video footage, accompanied by colorful animations, illustrates the fascinating origin, diversity, and characteristics of fungi. Special attention is given to the ecological and economic importance of fungi. Concepts and terminology include: hyphae, mycelium, Zygomycota, rhizoids, stolons, Ascomycota, ascus, Basidiomycota, Deuteromycota, spores, and lichens.  
#110247DV-X3 \$89.95: DVD, guide

### Prokaryotes

Bacteria are the most abundant living things on the planet. In fact there are more bacteria in your mouth than there are vertebrates on the planet. This fascinating program explores the wide-ranging forms and characteristics of both archaeobacteria and bacteria. Prokaryotic evolution and diversity are also discussed. Concepts and terminology include: prokaryote, eukaryote, peptidoglycan, ribosomal proteins, RNA polymerase, gram stain, Archaea, Bacteria, bacterial diseases, decomposition, and genetic engineering.  
#110248DV-X3 \$89.95: DVD, guide

### Investigating Protists

Eukaryotes that are clearly not animals, plants, or fungi belong to a very diverse and fascinating group called protists. This video program uses captivating video footage to illustrate organisms from tiny microscopic creatures to giant kelp. Emphasis is placed on common characteristics of protists, while pointing out the wide diversity among organisms in this group. Concepts and terminology include: endosymbiosis, Euglenozoa, Alveolata, dinoflagellates, ciliates, zooflagellates, sporozoans, brown algae, diatoms, red algae, chlorophyta, amoebas, foraminifera, and slime molds.  
#110249DV-X3 \$89.95: DVD, guide



**Fabric of the Cosmos: NOVA**  
2011 240 min/2 discs CC PBS  
This series, based on the best-selling book by renowned physicist and author Brian Greene, takes

us to the frontiers of physics to see how scientists are piecing together the most complete picture yet of space, time, and the universe. With each step, audiences will discover that just beneath the surface of our everyday experience lies a world we'd hardly recognize.

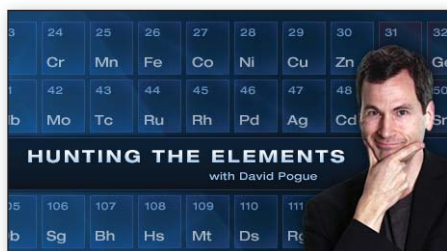
#041459DV-X3 \$59.95: DVD



**Cracking Your Genetic Code: NOVA**  
2012 CC 60 min PBS  
What will it mean when most of us can afford to have the information in our

DNA—all three billion chemical letters of it—read, stored, and available for analysis? *Cracking Your Genetic Code* reveals that we stand on the verge of such a revolution.

#041537DV-X3 \$64.95



**Hunting the Elements: NOVA**  
2012 CC 120 min PBS  
Where do nature's building blocks, called the elements, come from? They're the hidden ingredients

of everything in our world, from the carbon in our bodies to the metals in our smartphones.

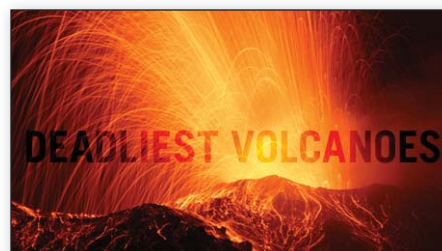
#041538DV-X3 \$64.95



**Finding Life Beyond Earth: NOVA**  
2011 CC 120 min PBS  
Scientists are on the verge of answering one of the greatest questions in history: Are we alone?

Finding Life Beyond Earth immerses audiences in the sights and sounds of alien worlds, while top astrobiologists explain how these places are changing how we think about the potential for life in our solar system.

#041483DV-X3 \$54.95: DVD



**NOVA: Deadliest Volcanoes**  
2011 CC 60 min PBS  
From Japan's Mount Fuji to the Sleeping Giant submerged beneath Naples to the Yellowstone

super volcano in the United States, NOVA travels with scientists who are attempting to discover how likely these volcanoes are to erupt, when it might happen, and exactly how deadly they could prove to be.

#041476DV-X3 \$64.95: DVD



**Ice Age Death Trap: NOVA**  
2012 CC 60 min PBS  
Packed with ingenious scientific work and spectacular fossils, NOVA's Ice Age Death Trap reveals intimate

secrets of the life and death of North America's most exotic and extreme creatures. Most tantalizing of all, the team unearths startling and controversial evidence of what may be the earliest humans ever to venture into the untamed wilderness of Ice Age America.

#041532DV-X3 \$64.95: DVD



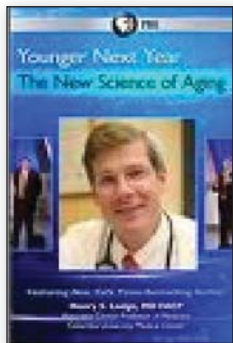
**Secrets of the Sun: NOVA**  
2012 CC 60 min PBS  
With the help of new spacecraft and Earth-based telescopes, scientists are seeing the Sun as they never

have before and even re-creating what happens at the very center of the Sun in labs here on Earth. Their work will help us understand aspects of the sun that have puzzled scientists for decades. But more critically, it may help us predict and track solar storms that have the power to zap our power grid, shut down telecommunications, and ground global air travel for days, weeks, or even longer.

#041531DV-X3 \$64.95: DVD



# Science

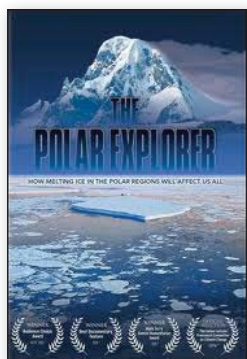


## Younger Next Year: The New Science of Aging

2011 CC 60 min PBS

You can actually become more fit, both physically and mentally, as you grow older. Join Dr. Henry Lodge as he dispels the myths of American aging and explains the new science of aging. Learn how to take charge of your biology to become functionally younger--more vibrant, purposeful, and dynamic--for years to come.

#041479DV-X3 \$64.95: DVD



## The Polar Explorer

2012 CC 60 min PBS

THE POLAR EXPLORER chronicles a rare crossing of the Passage on a three-week scientific expedition taking place on the aptly named icebreaker, the Amundsen. Studying the effects of climate change in this Arctic region, as well as at the other end of the earth, Antarctica, is the focus of this feature documentary.

#041546DV \$64.95US

Visit [www.mcintyre.ca](http://www.mcintyre.ca)  
for a complete listing of our  
science programs.



## Separating Twins: NOVA

2012 60 min CC  
PBS

This is the incredible story of Trishna and Krishna, twin girls born joined at the head. Abandoned

shortly after birth at an orphanage in Bangladesh, they had little chance of survival, until they were saved and taken to Australia by an aid worker. Now, through a series of delicate operations extending over the course of two years, surgeons are prepared to separate the twins. With exclusive access to this extraordinary human and medical drama, our cameras have been with Trishna and Krishna on each moment of their journey.

#041530DV-X3 \$64.95: DVD



## Monkey Business: W5

2012 20 min CTV  
Scientists believe chimpanzees hold the key to curing some of the diseases plaguing mankind. But some believe the effects

of experimentation on the chimps are too high a cost to pay for medical breakthroughs. The images of apparent cruelty against animals inside medical research facilities has many debating what it takes to advance medical science. But are the animals even necessary to carry out the research?

#CTV537DV-X3 \$99.95: DVD

## Forensic Science

### The Real CSI: Frontline

2012 CC 60 min PBS

A FRONTLINE investigation finds serious flaws in some of the best-known tools of forensic science and wide inconsistencies in how forensic evidence is presented in the courtroom.

#041548DV-X3 \$64.95: DVD

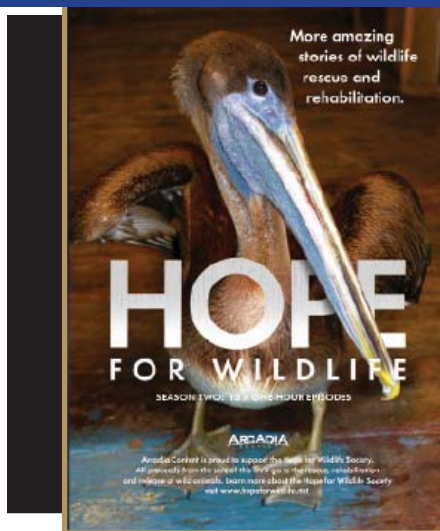


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# Animals & Nature



## Hope for Wildlife Series

On Nova Scotia's rugged coast, Hope Swinimer's "Hope for Wildlife" organization nurses sick, injured, abandoned and lost animals back to health and returns them to their natural habitat. Each episode of this series follows Hope and her team as they rescue animals and decide how best to treat them. Tough choices must be made, but more often than not, the results are spectacular.

### Season 1

Hope for Wildlife is a unique wildlife rehab center on Canada's east coast. Hope Swinimer and her team rescue, rehabilitate and release more than one thousand injured and orphaned animals each year. This documentary series captures the devotion of veterinarians, volunteers and staff struggling to save every animal they can.

**1. A New Hope** - Wildlife rehab isn't always pretty and takes an army of volunteers. Hope releases her deer but one little fawn isn't ready for the world.

#AR014EDV-X3 \$109.95: DVD

**2. Gala** - The spring baby boom arrives early delivering a baby owl, hoards of raccoons and an injured eagle.

#AR015EDV-X3 \$109.95: DVD

**3. Outfoxed** - Hope and her team are on a rescue mission for some orphaned fox pups and she's forced to make a tough decision about an owl that could be carrying a disease deadly to humans.

AR016EDV-X3 \$109.95: DVD

**4. Chase the Seal** - Everyone adores the newest arrival but Hope fears her love for this seal will end in heartbreak.

#AR017EDV-X3 \$109.95: DVD

**5. Foxes in the Henhouse** - Hope fights to save a dozen tiny chicks trapped in their shells.

#AR018EDV-X3 \$109.95: DVD

**6. Ester the Moose** - Hope's first moose arrives under mysterious circumstances.

#AR019EDV-X3 \$109.95: DVD

**7. Copper** - A little fox with big health problems needs multiple surgeries.

#AR020EDV-X3 \$109.95: DVD

**8. Outbreak: Part 1** - One long-term patient takes an important step toward recovery but a mysterious illness sweeps the rehab

killing dozens of other animals.

#AR021EDV-X3 \$109.95: DVD

**9. Outbreak: Part 2** - Hope takes drastic measures and makes heart-wrenching decisions to prevent the spread of the outbreak across the rehab.

#AR022EDV-X3 \$109.95: DVD

**10. A Bright Spot** - A behind-the-scenes look at the care of creatures at Hope for Wildlife.

#AR023EDV-X3 \$109.95: DVD

**11. Saying Goodbye** - Hope says goodbye to two of her most celebrated patients.

#AR024EDV-X3 \$109.95: DVD

**12. Open House** - Hope releases dozens of rehabilitated patients.

#AR025EDV-X3 \$109.95: DVD

**13. Deerly Beloved** - An eagle undergoes life-or-death surgery and Hope's year comes full circle when she releases the deer that arrived as tiny spring fawns.

#AR026EDV-X3 \$109.95: DVD

### Season 2

Hope is helping more animals than ever! The founder of Hope for Wildlife rescues more than 1500 injured and orphaned animals each year. Now she's taking on the city's stray dogs, too. This documentary series captures Hope for Wildlife's staff, volunteers and veterinarians in their busiest year ever. Not even international boundaries will stop them from saving every animal they can!

**14. Hope Renewed** - Hope is taking on more animals and more responsibilities than ever.

#AR029EDV-X3 \$109.95: DVD

**15. Second Chances** - An old patient gets a second chance on life.

#AR030EDV-X3 \$109.95: DVD

**16. Chester and Wilson** - As more and more orphans flood the rehab, Hope revisits the case of two long-term patients and has to make some tough choices.

#AR031EDV-X3 \$109.95: DVD

**17. Deer Friends** - The annual flood of fawns sweeps the rehab.

#AR032EDV-X3 \$109.95: DVD

**18. Murder of Crows** - The rehab staff is thrilled to release six young ravens but horrified when they are immediately attacked.

#AR033EDV-X3 \$109.95: DVD





## HOPE FOR WILDLIFE

**“Amazing stories of wildlife  
rescue and rehabilitaion”**

On Nova Scotia's rugged coast, Hope Swinimer's "Hope for Wildlife" organization nurses sick, injured, abandoned and lost animals back to health and returns them to their natural habitat. Each episode of this series follows Hope and her team as they rescue animals and decide how best to treat them. Tough choices must be made, but more often than not, the results are spectacular.

**SPECIAL SERIES PRICE - ONLY \$1247 each series (13 episodes)  
a saving of \$142.35 per series**

**Season 1 (13 episodes) - Order #AR027EDV-X3**

**Season 2 (13 episodes) - Order #AR028EDV-X3**

**Season 3 (13 episodes) - Order #AR042EDV-X3**

**19. Call of Duty** – An eagle falls out of the nest and into the middle of military maneuvers.

#AR034EDV-X3 \$109.95: DVD

**20. I Like Turtles** – Hope rescues an endangered orphan.

#AR035EDV-X3 \$109.95: DVD

**21. Of Beaks and Buckshot** – Someone has taken aim at a bald eagle – it needs Hope's help.

#AR036EDV-X3 \$109.95: DVD

**22. Wily and Sly** – The hunt is on for a coyote who doesn't turn out to be what people think he is.

#AR037EDV-X3 \$109.95: DVD

**23. The Blushing Bride** – Half a dozen orphans make a break for it.

#AR038EDV-X3 \$109.95: DVD

**24. Wasn't That a Party?** – Hope's Open House is coming up.

#AR039EDV-X3 \$109.95: DVD

**25. Hope's Notes** – Never-before-seen scenes and stories from two years of Hope's greatest stories!

#AR040EDV-X3 \$109.95: DVD

**26. Earl, Meet Ralph** - A huge storm blows an unusual patient off course.

#AR041EDV-X3 \$109.95: DVD

### Season 3

On top of her work at home, Hope hits the road to learn more about helping injured and orphaned wildlife. There's mountain lions and seals and bears and more. Hope's not travelling alone – and she's not just sightseeing. You'll see Hope, Dr. Barry and Allison get down and dirty working with wild animals all over the world. *Hope for Wildlife* is going off the farm – it's a whole new world of Hope!

**27. Hope Springs Eternal** - Hope begins a new year of rescuing, rehabilitating and releasing wild animals that need her help.

#AR043EDV-X3 \$109.95: DVD

**28. Carmen and Ronda** - Hope saves a bald eagle snagged in a snare.

#AR044EDV-X3 \$109.95: DVD

**29. Seal of Approval** - Hope journeys cross country and helps save orphaned sea mammals in the middle of downtown Vancouver.

#AR045EDV-X3 \$109.95: DVD

### 30. Bear Necessities

Hope visits Vancouver Island and finds herself nose-to-nose with black bears.

#AR046EDV-X3 \$109.95: DVD

### 31. New Recruits

Hope recruits some unlikely volunteers to rescue injured and orphaned animals.

#AR047EDV-X3 \$109.95: DVD

### 32. The Long Flight

Hope discovers the secrets of raptor rehab while working at a West Coast rehab specializing in birds of prey.

#AR048EDV-X3 \$109.95: DVD

### 33. Coyote

Hope discovers the secret lives of a mysterious and misunderstood creature.

#AR049EDV-X3 \$109.95: DVD

### 34. Odds and Sods

More never-before-seen footage from three seasons of Hope for Wildlife!!

#AR050EDV-X3 \$109.95: DVD

### 35. Is Bigger Better?

What if Hope for Wildlife handled ten times as many animals? Hope visits the world's busiest wildlife rehab.

#AR051EDV-X3 \$109.95: DVD

### 36. Little Red Riding Hope

Hope ventures into Germany's Black Forest to discover how rehabbers and breeders brought back the wolf from near-extinction.

#AR052EDV-X3 \$109.95: DVD

### 37. Rain or Shine

A hurricane dumps rain on Hope's biggest fundraiser. And the storm batters birds creating even more work for Hope.

#AR053EDV-X3 \$109.95: DVD

### 38. You Otter Know

Two adorable orphaned otters need Hope's help.

#AR054EDV-X3 \$109.95: DVD

### 39. At Home and Abroad

Hope travels to the Alps, discovering the world highest-altitude captive breeding program.

#AR055EDV-X3 \$109.95: DVD

# Animals & Nature

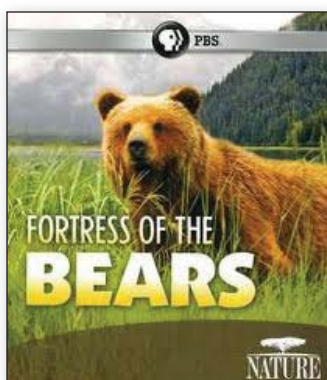


## Chasing Wild Horses

2008  
50 min Arcadia Entertainment Inc.  
This feature length documentary tells the story of photographer Roberto Dutesco

and his passion for the incredible wild horses of Sable Island.

#AR056EDV-X3 \$99.95: DVD

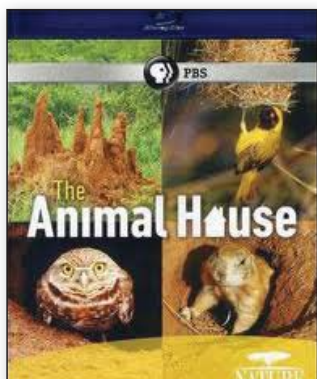


## Fortress of the Bears: Nature

2012 60 min CC PBS  
Part of the massive Tongass National Forest, Admiralty Island in Southeast Alaska supports the largest concentration of bears anywhere in the world. Sustained by a wealth of salmon streams, isolated and protected by their environment, some 1,700 Alaskan brown bears

are part of a unique circle of life that has played out here for centuries.

#041491DV-X3 \$52.95: DVD



## Animal House: Nature

2012 60 min CC PBS  
Why do some animals build structures and others don't? And how do animals decide where to build? Animal homes need to be safe and secure, protection from predators and the weather. Going above ground and under, we will investigate just what goes into making a home when you're wild and cost is not a factor.

#041536DV-X3 \$54.95: DVD



## Inside Nature's Giants Series

The award-winning series that gets under the skin of the largest animals on the planet. Most wildlife documentaries show how animals behave, but by exploring their anatomy, *Inside Nature's Giants* reveals how these creatures really work.

### Inside Nature's Giants: Camel

2012 CC 60 min PBS

Over a million feral dromedaries roam the middle of this vast continent, introduced - then abandoned - by European settlers a century ago. Now, as their numbers continue to increase and they wreak havoc on the environment, the government has introduced a culling program.

#041563DV-X3 \$54.95: DVD

### Inside Nature's Giants: Giant Squid

2012 CC 60 min PBS

Veterinary scientist Mark Evans and comparative anatomist Joy Reidenberg fly to New Zealand to join a team of experts dissecting a rare specimen of a Giant Squid and a bizarre octopus that inhabits the ocean's "midnight zone" over half a mile deep.

#041564DV-X3 \$54.95: DVD

### Inside Nature's Giants: Big Cats

2012 CC 60 min PBS

In this episode, veterinary scientist Mark Evans and comparative anatomist Joy Reidenberg dissect a lion and tiger. On the outside, the animals look very different; but once their skins are removed, even the experts find it hard to distinguish the two.

#041568DV-X3 \$54.95: DVD

### Inside Nature's Giants: Great White Sharks

2012 CC 60 min PBS

Veterinary scientist Mark Evans and comparative anatomist Joy Reidenberg travel to South Africa's KwaZulu Natal Coast, where the body of a giant white shark weighing in at over 2,000 pounds and measuring almost 15 feet has been pulled up.

#AR028DV-X3 \$54.95: DVD

### Inside Nature's Giants: Monster Python

2012 CC 60 min PBS

Veterinary scientist Mark Evans and comparative anatomist Joy Reidenberg fly to New Zealand to join a team of experts dissecting a rare specimen of a Giant Squid and a bizarre octopus that inhabits the ocean's "midnight zone" over half a mile deep.

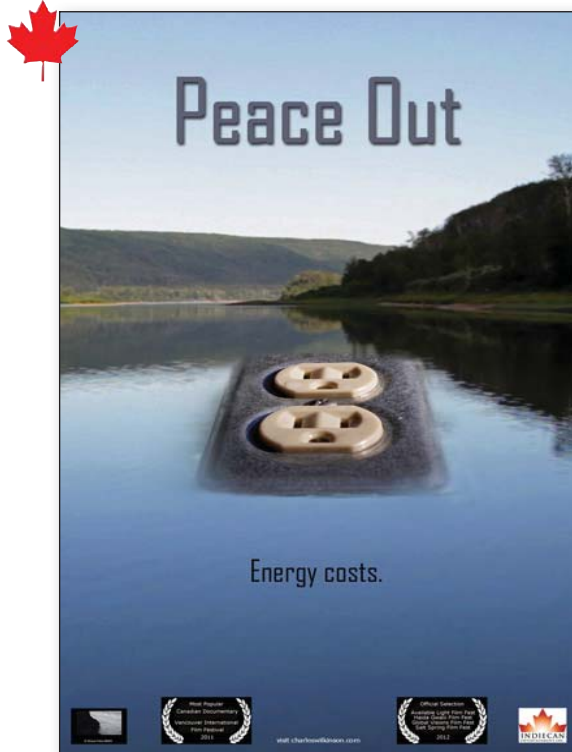
041570DV-X3 \$54.95: DVD



# Nature & The Environment

***"See this film. Demand to see this film."***

***– Gary Klymkiw, Film Critic***



## **Peace Out**

**WINNER - Special Jury Prize - Canadian Feature Documentaries at HOT DOCS  
Audience Choice – Best Documentary – Available Light Film Festival 2012  
Most Popular Canadian Documentary – Vancouver International Film Festival 2011**

***"Admirably even-handed... concisely structured and free of alarmist rhetoric."***

***-Adam Nayman, The Grid, Toronto***

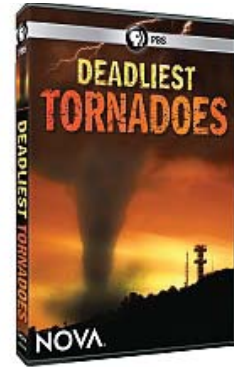
***"This isn't just another environmental advocacy film. Peace Out is a beautifully made film, visually dynamic with a great score and evocative, unexpected images of the planet's energy economy. It's a thoughtful, clear-eyed exploration of an issue that always ends in costs, trade-offs, and least-bad options."*** - Benjamin Aldrit, NS News

***"This is a generously inquisitive film, made with an open mind and a fierce sense of commitment. It's these two qualities that combine to make its conclusion so powerfully convincing."*** - Vancouver International Film Festival

Grades 7-Adult 2011 43 min IndieCan Entertainment Inc.

*Peace Out* is the story of British Columbia's magnificent Peace River and the true on-the-ground costs of fuelling North America's unrestrained thirst for energy. The film takes an unusually penetrating look at the positions of industry, science, and the activist movement in what has been hailed as "...a thoughtful, clear-eyed exploration of an issue that always ends in costs, trade-offs, and (the) least bad options. This is not just another environmental advocacy film..." Wilkinson examines the real benefits vs. the actual costs of a new mega dam, unregulated hydro-fracking, the Peace nuclear proposal, and the Tar Sands. *Peace Out* is a movie about the true costs of energy. An intelligent debate that leaves the viewer to decide what to believe.

#ICE000DV-X3 \$259.95: DVD



## **Deadliest Tornadoes: NOVA**

2012 CC 30 min PBS

*Deadliest Tornadoes* looks at the scientists striving to understand the forces at work behind last year's outbreak. Could their work improve tornado prediction in the future?

#041544DV-X2 \$64.95: DVD



## **Gorillas of the Congo: Chainsaws to the Rescue**

2011 52 min Films for the Humanities

This program examines the sustainable forestry practices successfully put into place by IFO in the Congo Basin, and also addresses the problems that might occur if the logging company were simply to shut down.

#394326DV \$145.95: DVD



*A wonderful package designed to help children, tips and adults remember the basics of healthy living.*

## **54321+10 Count Down to Your Health For Kids**

Grades 1-6 2012 20 min CC LearningZoneXpress

Perfect for elementary students, kids will discover the importance of eating fruits and vegetables, drinking water, having positive mental health, limiting time spent in front of a screen, getting plenty of physical activity and enough sleep.

#430169DV-X3 \$89.95: DVD, web guide

## **54321+8 Count Down to Your Health for Teens**

Grades 6-Adult 2012 20 min CC LearningZoneXpress

Gives an overview of six things teens and adults can do each day to stay healthy. Viewers will discover and learn about the importance of fruits and veggies, drinking water, positive mental health, limiting screen time, getting physical activity and enough sleep.

#430168DV-X3 \$89.95: DVD, web guide



## **Health and Your Genes**

Grades 7-Coll/Univ 2012 CC 20 min Human Relations Media

The human genome is a detailed blueprint for each person's biological makeup. Students learn how anomalies in an individual's genome can impact health and lead to a variety of diseases and developmental disorders. The differences among dominant single-gene disorders, recessive single-gene disorders and sex-linked disorders are explained with easy-to-understand language and illustrations. Students see how health problems such as heart disease, type 2 diabetes, asthma and many cancers may involve complex interactions among a person's genes and the environment.

The program gives a human face to genetic disorders through stories of a young woman with Huntington's Diseases, a college student with hemophilia, a student with sickle cell anemia, and a young woman with cystic fibrosis. A genetic counselor describes the role of genetic counseling and how the treatment for many genetic diseases has improved dramatically in recent years.

#600592DV-X3 \$189: DVD, teacher's resource book, student handouts and pre/post test in digital format

## **Top 5 Five Food Mistakes Most Teens Make & How to Fix Them**

Grades 7-Coll/Univ 2012 CC 20 min Human Relations Media

Pizza or pasta? Steak, chicken or beans? Whole milk or 2%? This lively program focuses on teen nutrition and helps students understand the five biggest food mistakes made by most teenagers. Teenage on-camera hosts use MyPlate.gov to help students understand portion sizes and food group servings. A nutrition expert demonstrates easy solutions to the five food mistakes: 1) Not eating enough fruits and vegetables; 2) Not eating enough whole grain and lean protein; 3) Eating too much salt; 4) Eating too much sugar; 5) Eating too much bad fat. Students learn how to read nutrition labels, how to shop for fresh produce, and how to prepare quick and healthy meals. A third section demonstrates do-it-yourself food prep recipes that offer healthier options than fast food or vending machines.

The program comes complete with a comprehensive Teacher's Resource Book and Differentiated Lesson Plan that includes, great recipes, a health survey and extension activities to keep teens engaged long after they view the video.

#600594DV-X3 \$189: DVD, teacher's resource book, student handouts and pre/post test in digital format







## Maintaining a Healthy Heart: An Owners Guide

Grades 7-Coll/Univ  
2012 CC 20 min  
Human Relations Media  
Heather Shenkman, M.D., is a vibrant young cardiologist, triathlete, and expert communicator. She presents students with a crash course in the physiology and functioning of their hearts

and demonstrates the best ways to keep their hearts healthy. Using herself as a model, Dr. Shenkman shows teens exactly how to achieve life-long heart health through 7 simple principles: 1) get active, 2) eat healthy, 3) manage weight, 4) avoid smoking, 5) control cholesterol, 6) manage blood pressure and 7) reduce sugar in your diet. Dr. Shenkman motivates teens to design, start and maintain a healthy heart program tailored to each student's individual needs.

#600593DV-X3 \$189: DVD, teacher's resource book, student handouts and pre/post test in digital format



## Making Healthy Choices: Fighting Teen Obesity

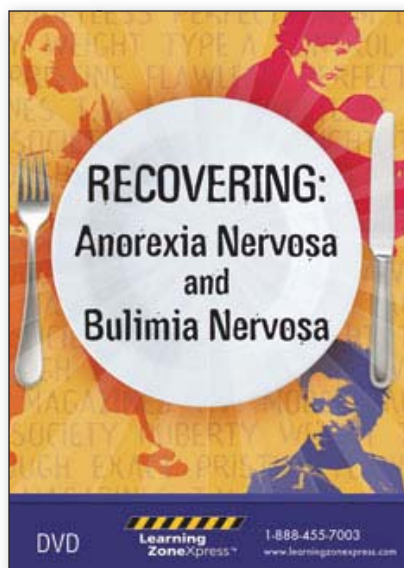
Grades 7-Coll/Univ 2012 CC 20 min  
Human Relations Media

An astounding number of children in North America are categorized as obese. It's clear that we have an obesity problem. Worse yet, it is forecast by many scientists that this epidemic will become much worse in coming years. This fact-filled video clearly explains the effects and consequences of this crippling epidemic. The health hazards that accompany this lifestyle disease are exposed and explained in detail. These include such life-altering conditions as hypertension, diabetes, heart disease and cancer. The video and print curriculum combine to show viewers that they can take control and avoid obesity now and throughout their lives. The program motivates students to develop healthy food consumption habits and to engage in a life-long program of regular exercise.

#600595DV-X3 \$189: DVD, teacher's resource book, student handouts and pre/post test in digital format



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**[www.mcintyre.ca](http://www.mcintyre.ca)**



## Recovering: Anorexia Nervosa and Bulimia Nervosa

Grades 7-Adult 2012 CC 27 min LearningZoneXpress

Eating disorders anorexia nervosa and bulimia nervosa afflict people of all ages and race, especially young women, and are serious medical conditions that can be deadly if left untreated. Join documentary filmmaker and host Larkin McPhee (Dying to Be Thin) as she uncovers the challenges of coping with an eating disorder. Meet some experts and people in recovery who offer an honest appraisal of their struggles to overcome their eating disorders. Topics and themes discussed include:

- Who is at risk?
- What sustains an eating disorder?
- Why are eating disorders dangerous?
- How are eating disorders treated?

#430174DV-X3 \$89.95: DVD, web guide



## Understanding & Preventing Sexual Violence

Grades 7-Coll/Univ 2012 CC 56 min Human Relations Media

The Centers for Disease Control reports that 8% of high school students have experienced sexual violence. This silent epidemic impacts a teen's physical health, emotional health and behavior. This student-centered video and print curriculum is based on the CDC's recommendations for preventing sexual violence. Five short segments of approximately 10 minutes each educate and inform students about these critical issues: Gender Stereotypes, Sexual Harassment, Dating Violence, Sexual Assault and Media Safety. Each segment presents a real-life scenario that encourages discussion of these sensitive topics among students. Discussion questions, activities and hand-outs reinforce the prevention message.

#600600DV-X3 \$189: DVD, teacher's resource book, student handouts and pre/post test in digital format

## StoryCorps: Animated Shorts

2012 CC 30 min PBS

*StoryCorps Animated Shorts* includes a heartwarming conversation between a boy with Asperger's syndrome and his mom, two Brooklyn characters remembering how they fell in love, and a feisty grandmother regaling her family with tales from her youth.

#041547DV-X3 \$44.99: DVD

## Cancer Update: Causes, Treatment and Prevention

Grades 7-Adult 2011 CC 20 min Human Relations Media

This program informs your students of the latest research on how cancers form and how they can be treated, the role of genes and gene mutations, as well as lifestyle changes that can prevent over 30% of cancers. Scientists are making great strides in the study of cancers. Video's engaging animations clearly illustrate what we have learned about how normal cells turn into cancerous cells. The program details the role of genes and gene mutations while examining how environmental factors (such as smoking) can cause genes to mutate. Students also see the human face of cancer through profiles of a teen survivor of lymphoblastic leukemia and other cancer survivors. Your students will understand the importance of early cancer screening plus steps they can take to prevent or greatly improve the outcome of a diagnosis of cancer.

#600572DV-X3 \$189: DVD, PDF Resource Guide with student activities.

## Precocious Puberty: When Puberty Comes Too Soon

2011 27 min Films for the Humanities

What if a younger child—say, a 7-year-old girl or a 9-year-old boy—begins showing signs of puberty? This is called precocious puberty, and it can be both physically and emotionally difficult for children. It can also be the sign of an underlying health problem and can affect the child's development in the long term. This program will help viewers better understand precocious puberty, the history, the symptoms, and the advances made in treating it.

#394290DV-X3 \$139.95: DVD

## Understanding Triple Negative Breast Cancer

2011 27 min Films for the Humanities

This program features women who were diagnosed with triple negative breast cancer, shows what treatments are working to stop the cancer, and tells how women can live healthy, productive lives after being diagnosed and treated for this form of breast cancer.

#394291DV-X3 \$139.95: DVD

## Bone Marrow Transplants:

### Serious Anti-Cancer Therapy

2011 27 min Films for the Humanities

This program takes an in-depth look at how the procedure works to treat diseases like leukemia, multiple myeloma, and non-Hodgkin's lymphoma. It explores the different types of bone marrow transplants and shows the role stem cells play. Also features interviews with patients.

#394288DV-X3 \$139.95: DVD

## I Hear with My Eyes

2011 24 min Films for the Humanities

In this program people with synesthesia describe their experiences and perceptions, and the benefits and drawbacks of having a condition in which the barriers between the senses are dissolved. While it might seem like a psychedelic drug trip to the 96 percent of the population who don't have synesthesia, those who do report that "You don't go around saying, 'Oh, wow!'... it's just the way we perceive life."

#394239DV-X3 \$109.95: DVD

## Conquer Silence: Restore Hearing

2011 27 min Films for the Humanities

This program examines some of the latest treatments to help people get their hearing back. It features interviews with patients who have lived with hearing loss and shows how their lives have changed for the better since they were able to treat their condition.

#394289DV-X3 \$139.95: DVD





## Biggest Myths about STIs

Grades 7-Coll/Univ 2012 CC 20 min  
Human Relations Media

Using an engaging combination of student interviews, humor, animations and expert commentary by leading health professionals, this program exposes the most common myths about sexually transmitted infections, including:

- Only “trashy” people get STIs.
- You can tell by looking at somebody whether he or she has an STI.

- You can avoid STIs by having oral sex.
- Once you’ve had an STI, there’s no chance of getting it again.
- If you get checked and you’re STI-free, your partner doesn’t need to get checked.

While abstinence...including abstaining from oral sex... is the only way to completely avoid STI infections, the program stresses the importance of latex barriers for students who are sexually active. Students are encouraged to get tested if they have engaged in risky sex and students who may have symptoms of an STI are urged to see a clinician right away.

#600596DV-X3 \$189: DVD, teacher’s resource book, student handouts and pre/post test in digital format



## How to Say NO and Really Mean It

Grades 7-Coll/Univ 2012 cc 20min  
Human Relations Media

Saying NO and sticking to it is one of the most difficult challenges in a teen’s world. In the high peer pressure environment of a high school party, it’s almost impossible for many teens to do what they know is right. This information-packed video opens on just such a party. Five teens face situations that test their ability to say NO in a convincing manner.

- Tom is pressuring Jose to drink alcohol.
- Kristen is being pressured by her boyfriend to have sex.
- Jordan is trying to convince Andrea to cheat on the chemistry final.
- Shabelle and Meetra are planning a mean trick to bully another girl.
- Kyle, who has been drinking, is offering Segi a ride home.

The program walks students through 5 skills that enable these teens to say no effectively:

- 1) analyzing the situation,
- 2) considering consequences,
- 3) looking at alternatives,
- 4) recognizing influences, and
- 5) using assertiveness skills.

#600599DV-X3 \$189: DVD, teacher’s resource book, student handouts and pre/post test in digital format



## HPV:

### What Every Teen Needs to Know

Grades 7-Coll/Univ 2012 CC 20 min  
Human Relations Media

With more teens sexually active, the risk of contracting human papilloma virus (HPV) has increased dramatically. Students learn from a doctor and an expert in adolescent sexuality that there are many forms of the virus that can lead to serious health problems including cancer.

Interviews with teenagers expose misinformation about HPV. Students learn that oral sex is not safe and that both males and females can spread the disease

through any kind of genital contact. The program provides accurate information about how the virus is transmitted and urges sexually active students to practice safer sex. Students learn where they can go for help if they are worried about being infected with HPV. Using a simple question and answer format, the video provides the most up-to-date information about a vaccine that can protect against some strains of HPV. A young woman describes how a pap smear revealed the early signs of cervical cancer and led to successful treatment.

#600597DV-X3 \$189: DVD, teacher’s resource book, student handouts and pre/post test in digital format



## **Stress: The Good, the Bad and the Healthy**

Grades 7-Coll/Univ 2012 CC 20 min  
Human Relations Media

One-third of all teens feel some negative stress on a daily basis. But not all stress is bad. A young gymnast describes how a certain amount of stress helps him perform better. Peter Montminy, a child psychologist and wellness coach, explains how too little stress makes us bored and listless, whereas too much stress can lead to burnout and exhaustion. The program shows students the importance of achieving the right stress balance.

Real teens talk about the types of situations that cause them to become too stressed. These include academic pressures, family pressures, financial worries, social pressures, and self-imposed pressures to excel. They also describe their experience with the harmful effects of stress including headaches, anxiety, depression, and strained relationships with family and friends. Dr. Montminy and a group of teens talk about how to successfully manage stress with every day activities. A 15-year-old rap artist describes how he finds relief from stress by performing on stage—an activity that others might find stressful.

#600598DV-X3 \$189: DVD, teacher's resource book, student handouts and pre/post test in digital format



## **Let's Talk Day: Teens and Depression - Canada AM**

Grades 7-College/University 2012 67 min (10 segments) CTV

Bell Let's Talk Day is an opportunity for Canadians to join the conversation about mental health in an effort to break down the stigma of mental illness. The initiative is raising funds and awareness for mental health programs across the country.

The stigma around mental illness remains the greatest challenge to moving Canadian mental health forward and often the reason why those who suffer from mental illness don't seek treatment.

Health Canada states that, "Twenty per cent of Canadians will personally experience a mental illness during their lifetime." This represents 15 per cent of Canada's health care burden but unfortunately, many won't be able to seek health services due to the continuing stigma attached to the disease. According to Health Canada, this stigma plays as "a barrier to correct diagnosis and treatment, as well as to the acceptance and support of people with mental illness within the community."

This 67 minute chaptered program is a compilation of segments from CTV's Canada AM Let's Talk Day broadcast. The program focuses on teen mental health and is an enlightening combination of interviews with Canadian mental health experts interspersed with teens who share their poignant struggles with depression. Viewers will get helpful advice not only from the experts but more importantly from their peers on how to reach out for help, how to deal with the struggle, and how to begin the healing process. Included are special segments containing interviews with Canadian Olympian Clara Hughes, Off the Record host Michael Landsberg, and Margaret Trudeau who share their own journeys with the audience.

Segments include: 1. Youth Mental Health with Dr. Raj Bhatla 2. Caitlin's Story 3. Alyssa Logan's Story 4. Coughlin Family: Dealing with Depression as a Family 5. Getting Help with Mental Health Experts Dr. Marshall Korenblum and Dr. Ian Manion 6. Kids Help Phone 7. Town Hall Panel Q & A

Bonus Segments: 1. Interview with Clara Hughes, Margaret Trudeau and Michael Landsberg 2. Power Play Interview with Clara Hughes 3. Interview with Michael Landsberg

#CTV542DV-X3 \$159.95: DVD, resource guide



## **The Obsession (W5)**

Grades 9-Adult 20 mins 2012 CTV

We all have nagging worries -- did I turn off the stove? Did I lock the door? But for Canadians with obsessive-compulsive disorders, these thoughts get stuck, playing over and over in the mind like a broken record.

#CTV552DV-X3 \$99.95: DVD

## ***An examination of Obsessive Compulsive Disorder***





## Speak Out on Suicide: Canada AM

Grades 7-Adult 2011 120 min (25 segments) CTV

This Canada AM series is designed to spark a conversation about the treatments, causes and impact of youth suicide, suicide in the military, suicide & sports, and senior suicide. The program is best used within any school-based youth suicide prevention curriculum that focuses on improving seeking help or within health organizations with suicide prevention programs.

The special examines depression and suicide, with a roundtable discussion including former NHL player Jim Thomson, TSN's Michael Landsberg, and retired Lieutenant General Senator Romeo Dallaire. Alicia Raimundo, who struggled with suicidal thoughts as a teen, and Marc Kajouji, who lost his sister to suicide, also discuss suicide and teens.

Segments include: 1. Introduction 2. Suicide and Youth 3. Suicide in the Military 4. Suicide in Sports 5. Aboriginal Suicide 6. Seniors and Suicide 7. Mental Health Research 8. Town Hall Q & A

#CTV523DV-X3 \$159.95: DVD, PDF resource guide.

## Numb: The Problem with Antidepressants

2011 64 min Films for the Humanities

Discontinuing the use of antidepressants can be problematic, but many people taking these drugs choose the painful withdrawal process, and subsequent depression, over the emotional numbness the meds can cause. This hard-hitting program documents the drastic effects on the filmmaker's well-being as he weans himself off Paxil, and reveals unethical links between the FDA, the American Psychiatric Association, and the pharmaceutical industry, all of whom downplayed Paxil's harmful side effects.

#394286DV-X3 \$179.95: DVD



## Darkness and Hope: Depression, Sports and Me

Grades 9-Adult 2012 44 min See See Three Entertainment Inc.

People who suffer from depression describe it as wearing a mask. They hide behind it, refusing to let co-workers, strangers, friends and even family see that they're struggling inside to look normal. Thanks to this documentary, those masks are being thrown aside.

TSN Broadcaster and OFF THE RECORD host Michael Landsberg guides viewers on the journey from depression to recovery and hope in the context of the world of sports. The documentary features candid interviews with Olympian Clara Hughes, two-time Stanley Cup champion Stéphane Richer, and four-time World Series winner Darryl Strawberry as they all discuss their personal battles with depression.

Within the first minutes of Darkness and Hope, the affable talk show host recalls how depression manifested itself in his late teens and early twenties, culminating in something every person suffering from mental illness experiences: rock bottom. For Landsberg, it came in 2008 at the Grey Cup in Montreal. For four sleepless nights he fought negative thoughts while waiting for his medication to kick in. It was a battle Landsberg ultimately won.

As Darkness and Hope suggests, an integral facet of healing is talking about it. Richer, Hughes and Strawberry do just that, relating that the highest points of their athletic careers — whether it be a Stanley Cup, Olympic medal or World Series Championship — meant nothing to them and their mental illness.

Landsberg points out that one in nine people suffer from depression. That means the person you share a subway bench with, the person who works 10 feet away from you, or the person nestled up in bed next to you could be wearing a mask, and pretending that everything is okay when it really isn't. It's time to talk about how we're feeling. "I want people who suffer from depression to feel less lonely," Landsberg emphasizes.

"I want people who suffer from depression to feel motivated to share and to get help. And I want people who don't suffer, but who will be touched by depression, to look at this as an illness and not a weakness and to create an environment where more people can share and not feel like they are being judged."

SST001DV-X3 \$159.95: DVD

# Substance Abuse



## Underage Drinking: Is it Worth It?

Grades 7-Coll/Univ 2012 CC 20 min Human Relations Media

Underage drinking is a national epidemic. The risks are sky-high for teens and for our communities. This gripping docudrama video program lays out the many risks of underage drinking. The message avoids hysterics as it uncovers the eye-opening facts in detail. Counselors, law enforcement personnel, DUI victims, former teen abusers, medical experts and family members contribute dramatic insights. New scientific studies show how even small amounts of alcohol can create chronic health issues for teen brains. Viewers learn that DWI and DUI take thousands of lives every year. Students are asked: Is it worth it? Is it worth getting caught with a fake ID and risking a permanent police record? Is it worth riding in a car with a drunk driver? Is it worth risking your brain's health? Is it worth causing serious injury to someone else? Is it worth dying for?

#600602DV-X3 \$189: DVD, teacher's resource book, student handouts and pre/post test in digital format



## High on Painkillers: An Overdose Epidemic

Grades 7-Coll/Univ 2012 CC 20 min Human Relations Media

The truth about the abuse of prescribed painkillers is startling. Abused painkillers such as Oxycodone, Vicodin and methadone are responsible for more deaths than cocaine and heroin combined. According to the Centers for Disease Control, prescription painkillers have surpassed car crashes as the leading cause of accidental deaths in the United States. Students learn the dynamics of painkiller addiction and abuse through the personal stories of teens who have been hooked on legal pain killers. These teens describe the downward spiral of addiction that can eventually lead to death by overdose. Former users, physicians and drug education experts communicate the hard facts to viewers including how difficult it is for users to cope with withdrawal symptoms such as depression, anxiety, shakiness and lack of energy.

#600603DV-X3 \$189: DVD, teacher's resource book, student handouts and pre/post test in digital format

## Everything You Need to Know about Drugs & the Teen Brain in 22 Minutes

Grades 7-12 22 mins 2012 CC Human Relations Media

Using the latest research, this fast-paced program explains why the teen years are a critical time for brain development—and why drug use of any kind can derail the brain's full potential when it comes to critical skills like thinking, remembering, learning and decision making.

#600586DV-X3 \$189.00: DVD, teacher's resource book, student handouts and pre/post test in digital format

## Everything You Need to Know about Marijuana in 22 Minutes

Grades 7-12 22 mins 2012 CC Human Relations Media

Doctors illustrate how pot can permanently damage the teenage brain and contribute to mental illness. Viewers learn how marijuana use seriously impacts driver alertness, reflexes and perception skills.

#600587DV-X3 \$189.00: DVD, teacher's resource book, student handouts and pre/post test in digital format

## Everything You Need to Know about Prescription & OTC Drugs in 22 Minutes

Grades 7-12 22 mins 2012 CC Human Relations Media

This fast-paced video for teens dramatizes how prescription and over-the-counter drugs can be just as potent and addictive as illicit drugs like cocaine and heroin.

#600588DV-X3 \$189.00: DVD, teacher's resource book, student handouts and pre/post test in digital format

### Also available:

Everything You Need to Know about Alcohol in 22 Minutes

Everything You Need to Know about Tobacco in 22 Minutes

***Series Price for Complete Series (5 programs) - \$845 – a saving of \$100***

## Think About It:

### Choosing to Drink and Drive Series

Grades 9-Adult 2011 20 min each

Films Media Group

According to MADD, motor vehicle crashes are the leading cause of teen death, and one in three of these fatalities is related to alcohol. In this two-part series the behaviors leading to drunk driving, and the consequences of engaging in this dangerous activity, are explored in a language that teens understand.

**SPECIAL SERIES PRICE - ONLY \$219.90**

**- a saving of \$20**

**Series Order #394330DV-X3**

**Individual titles: \$119.95 each**

### Peer Pressure and Choosing to Drink:

#### Think About It

In this dramatization the potential consequences of choosing to drive while intoxicated are played out.

#394331DV-X3 \$119.95: DVD

### Driving and Choosing to Drink:

#### Think About It

In this powerful program people whose lives were affected dramatically by drunk driving tell their stories.

#394332DV-X3 \$119.95: DVD

### Emerging Drugs of Abuse

Grades 7-Post-Sec 2012 20 min

Human Relations Media

This powerful, no-nonsense video shows teens how underground labs profit by concocting new compounds that mimic the effects of illegal drugs. Filmed in a gritty, documentary style, former users pull no punches as they tell your students just how dangerous these new drugs are. Law enforcement is stretched thin trying to keep up as drug dealers concoct new poisons in their basement labs including Spice, K2, bath salts, Kratom, Krokodile, Oxidado, and salvia (old but making a comeback), as well as new versions of dextromethorphan and crystal meth. The message is clear: Anyone taking these or any new, unknown drugs is risking serious injury or death.

#600601DV \$189: DVD, resource guide, student worksheets.



to one's own life, and the right to be treated with respect. This enlightening video and print curriculum delivers a strong message against dating abuse and violence. Teens learn to recognize the signs of abuse in a relationship and how to become empowered to get out of an unhealthy partnership or help a friend do the same. #600612DV-X3 \$189.95: DVD, teacher's resource book, student handouts and pre/post tests in digital format

### Before You Hook Up: Dating Rights and Responsibilities

Grades 7-Coll/Univ 2012

CC 20 min

Human Relations Media

For teens who are just beginning to date, knowing how to behave in a relationship can be tricky. In this program, teens learn the essentials of a healthy partnership, including trust, communication, respect, and conflict resolution. Teens and experts emphasize the rights every young person has in a relationship. These include the right to disagree, the right



### Confronting Sexual Harassment in School: What Every Student Needs to Know

Grades 7-Coll/Univ 2012

CC 24 min

Human Relations Media

More than 80% of teenagers have experienced sexual harassment in school at least once. In this teen-centered video program students learn to recognize sexual harassment and

to understand why these behaviours are harmful. They also learn how to stop harassment and where to go for help. Two young hosts and Elisabeth Schroeder, EdD, MSW (a leading teenage sexuality expert) offer concrete suggestions to victims of harassment and detail their rights. For harassers, they emphasize that harassment can get them into trouble with their school and even the law.

The video reenactments focus on the victims of harassment and illustrate how harassment can take many forms, including physical touching and groping, verbal jokes and rumours, gay bashing, and hurtful text and online messages. Students vividly describe the emotional consequences of being harassed and counteract the perception among many students that harassment is just a joke and no big thing.

#600591DV-X3 \$189.95: DVD, teacher's resource book, student handouts and pre/post tests in digital format





**Children learn “Stop, Drop and Roll” to protect themselves from fire, but are they learning “No, Go and Tell” as a response to unwanted touch?**

## Healthy Touch, Good Boundaries, Safe Kids

Grades 2-5 2012 34 min Rising Star Education

In 82% of sexual assaults the victim knows the perpetrator. (Statistics Canada. (2010). The Nature of Sexual Offences)

1 in 3 girls and 1 in 6 boys experience an unwanted sexual act. (Child Sexual Abuse: The Canadian Badgley Royal Commission, Report on Sexual Offences Against Children and Youths), 1984. (pg. 175)

It's time to start teaching kids about safe boundaries and what to do when they are made to feel uncomfortable. *StarShine Workshop: Healthy Touch, Good Boundaries, Safe Kids* is an introductory video for children to learn what to do and how to get help, and for adults to learn the likely warning signs indicating that a child may be a victim of sexual abuse.

Features segments for children and parents/teachers, plus 3 situational segments

#100030DV-X3 \$59.95: DVD, resource guide, fact sheet, resources, and letter to inform parents of the video content



## Seasonal Safety Series

Grades K-6 2011 approx 10 min ea McIntyre Media Inc.

In this new 4-part series correlated to your provincial and territorial curriculum, students will learn how to keep safe during the spring, summer, fall and winter. In each program, our young host, Maggie Jiang will guide viewers in leading a safer and healthier lifestyle. A must-have for elementary schools, libraries, public health and safety organizations. **BONUS FEATURE:** Each program has a special segment on 9-1-1 and anaphylaxis.

**SPECIAL SERIES PRICE - ONLY \$319.80 - A SAVING OF \$40**

Series Product #MCI052DV-X2

### Spring Safety

Spring is a time of melting ice, changing weather and spring cleaning. Viewers join our host Maggie as she discusses staying off lakes and ponds, storm safety, railway safety, playground safety and spring cleaning safety.

#MCI053DV-X3 \$99.95: DVD, PDF Resource Guide with student activities.

### Summer Safety

Ahhh summer! Sun, sand, water, but we must be careful as well. Our host Maggie talks about water and pool safety, boat safety, bicycle safety, sun protection, as well as the importance of hydration and what to do with bites, stings and poison ivy.

#MCI054DV-X3 \$99.95: DVD, PDF Resource Guide with student activities.

### Fall Safety

Fall brings about thoughts of “back to school”, Halloween, changing colours, and harvesting in rural areas. Our host Maggie examines school bus safety, schoolyard safety, trick-or-treating safety, and farm safety.

#MCI055DV-X3 \$99.95: DVD, PDF Resource Guide with student activities.

### Winter Safety

Brrrr! Here comes the snow and cold. Winter can be lots of fun if you follow some simple safety rules. Our host Maggie talks about dressing properly, wearing proper protective equipment for outdoor sports, staying off ice, and playing away from roads and snowbanks.

#MCI056DV-X3 \$99.95: DVD, PDF Resource Guide with student activities.

## First Aid Basics: Knowing What to Do in an Emergency

Grades 9-Adult 2011 34 min Films for the Humanities

First, call 911. This program shows viewers how to respond to common medical emergencies while waiting for professional help to arrive. With demonstrations and commentary from an experienced paramedic throughout, each section describes trauma situations or symptoms of distress and the best way to address them. Sections include First Steps of First Aid, Heart Attacks, Strokes, Broken Bones and Cuts, Burns, Diabetic Emergencies, Seizures, Asthma Attacks and Anaphylactic Reaction, Choking, Drowning, and Head Injuries.

#394160DV-X3 \$139.95: DVD, web guide.



## Infant Milestones: An Overview

Grades 9-Adult 2012 30 min CC Learning Seed  
Follow an infant's rapid physical development in the first year of life. See how a baby's brain develops and how infants fit into the sensorimotor stage of development. We also provide tips to parents and caregivers for ways to foster the social and emotional growth of young children.  
#200310DV-X3 \$145.95: DVD, web guide

## Prenatal & Early Childhood Nutrition

Grades 9-Adult 2012 25 min LearningZoneXpress  
When women are pregnant or breastfeeding, they have special nutritional needs. Registered Dietitian Melissa Halas-Liang explains the nutritional considerations for women and their new babies during pregnancy and while breastfeeding, including:

- Nutrients and extra calories
- Foods to be avoided and food safety practices
- Favorite nutritious snacks and meals
- Advice from a real mom on navigating pregnancy

#430165DV-X3 \$89.95: DVD, web guide

## Understanding Infants CD-ROM Series

Grades 9-Adult 2012 Learning Seed  
Use software to teach students about the physical, cognitive, social and emotional development that occurs in the first year of life.

Software set includes:

<b>Physical Development</b>	#200323CD-X3	\$109: CD
<b>Cognitive Development</b>	#200324CD-X3	\$109: CD
<b>Social and Emotional Development</b>	#200325CD-X3	\$109: CD

## Preschooler Observation PLUS! (A Classroom Clips Set)

Grades 9-Adult 2012 CC Learning Seed  
WITH ANALYSIS! Observe, discuss, analyze! Observation is a learned skill. Classroom Clips PLUS! enables students to identify subtle movements often missed by unseasoned observers. Sixteen chaptered video clips show preschoolers engaged in the physical milestones typical for their age.

**Special Series Price – ONLY \$503.80 – a saving of \$80**  
**Series Product #200316DV-X3**  
**Individual titles: \$145.95 each**

Series includes:

## Preschooler Observation: Physical & Motor Development

This detailed and entertaining observation of preschoolers shows them engaged in activities that exemplify the extraordinary physical advancements that children make at this age.

#200315DV-X3 \$145.95: DVD, guide

## Preschooler Observation: Cognitive Development

This detailed and entertaining observation of preschoolers shows them engaged in activities that exemplify the extraordinary mental advancements that children make at this age.

#200314DV-X3 \$145.95: DVD, guide

## Preschooler Observation: Social & Emotional Development

This detailed and entertaining observation of preschoolers shows them engaged in activities that exemplify the extraordinary social and emotional advancements that children make at this age.

#200312DV-X3 \$145.95: DVD, guide

## Preschooler Observation: Language & Literacy

This detailed and entertaining observation of preschoolers shows them engaged in activities that exemplify the extraordinary advancements in language and literacy that children make at this age.

#200313DV-X3 \$145.95: DVD, guide





## Get Into Textiles Series: Design, Manufacture and Use in the 21st Century

2011 25-27 min ea Films for the Humanities

This eight-part series explores the world of the 21st-century textiles industry, using case studies from top fashion houses, designers, and hands-on textiles technologists. From recycled vintage fabrics to state-of-the-art “smart” garments, viewers will gain understanding of how textiles are used as design elements as well as for industrial purposes—and how digital technology enables the creative and manufacturing processes to speed fashion to market faster than ever before.

**SPECIAL SERIES PRICE – ONLY \$879.60**

**Series Order #394263DV-X2**

**Individual titles: \$109.95**

### Sustainable and Recycled Textiles

This program profiles clothing designers who are turning consumer demand for green products into fashion trends. The Junky Styling team searches thrift shops for vintage fabric which it then uses to create outfits for their high-profile clientele, while Worn Again founder Mike Corbett shows viewers how he makes and markets shoes from materials like old seat belts.

#394264DV-X3 \$109.95: DVD

### ICT in Textiles: Design, Practice, and Process

This program takes viewers inside Coppernob, a London-based fashion house, where designers use ICT tools—sketching and visualization software and digital patternmakers, plotters, and printers—to easily explore different color and style combinations.

#394265DV-X3 \$109.95: DVD

### CAD/CAM in Textile Manufacturing

In this program, designers at RA Smart demonstrate how CAD and CAM technology is used for joining, engraving, printing, and cutting fabrics.

#394266DV-X3

### Textiles: Mass Production and Techniques

The video also goes inside a textiles factory to compare large-scale batch production with smaller-run job production, explaining the process of quality control employed for both.

#394267DV-X3

### Textiles: Dyeing and Printing

This program explores technological advances in printing and dyeing, giving viewers a detailed look at flat-bed, carousel, roller-screen, and transfer methods of producing patterns on cloth.

#394268DV-X3

### Testing Textiles

This program shows technicians conducting a variety of performance and physical-wear tests on fabrics.

#394269DV-X3

### Smart and Technical Textiles

This program examines the construction of carbon fiber composites and explores their current and potential applications.

#394270DV-X3

### Industrial Finishing Processes: Get into Textiles

This program examines physical and chemical industrial finishes, explaining how they are created and their many commercial applications.

# 394346DV-X3

## Behind the Color Wheel: Using Color in Art & Design

Grades 7-Post-Sec 2013

24 min

Learning Seed

Get a practical but in-depth view of colour in action! Viewers examine graphic and interior design, paintings, and other media to learn:

- the science behind colour
- colour systems for different media
- popular colour schemes
- colour wheel relationships
- to create tints, shades and tones by altering hue value and intensity
- how to create colour combinations that evoke different responses

#200330DV \$125.95:

DVD, PDF resource guide

## Fashion Victims: Textile Toxins in a Global Industry

Grades 9-Adult 52 mins

2011 Films Media Group

This program examines the prevalence of harmful chemicals in textiles, following a trail from sick retail consumers back to manufacturing centers in Shanghai, India, and Bangladesh, where rates of respiratory illness and cancer are on the rise.

#394333DV-X3 \$179.95



## Fashion Design Careers:

### Do You Have What It Takes?

Grades 6-Adult 2012 CC 22 min  
LearningZoneXpress

Do you have what it takes to be a fashion designer? Join eight up-and-coming fashion designers as they discuss the characteristics, traits, and skills needed to make it in the fashion industry. Candid interviews with young designers tackle questions about careers in fashion design, including:

- What It Takes: What traits do you need to have?
- Inspiration: Where do designers get ideas?
- The Tough Stuff: What are the realities of being a fashion designer?
- Success and Joy: What success have the designers received? Why do they love doing what they do?

#430175DV-X3 \$89.95: DVD, resource guide

### Sew Thrifty

Grades 6-Adult 2012 CC  
51 min/4 segments LearningZoneXpress

Create a unique and fashionable look using second-hand thrift store clothing for your next sewing project! Instructor Kimberly Oedekoven explores her local thrift store while explaining what to look for when shopping and practical thrifting tips to find used clothes to refresh and refashion into something new.

#430159DV-X3 \$59.95: DVD, web guide.

### Craft in America: Family

2011 60 min CC PBS

CRAFT IN AMERICA promotes and advances original handcrafted work and inspires people of all ages to pursue their own creativity. Family explores the creative environments and personal dynamics of four families of craft artists and asks: Is talent inherited? What is it like to live in a household where objects are made by hand?

#041478DV-X3 \$57.95: DVD

### The Space Within:

#### People, Design & The Room

Grades 7-Adult 2012 25 min CC  
Learning Seed

Show your students how we shape our rooms, and our rooms shape us. This program demonstrates how sound design principles are the heart of interior design, but that its soul lies in the relationship of people to things and spaces. Viewers learn why "people" are the starting point for all design and style.

#200317DV-X3 \$129.95: DVD, web guide

## Top 5 Five Food Mistakes Every Teen Should Avoid

Grades 7-Coll/Univ 2012 CC 20 min Human Relations Media

Pizza or pasta? Steak, chicken or beans? Whole milk or 2%? This lively program focuses on teen nutrition and helps students understand the five biggest food mistakes made by most teenagers. Teenage on-camera hosts use MyPlate.gov to help students understand portion sizes and food group servings. A nutrition expert demonstrates easy solutions to the five food mistakes: 1) Not eating enough fruits and vegetables; 2) Not eating enough whole grain and lean protein; 3) Eating too much salt; 4) Eating too much sugar; 5) Eating too much bad fat. Students learn how to read nutrition labels, how to shop for fresh produce, and how to prepare quick and healthy meals. A third section demonstrates do-it-yourself food prep recipes that offer healthier options than fast food or vending machines.

The program comes complete with a comprehensive Teacher's Resource Book and Differentiated Lesson Plan that includes, great recipes, a health survey and extension activities to keep teens engaged long after they view the video.

#600604DV-X3 \$189: DVD, teacher's resource book, student handouts and pre/post test in digital format

## Making Healthy Choices: Fighting Teen Obesity

Grades 7-Coll/Univ 2012 CC 20 min Human Relations Media

An astounding number of children in North America are categorized as obese. It's clear that we have an obesity problem. Worse yet, it is forecast by many scientists that this epidemic will become much worse in coming years. This fact-filled video clearly explains the effects and consequences of this crippling epidemic. The health hazards that accompany this lifestyle disease are exposed and explained in detail. These include such life-altering conditions as hypertension, diabetes, heart disease and cancer. The video and print curriculum combine to show viewers that they can take control and avoid obesity now and throughout their lives. The program motivates students to develop healthy food consumption habits and to engage in a life-long program of regular exercise.

#600605DV-X3 \$189: DVD, teacher's resource book, student handouts and pre/post test in digital format

## Nutrient Basics

Grades 6-Adult 2012 CC 20 min LearningZoneXpress

Nutrients are the substances in food that work to keep our bodies healthy and eating a variety of foods from the food groups will give your body the nutrients it needs maintain good health. Registered Dietitian Melissa Halas-Liang and two students explore the functions, benefits and sources of the six types of nutrients, including:

- Fats
- Protein
- Carbohydrates
- Vitamins
- Minerals
- Water

#430173DV-X3 \$59.95: DVD, web guide



## Get off the SoFAS!

### Avoiding Solid Fats & Added Sugars

Grades 7-Adult 2012 36 min Learning Seed

Teach your students why SoFAS don't belong in the kitchen! Viewers learn what solid fats and added sugars have in common, and why new nutritional guidelines say to avoid these calorie nightmares.

#200308DV-X3 \$125.95: DVD, web guide

### Pass on the Salt: Shaking the Habit

Grades 7-Adult 2012 20 min Learning Seed

You hardly touch the salt shaker, so you can't eat too much salt, right? Wrong. Teach students to suss out sodium in foods, and how to reduce their intake. When a third of North Americans have hypertension, you can't afford to take this subject too lightly (...er, with a grain of salt).

#200307DV-X3 \$125.95: DVD, web guide



## Eat Less:

### The Upside of Downsizing Portions (Canadian Version)

Grades 7-Adult 2012 29 min CC Learning Seed  
The portions we consider "normal" have expanded, and so have our waistlines. This program explores the Canada Food Guide recommendation to "eat less" and "avoid oversized portions." Discover why most people consume far more food and calories than they did in past decades, and how the quality of that food has changed. Learn how to consume fewer, yet more nourishing and satisfying calories. Get tips on downsizing your portions and learn the important role exercise plays in eating less.

#200322DV-X3 \$125.95: DVD, web guide



## Food Allergies

Grades 6-12 2012 CC 26 min LearningZoneXpress

What is the difference between a food allergy and a food sensitivity? Why do some schools have peanut-free zones? What is Celiac disease? Are some people sensitive to food dyes? Join in on a discussion of food issues with an allergy expert as well as with people who live with food sensitivities and life-threatening food allergies every day. Learn the steps you can take whether you have an allergy, work with food, or know someone with an allergy.

#430162DV-X3 \$59.95: DVD, web guide



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## Baking Fundamentals: Muffins, Biscuits, Pancakes & Quick Breads

Grades 6-Adult 2012 CC 30 min LearningZoneXpress  
Discover just how easy and fun baking can be! With a knowledge of baking basics, biscuits, scones, pancakes, and other quick breads are simple to prepare. Join Chef Dave Christopherson in the kitchen as he demonstrates and explains how to make a variety of different quick breads. Step by step instructions take viewers through each recipe from start to finish, including: Cream Biscuits, Scones, Pancakes, Banana Bread, Cranberry, Granola Muffins, and Cornbread. Recipes included in teaching materials.  
#430172DV-X3 \$59.95: DVD, web guide

## Baking Fundamentals: Cookies, Bars and Cakes

Grades 6-Adult 2012 CC 39 min LearningZoneXpress  
With a knowledge of baking basics, cookies, bars, and cakes are easy to prepare. Learn the essential skills necessary to make delicious baked goods with Chef Dave Christopherson in Baking Fundamentals: Cookies, Bars, & Cakes. Join Chef Dave in his kitchen as he demonstrates and explains how to make a variety of sweet treats. Step by step instructions take viewers through each recipe from start to finish, including: Rolled sugar cookies, Oatmeal, walnut and dried cranberry drop cookies, Rice Krispies, Brownies, Sponge cake, White cake, Boxed cake mix, and Clafouti.  
#430177DV-X3 \$59.95: DVD, web guide

## Cooking Fundamentals: Success in the Kitchen

Grades 6-Adult 2012 27 min CC LearningZoneXpress  
What do you need to know in order to prepare a delicious homemade meal? Whether you're a seasoned cook or just starting out, learn cooking fundamentals with Chef Dave Christopherson. Chef Dave demonstrates and explains a variety of basic cooking techniques necessary for success in the kitchen, including baking, blanching, boiling, grilling, roasting, sautéing, simmering, stir-frying and more as he prepares three simple, "from scratch" meals.  
#430171DV-X3 \$59.95: DVD, web guide

## Small Kitchen Appliances

Grades 7-Adult 2012 25 min CC LearningZoneXpress  
The right small appliances can help you skillfully and efficiently prepare healthful foods from scratch. Learn the importance of reading owners' manuals and properly caring for appliances such as blenders, food processors, toasters and toaster ovens, mixers, slow cookers, electric grills, and more.  
#430170DV-X3 \$59.95: DVD, web guide



## The Science of Nutrition Video Clips Collection #2 with Leslie Beck

Grades 9-Adult 2011 approx 27 min (8 segments) CTV  
Hosted by health expert Leslie Beck, one of Canada's leading dietitians, this collection of 4 to 5 minute clips will give students vital information on important nutrition topics. Teachers find these segments extremely useful for introducing, reviewing or helping students understand a particular subject. Segments include: Q & A on the importance of hunger; Leslie Beck on the benefits of protein; Leslie Beck on Cholesterol; Leslie Beck on Brain Food; Leslie Beck on Milk; Leslie Beck on pulses; Leslie Beck with lentil recipes; Leslie Beck on Kids and Caffeine.  
CTV524DV-X3 \$99.95: DVD

*Also available: The Science of Nutrition Video Clips Collection #1 with Leslie Beck*



## Small Change, Big Difference: Canada AM

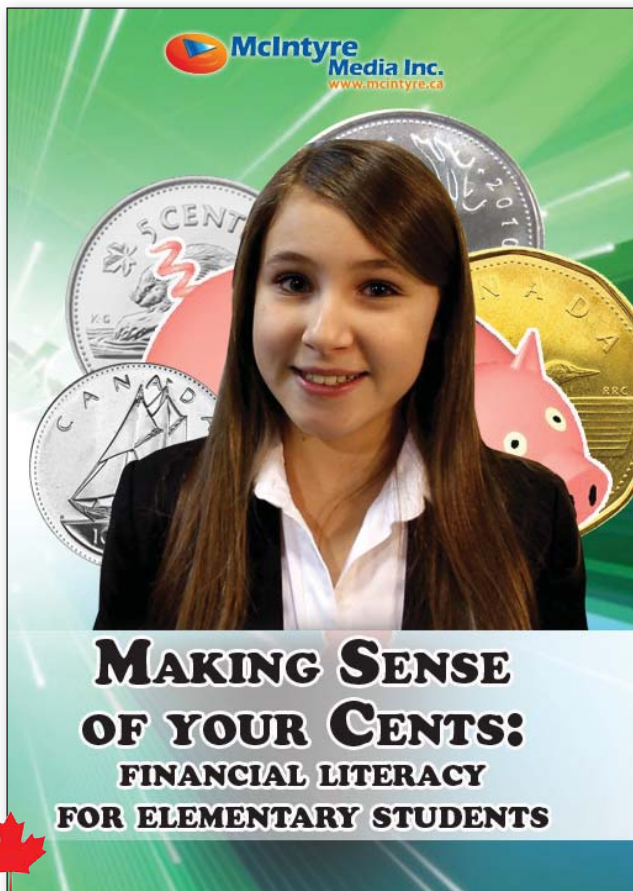
Grades 7-Adult 2012 31 min CTV  
Nutritionist Rose Riesman meets the Cadeskys, your average Canadian family. Like most parents today, Odelya and Andrew Cadesky both work full time. They also have two teenage daughters. In this 5-part Canada AM series, Rose examines the family's daily eating habits. Riesman takes up the challenge to get this family eating better! Segments include: Introduction; Breakfast of Champions; The Great Lunch Dilemma; Fast, Healthy Dinners; and Snacks: Low on Fat, High on Taste.  
#CTV535DV-X3 \$99.95: DVD



## Canada Cooks I: Cooking with Canadian Chefs - Canada AM

Grades 7-Adult 2011 45 min CTV  
In this new compilation DVD, Canadian chefs such as Mark McEwan, Rose Reisman, Michael Smith, Lynn Crawford and Chuck Hughes share their recipes and cooking secrets on Canada AM. Includes resource guide with recipes and cooking tips.  
#CTV530DV-X3 \$99.95: DVD, resource guide containing recipes.





## **Making Sense of Your Cents:**

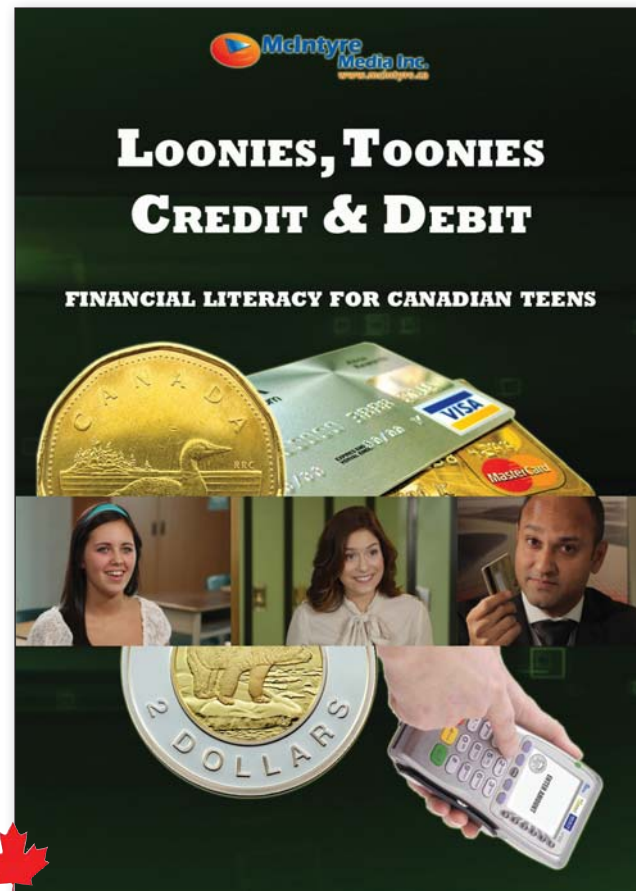
### **Financial Literacy for Elementary Students**

Grades 2-6 2012 15 min McIntyre Media Inc.

Introduce your elementary-aged students to money! From a field trip in a Dollar Store to a visit to a bank to an interview with a volunteer organization, children will learn what money is, how it is earned, how to save, spend and share; and lots more.

Our cheerful, young host Olivia begins by explaining what money is. She explains the value of our Canadian currency and children learn about the eventual elimination of the penny. Students are given ideas on ways to earn money through doing household chores or helping out a neighbour. Olivia's older sister also gives students some simple tips on how to save money when shopping - how to find those elusive bargains! You'll also meet your local bank manager who gives a simple explanation of how your money can grow in the bank. Children are given simple explanations of terms such as savings, interest, and debt.

The program also discusses the importance of being responsible with your money as well as being charitable.  
#MCI057DV-X3 \$159.95: DVD, PDF resource guide and student worksheets.



## **Loonies, Toonies, Credit & Debit:**

### **Financial Literacy for Canadian Teens**

*Help your students be financially prepared now and for the future!*

Grades 8-12 2011 23 min McIntyre Media Inc.

A concerned teacher stages a financial intervention for some of her students. You'll meet Darrell, Leona, Jessica and Kristin, four high school students wading through the financial world of pay cheques, debit and credit card transactions, car loans, tuition and housing payments and needs and wants. With input from their teacher, employer, bank manager, car salesman and a financial advisor, these students learn important facts that will help them manage their finances throughout their lives.

#### *Chapters include:*

1. Introduction
2. Gross Pay & Deductions
3. Banks & ATMs
4. Credit Cards
5. Needs & Wants
6. Interest Fees and Fraud
7. Right Time to Buy a Car?
8. Budgeting
9. Online Banking
10. Investing, Stocks & Bonds
11. Conclusion

#MCI051DV-X3 \$159.95: DVD, PDF resource guide and student worksheets.

# Digital Literacy & Social Media



## Digital Smarts: Protecting Your Online Reputation & Safety

Grades 7-Coll/Univ 2012 CC 20 min Human Relations Media

Cyber ethics and respect for others online are critical skills to acquire for today's connected teens. The message of this teen-centered video is that all students have a responsibility to behave ethically online and to know how to react when others behave in inappropriate ways. Teen hosts discuss the ethics of issues such as distributing unflattering pictures or posts aimed at harming someone's reputation and the importance of respecting the privacy of others. They emphasize the importance of respecting the safety of others and becoming an upstander rather than abystander when witnessing abusive behavior online.

One teen gives a real-life account of the devastating effects of being cyberbullied. Student interviews expose the extent of plagiarism among their peers and student attitudes about plagiarism. The program details the differences between legitimate online research and plagiarism. Similarly, the differences between legitimate sharing online and piracy are clearly spelled out as are the ethical implications and legal risks of stealing someone else's work.

#600607DV-X3 \$189: DVD, teacher's resource book, student handouts and pre/post test in digital format.



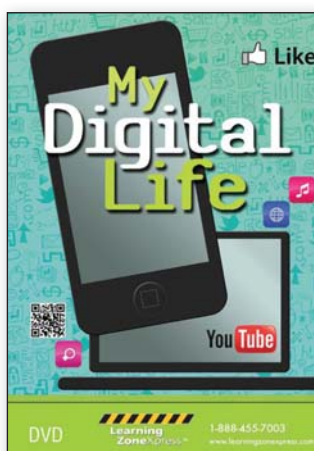
## Digital Smarts: Behaving Ethically Online

Grades 7-Coll/Univ 2012 CC 20 min Human Relations Media

Cyber safety has become one of the most important topics for students to understand and master. This engaging video program encourages students to think critically about the opportunities and risks provided by their many digital devices. Real-life dangers from predators, spammers, identity thieves and cyberbullies are revealed through teen interviews and accounts from experts in cyber security and safety.

Students are challenged to think about ways that digital technology can be used to enhance or damage their reputations. Teens talk about how compromising photos and other postings online became part of exercise and your privacy, security, and online reputations.

#600606DV-X3 \$189: DVD, teacher's resource book, student handouts and pre/post test in digital format.



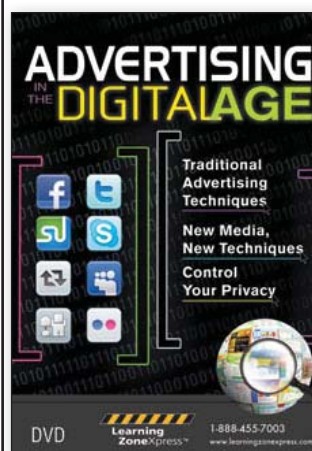
## My Digital Life

Grade 6 – Adult  
2013 CC 28 min  
LearningZoneXpress

*My Digital Life* explores the perils and possibilities of the brave new digital world. This thought-provoking video addresses:  
Issues of privacy and the digital footprint  
Misguided notions about multi-tasking and learning  
The value of

being wired vs. unplugged. Experts and adolescents offer powerful strategies to effectively navigate a rapidly growing and ever-changing digital world.

#430176DV-X3 \$89.95: DVD, web guide



## Advertising in the Digital Age

Grades 9-Adult 2012 CC 22 min  
LearningZoneXpress

Do you know when and where you are being targeted for marketing? It may be more often and in more places than you think. Advertising in the Digital Age features interviews with cutting-edge advertising and media professionals who give an overview of how to navigate new media marketing techniques in the digital age, including:

Traditional Techniques; New Media, New Techniques; and Be in Control: Match your privacy settings to your own privacy standards.

#430167DV-X3 \$89.95: DVD, web guide



# Digital Media & Social Literacy



## Me and My 500 "Friends": Staying Safe on Social Networks

Grades 7-Adult 2011 CC 20 min  
Human Relations Media

**WINNER - CINE Golden Eagle**

This timely program provides teens with an essential safety primer on using social networks such as Facebook. Through interviews with experts and real-life young people, teens learn that social networks can be a useful tool for communication and connection, but also pose significant risks. Experts discuss how harmful rumours can be spread quickly as well as the danger of cyberbullying, or harassment that occurs through the internet, cell phones, and other technology. The risks of "sexting," or posting sexually explicit images or materials online, are also covered. Viewers see how "phishers" and identity thieves can glean private information from what you post on social profiles; finally, the risk of encountering sexual predators is emphasized. The program provides important, easy-to-follow rules for keeping information—and oneself—safe while using social networks.

#600569DV-X3 \$189: DVD, PDF guide with student handouts

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- Character Education • Career Education
- Life Skills • Health & more!

## Disengaging from social media (for awhile)



**A challenge for the digital age.**  
*How long can you go without Facebook, Twitter or texting?*  
*And what can you learn from the experience?*

### Digital Blackout

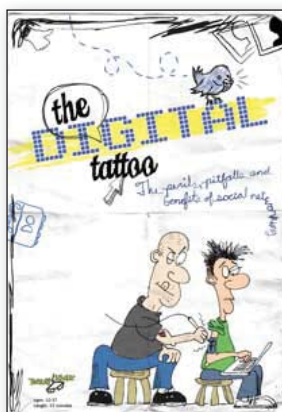
Grade 8-Adult 2012 Twisted Scholar  
Like time-warping to 1995, what would it be like for your students to go back to an era of no email, no Facebook or Twitter? Could they do it? Could you do it? For how long? Would it spark anxieties, or call on social skills rendered useless by

the digital age?

*The Digital Blackout DVD* tells the story of a school that conducted an experiment, challenging their student body and faculty to stow the social media and record their experiences. *The Digital Blackout* is eye-opening. It showcases:

- The astounding amount of time we devote to social media;
- The face-to-face friendships the internet has maybe devalued;
- The stress brought on by our relentless multi-taking;
- And (yes!) the benefits to a digital world that one rightly misses during a Blackout.

#GUM003DV-X3 \$89 :DVD plus everything needed for a group to organize its own custom 1, 3- or 7-day Blackout.



### The Digital Tattoo

**The perils, pitfalls and benefits of social networking**

Grade 8-Adult 2012 20 min Twisted Scholar  
A full-faceted video that addresses the issues, challenges, dangers, and the benefits, for young people in joining Facebook, Twitter, Google+, and other social networks yet to be invented.

*The Digital Tattoo* takes a fun and fast-paced look at all aspects – good and bad – of the social media experience. From Facebook to Twitter, and all sites in-between, this DVD

highlights issues that are not immediately apparent to users. *The Digital Tattoo* examines:

- The perpetual (or tattoo-esque) nature of careless online posting that can haunt a person for many years
- How Facebook has changed the meaning of "friendship" and has made many relationships more superficial
- The viral spread of social networks and how it can unknowingly impact a person's privacy
- The benefits of bridging the knowledge gap between parents and students and their understanding of online networking
- The addictive potential of social media

*The Digital Tattoo* is not a program meant to scare students or their parents away from Facebook or Twitter, but to help everyone make smart choices and become savvy participants in this increasingly interconnected world.

#GUM004DV-X3 \$89: DVD





## When You Feel Left Out

Grades 3-5 2012 CC 18 min

Human Relations Media

All kids feel hurt when they are ignored or excluded whether at home, at school, on the sports field, or within a group. This engaging video and print curriculum explores true-to-life scenarios in which upper elementary students experience the disappointment and sadness of being left out. It teaches students specific skills to use when they feel left out, how to express their emotions using “I” statements and how to take positive actions to help them feel better. The program includes a comprehensive Teacher’s Resource Book written by a certified Special Education teacher. The guide includes a Differentiated Lesson Plan and extension activities to accompany the video.

600609DV-X3 \$189: DVD, teacher’s resource book with differentiated lesson plan, student handouts and pre/post test in digital format.



## Words that Hurt

Grades 3-5 2012 CC 18 min

Human Relations Media

Sticks and stones may break my bones, but words will never hurt me! Every kid knows this old nursery rhyme is just not true. Words do hurt. This age-appropriate program shows students how powerful words can be and what they can do when someone uses words that hurt. Viewers watch engaging, true-life scenarios about three students who feel sad and angry because of others’ hurtful words. Viewers are given point-by-point instructions on what each child does to remedy the situation. Students see that expressing their feelings and taking action helps them feel better. The program includes a comprehensive Teacher’s Resource Book written by a certified Special Education teacher. The guide includes a Differentiated Lesson Plan and extension activities to accompany the video.

#600608DV-X3 \$189: DVD, teacher’s resource book with differentiated lesson plan, student handouts and pre/post test in digital format



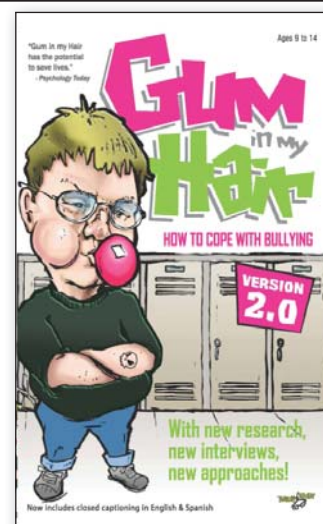
## Frenemies: Unhealthy Friendships & What You Can Do About Them

Grades 3-5 2012 CC 18 min

Human Relations Media

What is a frenemy? How can you recognize a frenemy? How can a frenemy hurt you? Can you fix a relationship with a frenemy? When do you walk away from a friendship? This 18-minute video and print curriculum explores friendships gone awry and provides elementary students with strategies for coping with difficult friendships. True-to-life scenarios help kids identify when a friendship has turned negative and clearly demonstrate proven, constructive actions that work. The program includes a comprehensive Teacher’s Resource Book written by a certified Special Education teacher. The guide includes a Differentiated Lesson Plan and extension activities to accompany the video.

#600610DV-X3 \$189: DVD, teacher’s resource book with differentiated lesson plan, student handouts and pre/post test in digital format



## Gum in My Hair : How to Cope with Bullying (VERSION 2.0)

Grades 5-9 2012 CC 20 min

Twisted Scholar

One of the first and most popular anti-bullying videos, *Gum in My Hair* is back with a comprehensive update. *Gum in My Hair Version 2.0* includes new research, all new interviews and a new approach to tackling the age-old problem of bullying in schools. *Gum in My Hair* incorporates new research that emphasizes:

- The role of the bystander in fueling or defusing a bullying incident;
- Empathy, and how teaching it can prevent bullying in the hallways;
- Why it’s important to focus on “bullying” rather than just the bully;
- And the fact that having one or two friends or allies significantly reduces a child’s chances of being bullied.

#GUM002DV-X3 \$75 :DVD, resource guide.

*“This resource supports teachers in delivering a powerful message – bullies will not be tolerated, and a student is never alone if he or she is bullied. I recommend it.” – Professionally Speaking - The Magazine of Ontario School Teachers*

# Children's Stories (based on Popular Children's Books)



## Chowder

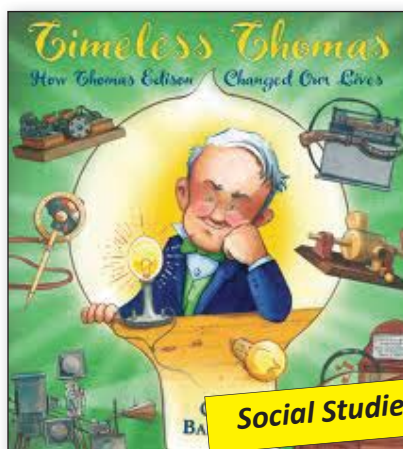
By Peter Brown

2012 Nutmeg Media

Chowder doesn't quite fit in with the neighborhood dogs. He'd rather read the newspaper than fetch it, and he likes surfing the Internet and gazing through his telescope in his free time. When a petting zoo opens, Chowder decides to find some friends. Will he find a place to fit in? The first in the series by the remarkable author-illustrator, Peter Brown, Chowder has become a modern classic.

Delightfully narrated by the author! Includes a Conversation With the Author.

#211102DV-X3 \$69.95: DVD, guide



## Timeless Thomas-

### How Thomas Edison Changed Our Lives

By Gene Barretta

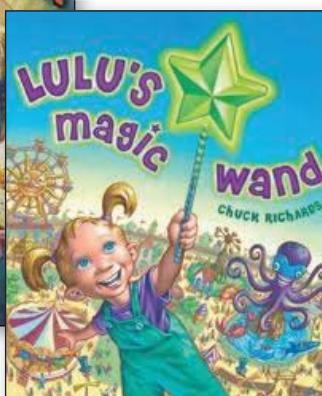
Introduced by Gene Barretta

Grades 2-5 2012 Spoken Arts

What do record players, batteries and movie cameras have in common? All of these devices were created by the man known as the Wizard of Menlo Park: Thomas Edison. Edison is most famous for inventing the incandescent lightbulb but he also invented many other staples of modern technology we now use, and take for granted, in every day life.

#530238DV-X3 \$69.95: DVD

Social Studies



## Critter Sitter & Lulu's Magic Wand

By Chuck Richards

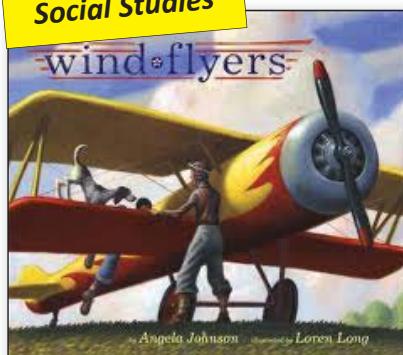
Grades 2012 Nutmeg Media

This program includes two comic adventures by the ingenious author and illustrator, Chuck Richards. In *Critter Sitter*, Henry takes care of the neighbour's many pets while they're on vacation and narrowly avoids disasters with their dog, cat, frog, gold fish and boa constrictor! In Richards' new adventure, *Lulu's Magic Wand*, a family trip to an amusement park has magical consequences that are scary ... and fun. Richards' madcap illustrations, enhance these hilarious tall-tales.

**Includes A Conversation With the Author.**

#211103DV-X3 \$89.95: DVD, guides (2 programs/1 disk)

Social Studies



## Wind Flyers

By Angela Johnson

Illustrated by Loren Long

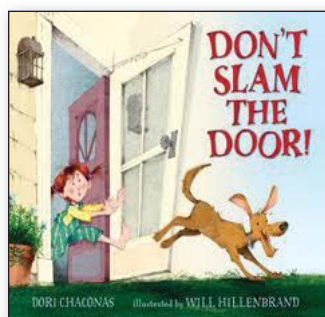
Grades 2012 Nutmeg Media

Based on the true story of a band of unsung heroes of World War II, this story about the Tuskegee Airmen recounts the part they played in American history. Includes an Author's Note about the Tuskegee Airmen and archival photos. **Includes A Conversation With the Author, a three-time winner of the Coretta Scott King Award.**

#211104DV-X3 \$69.95: DVD, guide



# Children's Stories (based on Popular Children's Books)



## Don't Slam the Door

Written by Dori Chaconas  
Illustrated by Will Hillenbrand  
Grades K-3 2012 Nutmeg Media

### For teaching cause & effect, rhyme, and prediction.

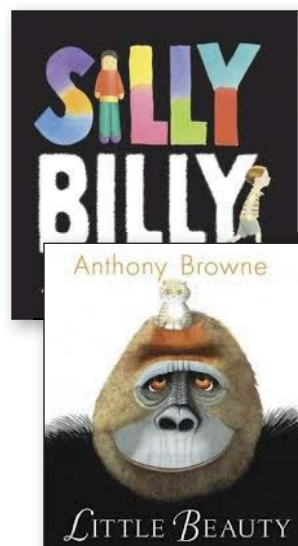
A slamming door may not seem like a big deal, but in this hilarious story of cause and effect, it can have far-reaching consequences, including a limping Pa, a bee-stung bear, and a house plunged into chaos!

In lively rhyme that's perfect for reading aloud--illustrated with cozy, homespun artwork by Will Hillenbrand--Dori Chaconas relates a humorous tale of a pint-size narrator who tries valiantly to warn her family of the increasingly outrageous effects of their actions.

#211098DV-X3 \$69.95: DVD, guide

*Please don't slam the door!  
Don't slam that old screen  
door!  
A slamming door will wake  
the cat,  
and heaven knows, we don't  
want that,  
so please don't slam that  
door!*

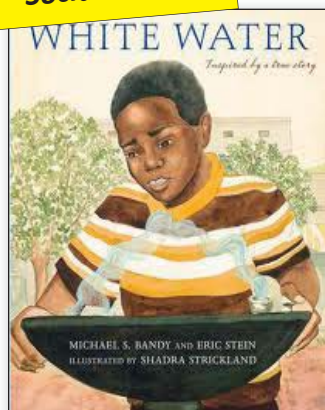
**Rhyme**



## Little Beauty and Silly Billy

Written by Anthony Browne  
Grades K-3 2012 Nutmeg Media  
This program features two acclaimed stories by author-illustrator Anthony Browne. *Little Beauty* follows the adventures of a gorilla who can communicate in sign language. *Silly Billy* worries about everything until his grandmother fixes the problem. Browne comments on the stories and their meaning for children.  
#211100DV-X3  
\$89.95: DVD (2 programs)

## Social Studies



## White Water

Written by Michael Bandy and Eric Stein  
Illustrated by Shadra Strickland  
Grades K-3 2012 Nutmeg Media  
Authors Bandy and Stein created this story from one of Bandy's childhood memories of being prohibited from drinking from a water fountain reserved for whites only.

Set in the South in the early Sixties, *White Water* tells how a young black child, Michael, hates the taste of the water from the "colored" water fountain, and becomes obsessed with finding out what "white" water tastes like. One day he manages to sneak downtown to find out. As he partakes of the forbidden fruit, which tastes as bad as the water he is allowed to drink, a white woman sees him and yells, "Boy, you know you don't belong here!" Michael, startled and afraid, falls, but then has an epiphany:

Lying on the ground, all I could see was the pipe. I'd never seen it from that angle before. The same pipe fed both fountains! Two fountains. Two signs. But the same water in both!"

#211099DV-X3 \$69.95: DVD



## Pig Tales

Written by David McPhail and David Costello  
Grades K-3 2012 Nutmeg Media  
David McPhail's *Pig Pig Returns* is a comic tale about the joy of traveling – and of returning home. David Costello's *Little Pig Joins The Band* demonstrates that even the smallest child can do something special. Each author-illustrator narrates his own story and provides personal commentary.  
#211101DV-X3 \$89.95: DVD (2 programs/1 disk)

## Out on the Prairie & Deep in the Swamp

By Donna M. Bateman  
Grades JK-3 2012 15 min Nutmeg Media  
Children explore two very different ecosystems in this two-part program that uses the rhyming pattern of the traditional tune "Over in the Meadow" to describe each habitat. *Out on the Prairie* introduces the mixed grass prairie. *Deep in the Swamp* focuses on Florida's verdant and diverse Okefenokee Swamp. Both use a basic counting and adding motif from 1 to 10. Includes additional facts about the flora and fauna of each ecosystem. Includes a bonus Math Skills Review.  
#211105DV \$89.95: DVD, guide (2 programs/1 disk)





## Art 21: Art in the Twenty-First Century (Season 6)

2012 240 min CC PBS

Contemporary art reflects the ideas of our time, and artists are the creative role models grappling with today's most relevant questions. What is the nature of reality? How do we respond to a world in flux? Why do some historical events shape the way we think today, and why have some been forgotten? Explore these concepts and many more in Season Six of Art in the Twenty-First Century, the Peabody Award-winning documentary series which offers viewers a unique look into the thoughts, processes, and lives of today's most accomplished artists.

*Featured artists include:*

Change: Catherine Opie, El Anatsui, Ai Weiwei

Boundaries: David Altmejd, Tabaimo,

assume vivid astro focus, Lynda Benglis

History: Glenn Ligon, Mary Reid Kelley,

Marina Abramovic

Balance: Rackstraw Downes, Robert

Mangold, Sarah Sze

#041495DV-X3 \$69.95: DVD

**Also Available:**

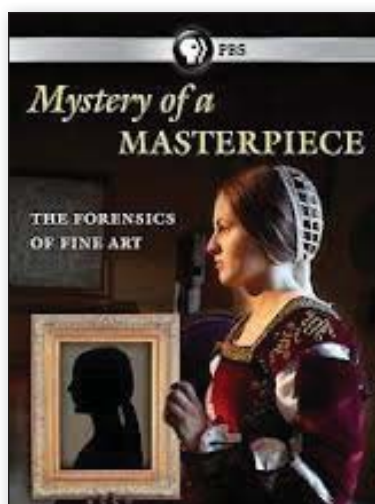
Art 21: Seasons 1 - 5

## John Leguizamo: Tales from a Ghetto Klown

2012 60 min CC PBS

Tales from a Ghetto Klown profiles the renowned actor/playwright John Leguizamo and his unorthodox rise to success, while capturing his struggles to mount his latest one-man show on Broadway.

#041580DV-X3 \$64.95: DVD



## Mystery of a Masterpiece: NOVA

2012 60 min CC PBS

NOVA meets a new breed of experts who are approaching cold case art mysteries as if they were crime scenes, determined to discover who committed the act, and follows art sleuths as they deploy new techniques to combat the multi-billion dollar criminal market in stolen and fraudulent art.

#041481DV-X3 \$64.95: DVD

## Craft in America: Family

2011 60 min CC PBS

CRAFT IN AMERICA promotes and advances original handcrafted work and inspires people of all ages to pursue their own creativity. Family explores the creative environments and personal dynamics of four families of craft artists and asks: Is talent inherited? What is it like to live in a household where objects are made by hand?

#041478DV-X3 \$57.95: DVD

## Craft in America: Threads

2012 60 min CC PBS Video

Through filmed visits to four nationally acclaimed artists working at the forefront of their media, Threads documents how the needle arts continue to evolve and influence contemporary culture.

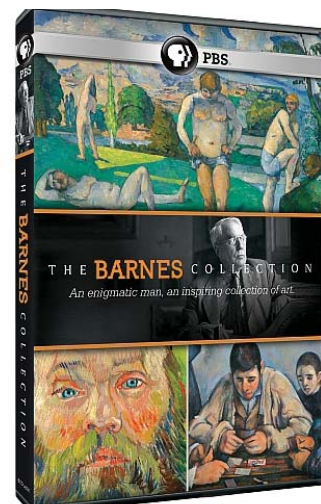
#041543DV-X3 \$59.95: DVD

**Also available:**

Craft in America, Messages

Craft in America, Season 1

Craft in America, Season 2



## The Barnes Collection

2012 60 min CC PBS

Follow Dr. Albert Barnes on his remarkable rise from a working-class Philadelphia neighborhood to the top of the modern art world. This unique tale follows Dr. Barnes as he travels the world, collecting works of art by some of history's most famous artists. The film digs deep into the intricacies of each painting, offering a rare look at the priceless collection and at the new Philadelphia museum that now houses it.

#041581DV-X3 \$59.95: DVD

## The Road to Carnegie Hall: Introducing the YouTube Symphony Orchestra

2011 60 min Films for the Humanities

The film profiles previously unknown artists who, after auditioning via the Internet, were subsequently invited to take part in the 2008 YouTube Symphony Orchestra, the first assembly of its kind.

#394324DV-X3 \$179.95: DVD

## The Day Carl Sandburg Died

2012 84 min CC PBS

*The Day Carl Sandburg Died* tells the panoramic story of Sandburg's life, his work and the enduring legacy of his ideas. It includes his contributions in poetry, history, journalism, music children's literature as well as delving into the complex social and political events that shaped his life and his work.

#041577DV-X3 \$64.95: DVD

## These Amazing Shadows:

### The Movies That Make America

2012 88 min CC PBS

#### 2011 Official Sundance Film Festival Selection

THESE AMAZING SHADOWS tells the history and importance of the Registry, a roll call of American cinema treasures that reflects the diversity of film, and indeed the American experience itself.

#041490DV-X3 \$64.95: DVD

### Mister Rogers and Me

2012 80 min CC PBS

Watch real-life neighbour Benjamin Wagner, a journalist, and his brother Christofer come to know more than just the man and his luminous legacy. Their personal journey unearths the roots of Mister Rogers' values, unmasking the forces acting against depth and simplicity, and helps them to develop the means to lead deeper, simpler lives.

#041499DV-X3 \$64.95: DVD



### Star's Trek: W5

2012 20 min CTV

W5 takes an in-depth look at the life and times of William Shatner. The iconic Canadian actor has a career on stage, screen, as a writer and director that spans seven decades and is still going strong.

#CTV549DV-X3 \$99.95: DVD

## 100 Years of Hollywood:

### Carl Laemmle and Universal Studios

2011 52 mins Films for the Humanities

The year is 1912. Seeking refuge from Thomas Edison's aggressive patent-enforcement tactics, a Chicago-based film producer named Carl Laemmle sets up operation in the rural Californian sanctuary of Hollywoodland.

#394325DV-X3 \$169.95: DVD

### Violin Masters: Two Gentlemen of Cremona



2012 CC 60 min PBS  
Through interviews with historians, experts, luthiers, and leading virtuosos, this riveting documentary tells the story of these two violin masters and why the stringed instruments they sculpted 300 years ago in Cremona are worth millions of dollars to musicians and

collectors today.

#041553DV-X3 \$64.95: DVD



### Masterpiece Classic: Downton Abbey - Season 1

2011 368 min/7 programs CC PBS

Downton Abbey--a sprawling, lavish Edwardian mansion nestled in the Yorkshire landscape--needs an heir. Join in on the fun and follow the lives of the aristocratic Crawley family and their hired help with this Downton Abbey DVD & The World of Downton Abbey Book Combo.

#041526DV-X3 \$74.95: DVD

### Masterpiece Classic: Downton Abbey - Season 2

2012 544 min/9 programs CC PBS

Season 2 of the Emmy® Award-winning Downton Abbey returns as The Great War rages across Europe, and not even the serene Yorkshire countryside is free from its effects. The men and women of Downton are doing their part both on the front lines and the home front, but the intensity of war only serves to inflame the more familiar passions--love, loss, blackmail, and betrayal.

#041527DV-X3 \$74.95: DVD

### Masterpiece Classic: Great Expectations

2012 180 min CC PBS

An orphan boy meets an escaped convict, a crazed rich woman, a bewitching girl, and grows up to have great expectations of wealth from a mysterious patron, in "Great Expectations," Charles Dickens' remarkable tale of rags to riches to self-knowledge.

#041497DV-X3 \$54.95: DVD

### Masterpiece Classic: Birdsong

2012 165 min CC PBS

Set before and during the great war, *Birdsong* captures the drama of that era on both a national and a personal scale. It is the story of Stephen, a young Englishman, who arrives in Amiens in 1910. His life goes through a series of traumatic experiences, from the clandestine love affair that tears apart the family with whom he lives, to the unprecedented experiences of the war itself.

#041524DV-X3 \$54.95: DVD

### Masterpiece Classic: The Mystery of Edwin Drood

2012 120 min CC PBS

This chilling adaptation of Charles Dickens' unfinished final novel spins a disturbing tale of obsession, addiction, and the darkness that lurks in men.

#041534DV-X3 \$54.95: DVD

### Masterpiece Classic: Far from the Madding Crowd

2012 208 min CC PBS

Paloma Baeza stars as Bathsheba Everdene, a beautiful and proud woman with a fiercely independent spirit, in this lush adaptation of Thomas Hardy's turbulent 19th-century tale of passion and destruction, *Far from the Madding Crowd*.

#041535DV-X3 \$64.95: DVD

## Jesse Owens: American Experience

2012 60 min CC PBS

*"Inspiring and heartbreaking."* - DETROIT NEWS

AMERICAN EXPERIENCE details Jesse Owens early career; describes Adolf Hitler's outsized ambitions for the 1936 Olympics; explores the movement in Western democracies to boycott the event; and explains the pressures on Owens to attend. The film also explores why, despite his success in Germany, Owens struggled to find a place for himself in a United States that was still wrestling with its own deeply entrenched racism.

#041539DV-X3 \$64.95: DVD

## Billy the Kid: American Experience

2012 60 min CC PBS

On April 28, 1881, just days from being hanged for murder, 21-year-old Henry McCarty, alias Billy the Kid, outfoxed his jailors and electrified the nation with the last in a long line of daring escapes.

#041487DV-X3 \$59.95: DVD

## Clinton: American Experience

2012 240 min/2 discs CC PBS

In the tradition of American Experience's acclaimed Presidents series, Clinton provides an intimate, honest, balanced look at the 42nd president's life, career, and legacy. This definitive biography will track William Jefferson Clinton from his difficult childhood in Hope, Arkansas, through his meteoric rise in state politics, to the highs and lows of his tumultuous presidency.

#041488DV-X3 \$69.95: DVD

## Steve Jobs: One Last Thing

2011 60 min CC PBS

Few men have changed our everyday world of work, leisure, and human communication in the way that Apple founder, Steve Jobs, has done. This documentary looks not only at how his talent, his style and his imagination have shaped all of our lives, but also at the influences that shaped and moulded the man himself.

#041453DV-X3 \$64.95: DVD

## Johnny Carson: King of Late Night

2012 120 min CC PBS Video

Quite possibly the biggest star that television has ever produced, Johnny Carson was seen by more people on more occasions than anyone else in American history. Over the course of his 30-year run on The Tonight Show, Carson interviewed 23,000 guests in 4,531 episodes.

#041550DV-X3 \$64.95: DVD

## Margaret Mitchell: American Rebel

2012 60 min CC PBS

MARGARET MITCHELL: AMERICAN REBEL tells the compelling story of the author's life in commemoration of her book's 75th anniversary in 2011.

#041542DV-X3 \$64.95: DVD



## Sleep and the College Student

2011 12 min Films for the Humanities

Produced by the Academic Skills Center at Dartmouth College, this concise video helps students realize the importance of sleep in staying healthy, alert, and involved. It also offers practical perspectives on structuring activities and budgeting time so that sleep can be fully integrated into college life. Dr. Michael J. Sateia, a Dartmouth professor of psychiatry and a pioneer in the field of sleep medicine, explains that sleep influences both short-term and long-term memory processing, making it crucial to the "procedural learning" of academic and athletic success. Meanwhile, Dartmouth faculty and student body members offer their personal and professional testimonials on the value of restful sleep.

#394345DV-X3 \$99.95: DVD

## Courtesy & Respect: Give & Take

Grades 7-Adult 2012 21 min CC Learning Seed

Show your students why courtesy and respect really matter to their lives. This program introduces students to key concepts in the context of entertaining scenarios that viewers can consider, judge, role play, and reflect on. We discuss the consequences of alternative behaviours and give viewers an opportunity to engage in the best means of learning behaviour....practice!

#200311DV-X3 \$129.95: DVD, web guide

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Go to [www.jaguard.ca](http://www.jaguard.ca) for a great selection of high quality educational posters and vinyl banners.

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- Character Education • Career Education
- Life Skills • Health & more!





## Customer Service Essentials Series

Grade 9-Adult 2012 20 min each

Films for the Humanities

Whether it happens in person, by telephone, or online, good customer service is vital. In fact, it's just as important as advertising or product quality in building a company's reputation and it can decide, ultimately, whether or not that company will survive. This three-part series illustrates best practices for delivering effective customer service, focusing on what an individual employee can and should do to improve his or her attitudes and behavior toward the customer. Each episode features dramatizations that help to illustrate real-world lessons, while easy-to-read text summaries follow each segment, enabling viewers to further consider and discuss concepts.

**SPECIAL SERIES PRICE – ONLY \$299.85 – a saving of \$30**  
**Series Product #394347DV-X3**

### Person-to-Person Customer Service

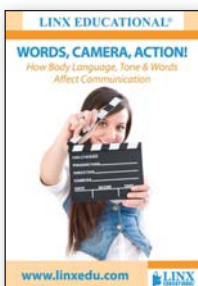
One shopper wants a price quote, another needs something that's shelved too high. Two more customers are waiting for items from storage, and there's a huge line forming at the front counter. It's another crazy day in customer service—a department that can make or break a brick-and-mortar business. Whether you're working the sales floor, waiting tables, or running a cash register, you've got to emphasize the "service" in customer service, thereby ensuring a loyal and ever-expanding base of patrons. This video shows employees how to achieve that goal, using lively animation, no-nonsense explanations, and clear, entertaining dramatizations. Topics include creating a good first impression, developing a professional and outgoing attitude, following customer service procedures in a logical manner, and handling conflict calmly, confidentially, and respectfully.  
 #394348DV-X3 \$109.95: DVD, web guide

### Telephone Customer Service

We've all experienced it—the frustration of dealing with a company or organization over the telephone. Being put on hold or transferred again and again, often without finding an answer or solution, is enough to drive anyone crazy. Now, switch places—imagine you're being paid to help customers by phone. What can you do to ease their aggravation, address their queries, and solve their problems? If a conflict emerges, how will you untangle it without the benefit of face-to-face interaction? This video provides answers to those questions, guiding trainees with simple dramatizations, concise explanations, and hip animation. Offering an overview of the basic components of a telephone support system, the video emphasizes the importance of active listening, documentation, and multitasking, while helping viewers recognize the communication barriers inherent in telephone technology.  
 #394349DV-X3 \$109.95: DVD, web guide

### Online Customer Service

Helping people via the Internet might sound easy, but in fact, many customers expect more from a digital interface than they do from in-person or telephone venues. And because folks can take their business elsewhere with one swift click or keystroke, competition for online customers is fierce; anyone tasked with keeping them happy is on the front line of a company's battle to succeed. Using eye-catching animation, down-to-earth explanations, and illustrative chat excerpts, this video presents the best ways to assist customers who sign in rather than stroll in. Topics include the basic parameters, functions, and fine points of live chat, which enables a trainee become the "voice" of his or her company; the ways in which social media platforms like Facebook and Twitter can play a role in effective customer service; the importance of e-mail etiquette; and the methods by which a service representative should deal with online behavior that becomes upsetting or offensive.  
 #394435DV-X3 \$109.95: DVD, web guide



## Words, Camera, Action! How Body Language, Tone & Words Affect Communication

Grades 9-Adult 2012 24 min Linx Educational

Viewers watch our local acting troupe work through their assigned scenes, only to realize how dramatically communication skills can affect meaning and perception. Good communication skills not only help them with their craft, but in real life, as well. With help from their instructor, a communications expert, they learn the importance of body language, tone and words, whether playing a character on stage, making new friends at school or trying to get ahead in the workplace.

#230053DV-X3 \$112.95: DVD, PDF resource guide



## Creating Mobile Apps

Grades 9-Adult 2012 22 min each Films for the Humanities

With the app market in boom mode, entrepreneurs across America and around the world have poured their energy and resources into app development. What does it take to stake a claim in this high-tech gold rush? What tools and techniques are most likely to produce a winner? This two-part series answers those questions, going inside the world of app creation—from the “eureka” moment that inspires a new project through various stages of content and interface development to the final phases of deploying and promoting the app. Weighing platform options, ensuring ease of navigation, and integrating social media are all important topics of discussion, and both episodes feature detailed interviews with experts who specialize in app development.

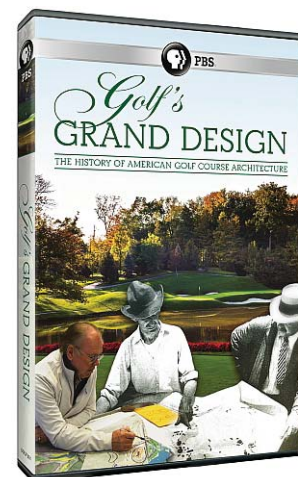
**SPECIAL SERIES PRICE – ONLY \$199.90 – a saving of \$20**  
**Series Product #394351DV-X3**

### Mobile App Research and Planning

The process of bringing a successful app to market begins long before the actual software is developed. As with any endeavour that fuses commerce and creativity, the app usually starts with a spark of inspiration and gets fleshed out through market research and intensive planning. This program takes viewers through those initial phases with hip, high-energy visuals and commentary from experts who create apps for a living. Topics include identifying the target audience or consumer base; studying apps aimed at a similar market; creating a project plan; designing with a focus on ease of use and the customer’s ability to share with other users; strategizing to compete against more corporate, big-budget apps; considering various development tools to utilize; thinking ahead regarding platform options; looking at monetization models; distinguishing between apps that deliver a lot of content and those that use little or none; using content management systems; and projecting costs and profitability.  
 #394352DV-X3 \$109.95: DVD

### Mobile App Development and Deployment

Once the purpose, basic architecture, and potential consumer base of a mobile app have been established, it’s time to get busy building it. This program helps viewers sift through the process of successful app construction with the aid of expert interviews and eye-catching video and graphics. Topics include choosing a platform (mainly Apple vs. Android); designing the user interface with an eye toward simplicity and functionality; using wireframes to “storyboard” the app’s navigation tree; balancing a tab bar approach with screen size concerns; integrating social media; developing visual, audio, and narrative content; designing data structures; using server-side technology; testing algorithm design; load testing and beta testing; conforming the app to platform specifications; promoting it through search engine optimization, social media, and viral marketing; and maintaining the app with ongoing product analysis.  
 #394353DV-X3 \$109.95: DVD



## Golf's Grand Design - The History of American Golf Course Architecture

2012 60 min CC PBS

*Golf's Grand Design* explores the over one hundred-year history of golf course architecture in America, and the landscapes that make it so unique. It weaves the stories of the people - past and present - who built world-class golf courses, with insights about the appeal and future of the sport.

#041566DV-X3 \$64.95: DVD

# Archaeology/Teen Adventure



## Aquateam Series

Grades 5-9 2009 Arcadia Entertainment

Too young to drive, but old enough to dive...Eight brave teenagers explore the oceans as they embark on the scariest underwater adventure of their life. Once the teens have earned their scuba certification, the oceans are theirs to explore and they can begin their 'Aquamissions'. From finding shipwrecks to diving with sharks, from observing nocturnal creatures to experiencing the biggest dive vessel in the world, we join these ocean explorers on their electrifying missions.

**SPECIAL SERIES PRICE - ONLY \$1246 - a saving of \$140**

**Series Order #AR057EDV-X3**

**Individual titles: \$99 each**

### Certification

Eight teens are offered the adventure of a lifetime, travelling to the world's most beautiful places and exploring incredible underwater ecosystems. First, they must become certified SCUBA divers – earning their spot on the Aquateam.

#AR058EDV-X3

### First Wreck Dive

Aquateam explores the wreck of The Mailboat off the coast of the Bahamas.

#AR059EDV-X3

### Treasure

The Aquateam searches the wreck of a 400-year-old Spanish galleon with world-famous treasure hunters.

#AR060EDV-X3

### Our Confidence

The Aquateam discovers the wreck of a Jewish refugee boat from the Second World War.

#AR061EDV-X3

### Night Dive

The ocean is completely transformed at night. It's dark and scary but there are fascinating creatures never seen in the daytime.

#AR062EDV-X3

### Freediving

The Aquateam learns to freedive from a world champion.

#AR063EDV-X3

### ROV

When the ocean is dangerous or the dive is too deep, the pro's turn to ROV's – underwater robots.

#AR064EDV-X3

### Shore Dive/Reef Survey

The Aquateam investigates how tourism affects coral reefs.

#AR065EDV-X3

### Bimini Road

Aquateam explores a mysterious island in the Bermuda Triangle.

#AR066EDV-X3

### Sharks

The Aquateam comes face-to-face with the ocean's deadliest predator.

#AR067EDV-X3

### Underwater Archaeology

Aquateam meets an underwater archaeologist and learns the skills it needs to document a massive shipwreck!

#AR068EDV-X3

### Cuan Law

The Aquateam voyages to the real Treasure Island aboard the world's largest sailing trimaran.

#AR069EDV-X3

### Aquarium 1

Aquateam is island hopping in the Southern Caribbean. They explore the depths by submarine, witness a life-and-death struggle for survival and get swarmed by stingrays!

#AR070EDV-X3

### Aquarium 2

Aquateam plunges in with dolphins and sea lions at the Curacao Sea Aquarium.

#AR071EDV-X3

*The Aquateam (a diverse group of five girls and three boys ages 12 to 16 who had little experience with the ocean or diving, all from Nova Scotia) became certified open water divers, documented shipwrecks, surveyed historic sites with marine archaeologists, repaired coral reefs, dove with sharks, turtles, rays, sea lions and dolphins, searched for lost treasure, discovered underwater caves, experienced night dives and "drift" dives, investigated the infamous undersea "Road to Atlantis", experienced underwater crime scene investigation and even worked as marine mammal trainers, all part of their "Aquamissions" that challenged them to learn new skills and work together to achieve their goals learning about the ocean and exploring the sea.*



# Career Studies & Workplace Success



## Get Hired and Go:

### The Complete Guide To Getting a Job and Doing It Right

Grades 9-Adult 2011 26-30 min Films for the Humanities

Finding the right job involves so many different steps and strategies that it's almost impossible to know where to start. This six-part series helps lay out a clear path to fulfilling employment, beginning with the self-assessment needed to begin the journey and culminating in the best ways to settle into a new, rewarding position—whether it's in an office or in the trades. Chaptered into self-contained modules based on specific job-search phases, each episode presents expert advice from career counselors and earnest testimonials from young people who have experienced job-hunting challenges firsthand.



**SPECIAL SERIES PRICE – ONLY \$599.95 – a saving of \$60**

**Series Product #394147DV-X3**

**Individual titles: \$109.95 each**

#### Before You Apply: Job Skills and Evaluation

This video helps new graduates and beginning jobseekers clarify their professional goals and find jobs that fit their skills, passions, priorities, and long-term plans. Viewers learn how to use assessment tests—focusing on values, interests, or aptitude and achievement—to identify strengths and challenges; how to make the most of occupational classification systems that describe industries and labour markets in detail; how to obtain references and letters of recommendation that underscore past experience and future potential; and how to explore job training options, whether they involve on-the-job instruction, further academic coursework, or a combination of both.

#394148DV-X3 \$109.95: DVD

#### Before You Apply:

##### Resumes, Portfolios, and Your Online Persona

An in-depth discussion of resume strategy highlights objectives, structure, formatting, and proofreading, followed by read-aloud examples that help clarify what employers do and don't like to see. Next comes a detailed look at creating work sample presentations, from basic notebook and photo-album layouts to digital and online portfolios. Finally, viewers are reminded that social networks like Facebook and LinkedIn are powerful promotional tools, if used wisely and professionally.

#394149DV-X3 \$109.95: DVD

#### Getting The Job: Job Search and Networking

After a jobseeker has decided what industries and positions to target, and after he or she has created a stellar resume and work sample presentation, it's time to start the hunt. This program helps viewers make that leap of faith and fortitude with down-to-earth advice on where to look, who to talk to, and how to avoid common pitfalls.

#394150DV-X3 \$109.95: DVD

#### Getting The Job: Cover Letters, Interviews, and Job Offers

A job search is like climbing a mountain. With the summit in sight you must become more focused than ever, because the final steps are the trickiest—and, potentially, the most satisfying. This program guides viewers through that last push, from crafting a cover letter around a specific employer's expectations to the range of responses a bona fide job offer might warrant.

#394151DV-X3 \$109.95: DVD

#### Doing The Job: Starting Out and the Daily Grind

"My first day, my mind was reeling." "I didn't want to make any mistakes." "I was worried I wouldn't be able to do the job." All of these are common and valid reactions to the first day of employment. But, as this video illustrates, a new hire's nervousness and uncertainty can be the flipside of excitement, ambition, and an eagerness to learn the ins and outs of the company. Pointers on navigating office politics, respecting the chain of command, asking for a raise, and staying alert for new opportunities are also included.

#394152DV-X3 \$109.95: DVD

#### Doing the Job: Basic Job Skills

An employee's best qualities may have little to do with technical or clerical issues. Often, it is a professional attitude that makes a worker valuable—an array of personal strengths that enable her or him to accomplish goals, get along with colleagues, and rise through the ranks. This video brings those all-too-elusive aspects of job success into focus, exploring professional behaviour, ethics, communication, leadership, teamwork, problem solving, organization, and information management.

#394153DV-X3 \$109.95: DVD

## Professionalism 101:

### Skills to Succeed and Advance at Work Series

Grades 9-Adult 2012 25 min ea Cambridge Educational

With tips and advice from career counselors, human resources reps, new employees, and seasoned business professionals, this three-part series takes a common sense approach to the details of job success. Each program provides essential information on the big issues (dress codes, asking for a raise) as well as on matters seldom covered (dealing with office politics, surprise visits from higher-ups). Engaging graphics make pertinent points easy to remember, and anecdotes from a focus group of young professionals give real-life context to expert recommendations. The importance of good interpersonal skills and having a positive attitude is promoted throughout.

**SPECIAL SERIES PRICE – ONLY \$299.85 – a saving of \$30**

**Series Order #394314DV-X3**

**Individual titles: \$109.95 each**

#### Professional Image:

##### Professionalism 101

Being well dressed is only one part of presenting a good workplace image... what if you've done your best to maintain fast-track skills and are then asked to perform a menial task? This program guides viewers through a breakdown of just what constitutes career-appropriate demeanor. With an emphasis on having a good attitude, the video discusses handling mistakes, determining dress codes, staying abreast of industry trends, workspace appearance, and even kitchen etiquette. A list of specific—and learnable—leadership qualities is provided, while a group of young professionals recounts anecdotes of workplace successes and mistakes throughout.

#394315DV-X3 \$109.95: DVD, resource guide

#### Working Together:

##### Professionalism 101

Because career success can depend just as much on getting along with colleagues as it does on job knowledge, this program addresses the issues that most frequently come up when working in groups. Through input from human resources reps, viewers learn how to handle conflict, gossip, and office politics, determine the types of information that should and should not be shared with their supervisors, and understand their organization's chain of command. The video also covers in-office and virtual meetings (where to sit, what to say, conversational protocol), taking time off, ethics, bullying, and harassment; and a group of young professionals share examples of bad behavior in meetings.

#394316DV-X3 \$109.95: DVD, resource guide

#### Business Etiquette:

##### Professionalism 101

How should you balance social media and your job? What's the best way to ask for a raise? Who should pick up the tab for a business lunch? In this program, both business experts and a focus group of young professionals advise viewers on the proper way to conduct themselves in different types of work-related situations. Among the many topics covered are nonverbal communication and "personal space," handling dissatisfied callers, when and how to interrupt a busy colleague, composing professional emails, asking for a raise, and managing time effectively. The focus group also offers tips and anecdotes on what not to do at work.

#394317DV-X3 \$109.95: DVD, resource guide



### Disabilities at Work Series: Successful Job Hunting for People with Disabilities

Grades 9-Adult 2012 23-28 min ea

Films for the Humanities

We're all differently abled. But for job seekers with diagnosed disabilities, identifying and making visible their strengths, their abilities, is especially important. This three-part series helps people with disabilities gain the confidence, awareness, search tools, and interview strategies necessary to take the job-hunting bull by the horns. This is an up-to-date guide to greater prosperity, empowerment, and productivity. Inspiring case studies and expert interviews are featured throughout.

**SPECIAL SERIES PRICE – ONLY \$299.85**

**– a saving of \$30**

**Series Order #**

**Individual titles: \$109.95**

### Effective Job Search for People with Disabilities

#394277DV-X3 \$109.95: DVD

### Smart Resumes and Applications for People with Disabilities

#394278DV-X3 \$109.95: DVD

### Job Interview Essentials for People with Disabilities

#394279DV-X3 \$109.95: DVD

## STEM Careers in Two Years

Grades 9-Adult 2012 20 min ea Cambridge Educational  
Does success in a high-tech industry require four years of college? Do jobs involving math, computers, and scientific equipment only go to bookish, academically inclined candidates? Not at all! Many students don't realize they can reach a lucrative level of skill and knowledge in half the time it takes to earn a bachelor's degree—by following a vocational STEM career track. This four-part series shows that rewarding, well-paid jobs in several STEM industries are attainable with only two years of training. Each episode features three case studies, all focusing on employees who were hired after completing associates degrees, certifications, or apprenticeships. Glimpses of their personal lives are also shown, reinforcing that they are everyday people who ride motorcycles, play guitar, and in general defy stereotypes about STEM careers. Enriched by additional commentary from coworkers and training experts, this is a visually exciting look at career opportunities, job responsibilities, and salary parameters.

**SPECIAL SERIES PRICE – ONLY \$399.80 – a saving of \$40**  
**Series Order # 394338DV-X3**  
**Individual titles: \$109.95 each**

*The Series Includes:*

### Computer and Information Technology: STEM Careers in Two Years

#394334DV-X3 \$109.95: DVD

### Advanced Manufacturing and Applied Engineering Technology: STEM Careers in Two Years

#394335DV-X3 \$109.95: DVD

### Applied Science and Technology: STEM Careers in Two Years

#394336DV-X3 \$109.95: DVD

### Health Care and Technology: STEM Careers in Two Years

#394337DV-X3 \$109.95: DVD

## Common Job Interview Mistakes:

### What NOT To Say or Do

Grades 9-Adult 2012 25 min Cambridge Educational  
It's true that a jobseeker needs to stand out from the crowd—but there are good and bad ways to do that! Having all the right credentials and experience doesn't count for much if a candidate comes off as unprepared, unmotivated, and unprofessional in an interview. This video shows how to avoid that fate with concrete advice from experts, eye-catching graphics that reinforce core concepts, and clear-cut dramatizations that illustrate interview dos and don'ts.

#394273DV-X3 \$109.95: DVD

## From Sports to Career

Grades 7-Adult 2012 CC 22 min LearningZoneXpress  
Teamwork, reliability, cooperation, endurance: habits athletes learn from sports are the very attributes employers want. Personal stories from current and former athletes show how their skills from sports are valued in the workplace and school. From soccer, football, rowing, and hockey, a variety of sports and careers are represented in this enlightening look into the benefits athletes bring to the workplace.

#430161DV-X3 \$59.95: DVD, web guide

## Supermarkets Inc.:

### Inside a \$500 Billion Money Machine

2011 44 min Films for the Humanities  
The typical American supermarket stocks over 45,000 items. But don't be fooled by that sumptuously inviting bounty—groceries are a cutthroat business built on razor-thin margins. This CNBC Original documentary looks at how food retailers fill their shelves and what kind of marketing tactics they use to do it.

#394287DV-X3 \$179.95: DVD



### Goin' Home: Finding A Sustainable Future for Outport Newfoundland

2012 20 min CTV

The collapse of the cod fishery in Newfoundland saw thousands leave remote coastal communities for the cities. WS's Seamus O'Regan has the story of one determined woman who is looking to reverse the trend with the help of the arts.

#CTV544DV-X3 \$99.95: DVD

## Steve Jobs: One Last Thing

2011 60 min CC PBS

Few men have changed our everyday world of work, leisure, and human communication in the way that Apple founder, Steve Jobs, has done. This documentary looks not only at how his talent, his style and his imagination have shaped all of our lives, but also at the influences that shaped and moulded the man himself.

#041453DV-X3 \$64.95: DVD

## CNBC Titans: Steve Jobs

2011 44 min Films for the Humanities

Offers a retrospective of Jobs's career—including the creation of Apple, its ascent under his visionary direction, and the evolution of his management style, which, although famous for its confrontational nature, secured his legacy as one who dared to "Think Different."

#394236DV-X3 \$189.95: DVD

## Murdoch's Scandal: Frontline

2012 60 min CC PBS

Over half a century Rupert Murdoch's business audacity and political shrewdness built one of the world's most powerful media empires. Now his dynasty is under threat — not from outside competition, but from shocking accounts of bribery, blackmail, and invasion of privacy.

#041541DV-X3 \$64.95



## Customer Service Essentials Series

Grades 9-Adult 2012 20 min each Films for the Humanities  
Whether it happens in person, by telephone, or online, good customer service is vital. In fact, it's just as important as advertising or product quality in building a company's reputation and it can decide, ultimately, whether or not that company will survive. This three-part series illustrates best practices for delivering effective customer service, focusing on what an individual employee can and should do to improve his or her attitudes and behavior toward the customer. Each episode features dramatizations that help to illustrate real-world lessons, while easy-to-read text summaries follow each segment, enabling viewers to further consider and discuss concepts.

**SPECIAL SERIES PRICE – ONLY \$299.85 – A SAVING OF \$30**  
**Series Product #394347DV-X3**

### Person-to-Person Customer Service

#394348DV-X3 \$109.95: DVD, web guide

### Telephone Customer Service

#394349DV-X3 \$109.95: DVD, web guide

### Online Customer Service

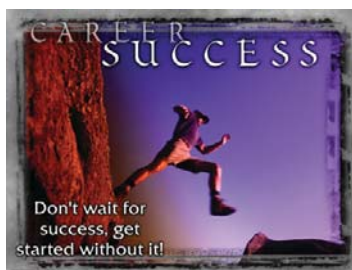
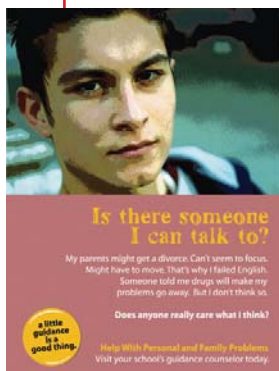
#394350DV-X3 \$109.95: DVD, web guide

*(See page 47 for complete descriptions of individual titles)*

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## The Presidents: American Experience

2012 2310 min/ 17 disks CC PBS

AMERICAN EXPERIENCE presents THE PRESIDENTS: eleven 20th century biographies that offer an intimate and compelling look at the men who have defined and re-defined the modern presidency, and who led the country through some of the most turbulent and consequential moments in our history.

#041582DV-X3 \$149.95: DVD

## The First Ladies

2012 420 min/2 disks CC PBS

Their husbands each rose to the pinnacle of power in the United States, but these five Presidents' wives also served the nation as some of the most influential and controversial First Ladies in history! The collection includes: Dolley Madison: America's First Lady; Eleanor Roosevelt; Lady Bird; Betty Ford: The Real Deal; and Nancy Reagan: The Role of a Lifetime.

#041583DV-X3 \$74.95: DVD

## America and the Civil War

2012 450 min/2 disks CC PBS

What began as a bitter dispute over states' rights, ended as a struggle over the meaning of freedom in America. This collection includes: Gettysburg: The Boys in Blue & Gray; American Experience: John Brown's Holy War; NOVA: Lincoln's Secret Weapon; American Experience: The Massachusetts 54th Colored Infantry; and American Experience: Reconstruction: The Second Civil War.

#041574DV-X3 \$74.95: DVD

## Death and The Civil War: American Experience

2012 90 min CC PBS

Based on the best-selling book by Drew Gilpin Faust, this film will explore how the American Civil War created a "republic of suffering" and will chart the far-reaching social, political, and social changes brought about by the pervasive presence and fear of death during the Civil War.

#041584DV-X3 \$64.95: DVD

## Lincoln's Secret Weapon: NOVA

2012 60 min CC PBS

The Union's USS Monitor was a decisive factor in the Civil War. Today it rests in the nation's first marine sanctuary. Join a team of Navy divers as they attempt to recover priceless artifacts; meet the ship designer who built the Monitor; see a realistic reenactment of the battle that changed the course of the Civil War; and discover a powerful military past as the secrets of the Monitor's service emerge from the deep.

#041489DV-X3 \$64.95: DVD

## Code Wars: America's Cyber Threat

2011 44 min Films for the Humanities

We'd like to think they're invincible, but America's power stations, water supplies, financial systems, and military communications are all vulnerable to attack. And the most pressing threat isn't from bombs or other physical dangers—it's from computer hacking. What can be done to protect our infrastructure and prevent a devastating digital assault? To find out, this CNBC Original documentary goes to the frontlines of the war on cybercrime and cyber-terrorism.

#394285DV-X3 \$179.95: DVD

## A Perfect Terrorist: Frontline

2011 60 min CC PBS

On the night of November 26, 2008, ten men armed with guns and grenades launched an assault on Mumbai that left 166 dead. David Coleman Headley, a Lashkar/ISI operative had been casing the city for two years, he was an American citizen. FRONTLINE and Sebastian Rotella team up to investigate the circumstances behind Headley's rise from heroin dealer and U.S. government informant to master plotter of the 2008 attack on Mumbai.

#041486DV-X3 \$59.95: DVD

## Elusive Justice: The Search for Nazi War Criminals

2011 120 min CC PBS

An unprecedented PBS documentary exploring the 65-year effort to identify, prosecute and punish the 20th Century's most notorious murderers. In the face of apathy, obstruction and violence, the men and women who pursued Nazi fugitives not only brought a measure of dignity to the victims of the Holocaust, they also reminded the international community that enemies of humanity must be punished - if humanity is to survive.

#041468DV-X3 \$64.95: DVD

## Queen & Country

2012 CC 240 min/2 discs PBS

Her 60 years on the throne make her the second longest-serving sovereign in history, and in 2012 all eyes are on Queen Elizabeth II as Britain marks her Diamond Jubilee. In this fascinating series, veteran newsman Sir Trevor McDonald looks not only at the traditions and institutions surrounding the monarchy, but at the fabric of British life and history.

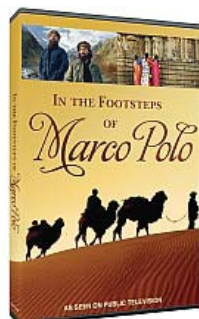
#041567DV-X3 \$69.95: DVD

## Titanic & Me

2012 50 min CC PBS

The sinking of the Titanic in 1912 affected thousands of families and this fascinating program explores how the impact of the disaster is still felt a century later.

#041545DV-X3 \$64.95: DVD



## In the Footsteps of Marco Polo

2011 90 min CC PBS

*In the Footsteps of Marco Polo* chronicles the journey of two ordinary guys as they set out to follow Polo's historic route. Equal parts travelogue, adventure story, history trek and buddy movie, the film weaves footage from the duo's often perilous voyage with Marco Polo's descriptions and experiences.

#041455DV-X3 \$64.95: DVD

## The Tragedy of Bataan

2011 30 min CC PBS

*The Tragedy of Bataan* chronicles the fall of the Philippines and the Bataan Death March in the early months of World War II.

#041493DV-X3 \$44.95: DVD

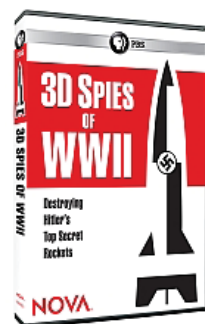
## America Goes to War

2012 300 min CC PBS

Journalist Eric Sevareid relives the war-torn years on the American home front during World War II. Initially unprepared for war, America amazed the world with the swiftness of its industrial and military mobilization. But the road to victory was long and bitter, and American resourcefulness was tested again and again. Wartime newsreels are interwoven with narrative to reveal the trials and triumphs of this remarkable era in American history.

#041485DV-X3 \$69.95: DVD

## 3D Spies of WWII, Destroying Hitler's Top Secret Rockets: NOVA



2012 60 min CC PBS

During World War II, Hitler's scientists developed terrifying new weapons of mass destruction. Allied intelligence pored over millions of air photos shot over German territory by specially converted, high-flying Spitfires. With 3D graphics that recreate exactly what the photo spies saw, NOVA tells the suspenseful, previously untold story of air photo intelligence that played a vital role in defeating Hitler.

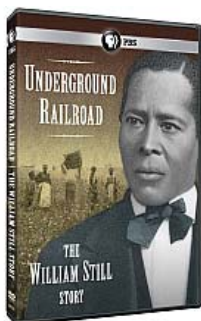
#041480DV-X3 \$64.95: DVD

## Secrets of the Manor House

2012 60 min CC PBS

*Secrets of the Manor House* looks beyond the fiction to the truth of how life was in these ancient British houses, and how mounting financial, political and social pressures were about to bring momentous changes to both the wealthy and their servants.

#041525DV-X3 \$64.95: DVD



## Underground Railway: The William Still Story

Grades 5+ 2012 60 min CC PBS  
This is the compelling story of William Still, one of the most unheralded individuals of the Underground Railroad, and details the accounts of black abolitionists who had everything at stake as they helped fugitives follow the North Star to Canada.  
#041472DV-X3 \$64.95: DVD

## Slavery By Another Name

2012 90 min CC PBS  
*Slavery by Another Name*, narrated by Laurence Fishburne, is a 90-minute documentary that challenges one of Americans' most cherished assumptions: that slavery in this country ended with the Emancipation Proclamation. The film tells how even as chattel slavery came to an end in the South after the Civil War, new systems of involuntary servitude took its place with shocking force and brutality. Tolerated by both the North and South, forced labour lasted well into the 20th century.  
#041474DV-X3 \$64.95: DVD

## Reconciliation: Mandela's Miracle

2011 90 min CC PBS  
Reconciliation: Mandela's Miracle details the events that lead up to what South Africans have coined "Mandela's miracle," a strategy that shepherded in a peaceful transition from apartheid to a democracy. It is driven by the notion that even the most terrible tyranny can be overcome through reconciliation, as both the oppressed and the oppressors need to be liberated from the vice-grip of prejudice and injustice.  
#041492DV-X3 \$64.95: DVD

## The Long Walk of Nelson Mandela: Frontline

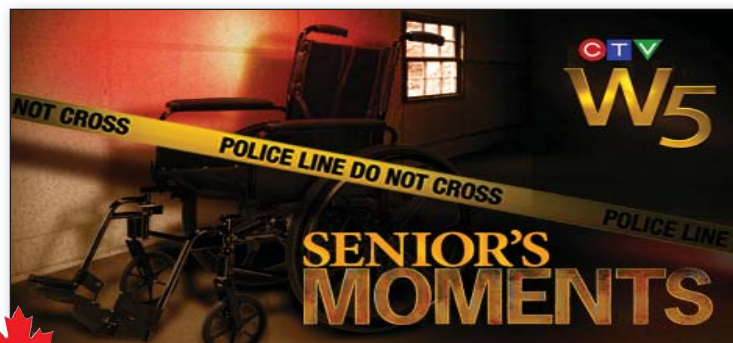
2011 120 min CC PBS  
FRONTLINE presents the story of the man behind the myth, probing Mandela's character, leadership and life's method through intimate recollections with friends, political allies, adversaries, and his fellow prisoners and jailers on Robben Island, where Mandela spent 18 of his 27 prison years, transforming himself in prison from an impetuous, risk-taking radical into a mature leader and statesman.  
#041473DV-X3 \$59.95: DVD

## The Amish: American Experience

2012 120 min CC PBS  
The Amish intercuts historical analysis with contemporary footage to provide an unprecedented look at this highly private, little understood, and utterly unique community whose beliefs raise important questions about religious liberty in North American life.  
#041477DV-X3 \$64.95: DVD

## I'm Carolyn Parker

2012 90 min CC PBS  
*I'm Carolyn Parker* unfolds as an inspiring portrait of an extraordinary woman. Carolyn Parker was the last to leave her neighborhood when Hurricane Katrina approached New Orleans in the summer of 2005. After the floodwaters subsided, she was the first resident to return to her now flood-devastated community with what many thought was the "impossible dream" of bringing her ruined home back to life. A Jonathan Demme film.  
#041578DV-X3 \$: DVD



## Senior's Moments: W5

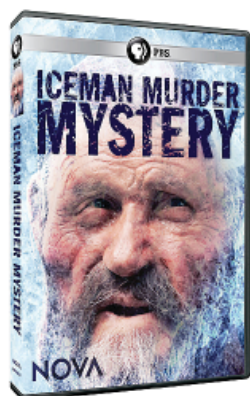
2012 20 min CTV  
In an all-new investigation, W5 explores the shocking number of assaults in Ontario seniors' homes. "Senior's Moments" reveals that in just one year, there have been a staggering 1,788 resident-to-resident attacks in extended care facilities in Ontario. W5 further uncovers the changing face of nursing home patients: elderly and frail, near end-of-life patients are now living in mixed populations with patients aged 18 years and older. With the systemic closure of psychiatric hospitals in Ontario, long-term care facilities have become a dumping ground for violent patients in need of psychiatric care.  
#CTV548DV-X3 \$99.95: DVD

## Moyers & Company: Social Activism 2.0:

### How Citizens Are Standing Up for Democracy

2012 56 min Films for the Humanities  
American history is rich with stories of social change inspired by the actions of motivated individuals and organized groups. Today's activists are no different - facing long odds against powerful and systemic special interests. In this edition of Moyers & Company, Bill Moyers talks with young but very experienced organizers George Goehl, Ai-Jen Poo, and Sarita Gupta, all involved with a nationwide citizens' initiative called the 99% Spring, which took place the week of April 9, 2012. Organizers aimed to train 100,000 Americans to teach about income inequality in homes, places of worship, campuses, and the streets. The program concludes with a Moyers essay on what citizens can do to find out who's paying for all those political ads running on their local television stations.  
#394354DV-X3 \$179.95: DVD





## **Iceman Murder Mystery: NOVA**

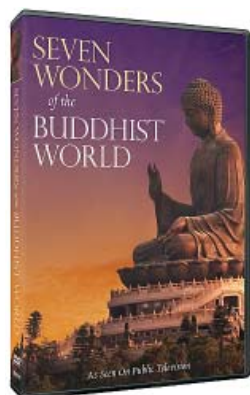
2011 60 min CC PBS  
He's been dead for more than 5,000 years, yet Otzi the Iceman, continues to keep many secrets. Now, a new autopsy yields fresh clues to his way of life and the mysterious circumstances of his murder. Otzi's frozen remains reveal intriguing details of his life and times in the ancient Copper Age.

Join NOVA as we defrost the ultimate time capsule, the 5,000-year-old man.

#041452DV-X3 \$59.95: DVD

## **Seven Wonders of the Buddhist World**

2012 74 min CC PBS



Join historian Bettany Hughes as she explores the different beliefs and practices that form the core of the Buddhist philosophy and investigates how Buddhism started and where it travelled to, through visits to seven of the most spectacular monuments built by Buddhists across the globe.

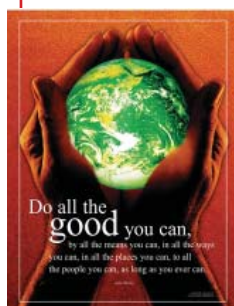
#041533DV-X3 \$64.95: DVD

*Also Available: Seven Wonders of the Muslim World*

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- Life Skills • Health & more!



## **Endgame - AIDS in Black America: Frontline**

2012 120 min CC PBS

Every ten minutes, someone in the US contracts HIV, and nearly half of the one million people in the United States infected with HIV are black men, women and children. Endgame: AIDS in Black America is a groundbreaking two-hour exploration of one of the country's most urgent, preventable health crises. The film traces the history of the epidemic through the experiences of extraordinary individuals who tell their stories.

#041585DV-X3 \$64.95 DVD

## **Underground Railway: The William Still Story**

Grades 5+ 2012 60 min CC PBS

This is the compelling story of William Still, one of the most unheralded individuals of the Underground Railroad, and details the accounts of black abolitionists who had everything at stake as they helped fugitives follow the North Star to Canada.

#041472DV-X3 \$64.95: DVD

## **Slavery By Another Name**

2012 90 min CC PBS

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#041474DV-X3 \$64.95: DVD

## **Reconciliation: Mandela's Miracle**

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#041492DV-X3 \$64.95: DVD

## **FRONTLINE: The Long Walk of Nelson Mandela**

2011 120 min CC PBS

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#041473DV-X3 \$59.95: DVD

## **Finding Your Roots**

2012 600 min/3 discs CC PBS

The basic drive to discover who we are and where we come from is at the core of the new series Finding Your Roots with Henry Louis Gates, Jr.

#041565DV-X3 \$79.95: DVD

## FRONTLINE: Nuclear Aftershocks

2012 60 min CC PBS  
FRONTLINE correspondent Miles O'Brien examines the implications of Japan's Fukushima accident for U.S. nuclear safety, and asks how this disaster will affect the future of nuclear energy around the world. In particular, he visits one emerging battleground: The controversial relicensing of the Indian Point nuclear plant, located only 38 miles from Manhattan. What lessons can be learned from the disaster in Japan?

#041482DV-X3 \$59.95: DVD

## Solartaxi

2011 60 min CC PBS  
The story of an epic, 18-month adventure that spans the globe in a home-made car powered exclusively by the sun. Louis Palmer and "Solartaxi" meet princes, movie stars, politicians and scientists, but most importantly they encounter ordinary people and show them that locomotion using only the power of the sun is possible.

#041500DV-X3 \$64.95: DVD

## Saving the Titanic

2012 90 min CC PBS  
Over the last 100 years, there have been countless stories about the Titanic's last hours, but little has been said about the shipbuilders and engineers who worked tirelessly below as the water rushed in and made the ultimate sacrifice. SAVING THE TITANIC takes us below deck to the engine and boiler rooms where these men worked, following them from the ship's departure from Southampton through to its eventual sinking.

#041496DV-X3 \$64.95: DVD

## NOVA: Why Ships Sink

2012 60 min CC PBS  
NOVA brings together marine engineering and safety experts to reconstruct the events that led up to famous cruise disasters, including the ill-fated Concordia, the Sea Diamond, and the Oceanos. Are we really safe at sea—or are we on the brink of a 21st century Titanic?

#041552DV-X3 \$64.95: DVD

## Welding Processes and Fundamentals Series

Grades 9-Adult 2012 20-24 min each A Shopware Production  
Whether the industry is car-making, airplane manufacturing, or even rocket science, few things are more important than a quality weld. This four-part series combines engaging videography, no-nonsense explanations, and eye-catching graphics as it introduces viewers to the most common welding processes.

**SPECIAL SERIES PRICE – ONLY \$399.80 – a saving of \$40**  
(4 DVDs, web resource guide)  
Series Product #394312DV-X3  
Individual titles: \$109.95 each

### Shielded Metal Arc Welding (SMAW)

Often referred to as "stick welding," SMAW has been used for decades to weld most metals and alloys. This video helps students learn the basics of the SMAW method, in which the electrode is consumable and becomes part of the weld. Identifying critical system components, the video explains different power types and power levels and includes a discussion of DCRP, DCSP, and AC modes. It then shows how to choose the correct welding rod, make sure that all equipment and working conditions meet professional safety standards, set up the system to begin work, correctly lay a bead, and read or inspect a bead. A segment on advanced techniques looks at several types of joints—edge, corner, lap, and tee joints as well as various butt joints—in addition to root, fill, and cap passes. Solving the problem of arc blow is also covered.

#394308DV-X3 \$109.95: DVD, resource guide

### Gas Tungsten Arc Welding (GTAW)

This video shows students how to properly and safely apply GTAW techniques. Pointing out tungsten's high melting temperature (the highest of any metal) and the general advantages of GTAW, the video explains AC or DC power source options as well as other system components, including the torch, foot switch, shielding gas, and ground clamp. Viewers learn how to select and prepare the right electrode (an AWS chart is illustrated), how to ensure safe working conditions, and how to set up the GTAW system for quality welds. An advanced segment covers joint types from butt to tee and helps troubleshoot problems like excessive tungsten wear, tungsten spitting, a porous weld, and an unstable arc.

#394309DV-X3 \$109.95: DVD, resource guide

### Gas Metal Arc Welding (GMAW)

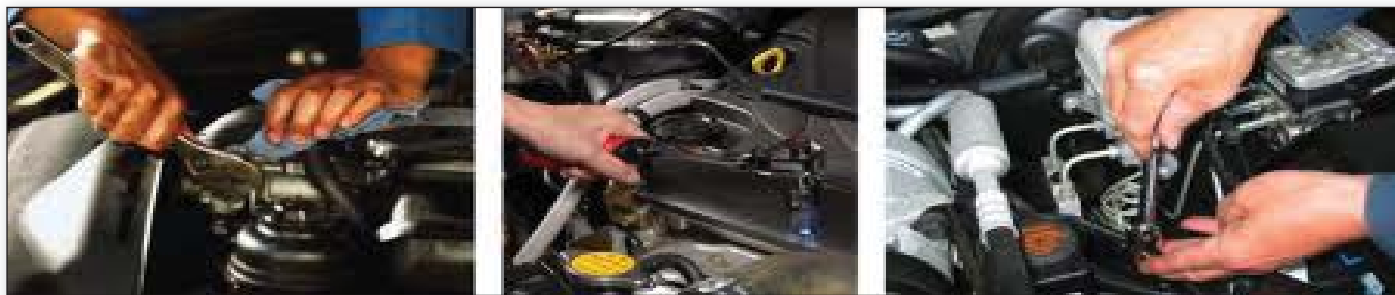
Also referred to as "MIG" (metal inert gas) welding, GMAW creates an arc with a solid wire fed through a MIG gun and melted to form a weld. This video guides students through the basics of gas metal arc welding, which is often used in automotive, structural, and production manufacturing. Helping students identify the correct duty cycle for the job at hand, the video explains the function and specifications of the electrode or "filler wire" as well as the other GMAW tool components. Safety, transfer modes, general set-up procedures, laying and reading beads, and other topics are featured. A troubleshooting segment helps deal with problems like an erratic puddle, excessive spatter, porosity, poor penetration, and excessive penetration, with advanced GMAW techniques also explored.

#394310DV-X3 \$109.95: DVD, resource guide

### Oxy-fuel and Plasma Cutting

This video serves as a basic guide to two popular heat-based cutting methods: oxy-fuel and plasma. Beginning with an overview of safety procedures, the video shows how to set up an oxy-acetylene system and demonstrates correct coupling distance, travel speed, torch angle, machine finishing, and other aspects of handheld cutting. Additional fuel choices are listed, too. The plasma segment includes a basic definition of what plasma is and how it is able to cut. Viewers learn the fine points of setting up and cutting with a plasma system and are given numerous tips and guidelines, from one- and two-hand torch manipulation to troubleshooting various problems.

#394311DV-X3 \$109.95: DVD, resource guide



## Braking Systems ASE Certification Series

Grades 9-Adult 2012 22-33 min each A Shopware Production

When it comes to automotive professionalism and a concern for customer safety, nothing is more important than high-quality brake repair work. Use this three-part series to give auto-shop students and service trainees their best shot at acing the ASE A5 test, along with real-world capabilities in diagnosing and solving a variety of braking system problems. Episodes are divided into self-contained chapters, each of which pin-points certain areas of ASE-related competence, and led by two authoritative, ASE-certified instructors who make it easy to identify parts and internalize maintenance lessons. Demonstrations are carried out in a fully equipped shop on a range of vehicles, while concise quizzes, helpful graphics, and friendly coaxing on the need for professional integrity add extra shine to this vital teaching toolkit.

**SPECIAL SERIES PRICE – ONLY \$299.85 – a saving of \$30 (3 DVDs, web resource guide)**

**Series Order #394307DV-X3**

**Individual titles: \$109.95 each**

### Brake Fundamentals, ABS, and Flaring

The laws of physics are central to brake technology, but you've got to put theory into practice when servicing a braking system. This video helps automotive students and trainees build a solid knowledge base in brake diagnosis and repair, from the wonders of ABS technology's three modes of operation to the nitty-gritty of flaring a brake line. Illustrating the basic roles of the master cylinder and the brake booster, the video looks at antilock systems, traction control, and the basics of inputs and outputs. Scan tool testing is also illustrated. Then, viewers learn the proper way to bend, cut, flare, and install a brake line, including both double flare and ISO or bubble flare techniques, as well as how to troubleshoot brake hose problems.

#394304DV-X3 \$109.95: DVD, resource guide

### Master Cylinders, Valves and Bleeding, and Power Assist

The ins and outs of brake system maintenance require skilled hands, a sharp eye, and a focused mind. This video serves as a guide to performing work on master cylinders, valves, and power assist components. Dissecting the master cylinder in order to look at its hydraulic components, compensating port, vent port, step bore cylinder, and other parts, the video also examines metering valves, combination valves, proportion valves, and their functions, while discussing pedal force, mechanical advantage, hydraulic advantage, vacuum suspended boosters, atmospheric suspended boosters, tandem boosters, single diaphragm boosters, check valves, and more. All four modes of bleeding are covered.

#394305DV-X3 \$109.95: DVD, resource guide

### Disc and Drum Brakes

Although a car technician needs to become familiar with both disc and drum brakes, each brake type has its own service-related quirks and challenges. This video features both disc and drum instruction for automotive students and service trainees. The disc brake section shows viewers different types of disc pads, rotors, and calipers; how to cut rotors using either a standard or on-car brake lathe; how to visually inspect the lines; how to disassemble the front disc and remove the rotor; and how to reassemble in a professional manner. The drum brake section covers drum shoes, springs, hold-downs, wheel cylinders, and other parts, with insight on cutting drums, disassembly, and reassembly. Staying alert for problems during a test-drive is also emphasized.

#394306DV-X3 \$109.95: DVD, resource guide



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## Engine Performance ASE Certification Series

Grades 9-Adult 2012 25-35 min each A Shopware Production

With this three-part series on engine performance and repair, technicians-in-training develop the aptitude they'll need to succeed on the ASE A8 test while building hands-on skills that will enable them to diagnose and solve a range of engine problems. Videos are broken down into self-contained segments, each of which focus on specific areas of ASE-related proficiency, and presented by two high-energy, ASE-certified instructors who make parts identification and maintenance lessons easy to follow. Demonstrations are performed in a full-service shop on a range of automobiles, while no-fluff graphics, on-screen quizzes, and plenty of upbeat reminders about professional integrity round out this must-have instructional resource.

**SPECIAL SERIES PRICE – ONLY \$299.85 – a saving of \$30 (3 DVDs, web resource guide)**

**Series Order #394284DV-X3**

**Individual titles: \$109.95 each**

### Engine Diagnosis, Intake and Exhaust, and Emissions

A great auto technician isn't just a "gear head." He or she needs keen analytical thinking skills to diagnose engine problems. This video guides car techs at all instructional levels in strategic engine diagnosis and the components of a car's intake system, exhaust system, and emissions controls. Viewers are shown testing procedures for power balance, compression, cylinder leakage, oil pressure, and other engine checks; a clear explanation of volumetric efficiency; the mechanics of turbo-chargers and super-chargers; how to interpret the results of a five-gas analysis in real time; how to check the EGR valve in an EVAP system; and much more.

#394281DV-X3 \$109.95: DVD, resource guide

### Ignition Distributors, Distributorless Ignition Systems, and Fuel Systems

A car's ignition gives it the spark of life—but, as any good technician knows, figuring out how ignition and fuel systems really work isn't that simple. This video sheds light on the daunting maintenance challenges found in ignition distributors, distributorless ignition systems, and fuel systems. Viewers learn about diagnosing problems with several components—including distributors, distributor caps, distributor rotors, spark plugs, and spark plug wires—and how to build an ignition system. The next section covers the computers, triggering devices, coil packs, modules, and other elements of a distributorless ignition system, while the subsequent chapter looks at fuel pumps, fuel injectors, fuel filters, fuel pressure tests, injector testing, and more.

#394282DV-X3 \$109.95: DVD, resource guide

### Computer Systems, Computer System Sensors

To understand whether or not a vehicle is functioning properly and determine its potential problems, a service provider now has to understand computers. This video offers guidance in the complex workings of a car's nerve center and the sensors that bring information, from mass air flow to engine coolant temperature, into an automotive computer system. Viewers can sharpen their skills and knowledge in interpreting real-time scan tool readings for cars that often boast over 50 microprocessors. Examples of modules that technicians frequently deal with are shown as the video discusses OBD II procedures and a variety of sensors, such as those for throttle position, heated oxygen, manifold absolute pressure, intake air temperature, and more.

#394283DV-X3 \$109.95: DVD, resource guide

## e2: Intervention Architecture

2012 CC 60 min PBS

e2: Intervention Architecture tracks the five projects that have won the prestigious Aga Khan Award for Architecture, which embrace the ethical and philosophical criteria that the awards represent. Within one hour, e2 traverses the globe visiting the diverse projects.

#041549DV-X3 \$64.95: DVD

## Grand Coulee Dam: American Experience

2012 CC 90 min PBS

Featuring the men and women who lived and worked at Grand Coulee and the Native people whose lives were changed, alongside historians and engineers, this AMERICAN EXPERIENCE film explores how the crucial tension between technological achievement and environmental impact hangs over the project's legacy.

#041572DV-X3 \$59.95: DVD

## Fast Times at West Philly High: Frontline

2012 60 min CC PBS

Students and teachers from West Philadelphia High School defy expectations as they design and build two super-hybrid cars for international competition and compete for the chance to be part of a technological revolution. The challenge: Build an affordable, 100 miles-per-gallon car. The prize: \$10 million dollars. In Fast Times at West Philly High, FRONTLINE explores the viability of these cars, the potential that exists within our young people, and the prospects of effective innovation in public education.

*Also includes:*

**Middle School Moment** - A growing body of evidence suggests that the make-or-break moment for high school dropouts may actually be in middle school. And yet middle schools, with their vulnerable population, have long been overlooked.

#041576DV-X3 \$64.95: DVD

## STEM Careers in Two Years

2012 20 min ea Cambridge Educational  
SPECIAL SERIES PRICE – ONLY \$399.80 – a saving of \$40

Individual titles: \$109.95 each  
Does success in a high-tech industry require four years of college? Do jobs involving math, computers, and scientific equipment only go to bookish, academically inclined candidates? Not at all! Many students don't realize they can reach a lucrative level of skill and knowledge in half the time it takes to earn a bachelor's degree—by following a vocational STEM career track. This four-part series shows that rewarding, well-paid jobs in several STEM industries are attainable with only two years of training. Each episode features three case studies, all focusing on employees who were hired after completing associates degrees, certifications, or apprenticeships. Glimpses of their personal lives are also shown, reinforcing that they are everyday people who ride motorcycles, play guitar, and in general defy stereotypes about STEM careers. Enriched by additional commentary from coworkers and training experts, this is a visually exciting look at career opportunities, job responsibilities, and salary parameters.  
#394338DV-X3

The Series Includes:

**Computer and Information Technology: STEM Careers in Two Years**  
#394334DV-X3 \$109.95: DVD  
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## Rough Cut - Woodworking with Tommy Mac: Season 1

2010 30 min each CC PBS  
Bring Tommy Mac into your classroom! Hailed as "one of the best woodworkers today" by The Boston Globe, Tommy MacDonald, host of the Emmy® Award-nominated public television series Rough Cut - Woodworking with Tommy Mac takes us into his shop as he builds the projects. Grab a DVD (Printed Plans included!) for your next project to follow as Tommy guides you through each step of your own furniture-making adventures.

*Titles include:*

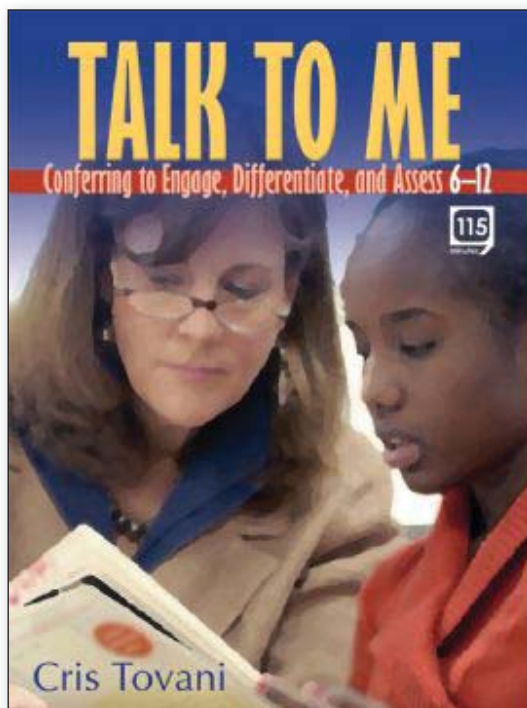
**Trellis**  
#041511DV-X3 \$34.99: DVD  
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**Shaker-Inspired Step Stool**  
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**Trestle Table**  
#041523DV-X3 \$34.99: DVD

## Rough Cut - Woodworking with Tommy Mac: Season 2

2011 30 min each CC PBS  
Bring Tommy Mac into your classroom! Hailed as "one of the best woodworkers today" by The Boston Globe, Tommy MacDonald, host of the Emmy® Award-nominated public television series Rough Cut - Woodworking with Tommy Mac takes us into his shop as he builds the projects. Grab a DVD (Printed Plans included!) for your next project to follow as Tommy guides you through each step of your own furniture-making adventures.

*Titles include:*

**Serving Cart**  
#041502DV-X3 \$34.99: DVD  
**Pie-Crust Tray**  
#041503DV-X3 \$34.99: DVD  
**Arts and Crafts-Style Arm Chair**  
#041504DV-X3 \$34.99: DVD  
**Potting Station**  
#041505DV-X3 \$34.99: DVD  
**Simple Case Construction Book Case**  
#041506DV-X3 \$34.99: DVD  
**Sand-Shaded Clock**  
#041507DV-X3 \$34.99: DVD  
**Console Table**  
#041508DV-X3 \$34.99: DVD  
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#041509DV-X3 \$34.99: DVD  
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#041559DV-X3 \$34.99: DVD  
**Veneered Coffee Table**  
#0415510DV-X3 \$34.99: DVD  
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#041556DV-X3 \$34.99: DVD  
**Drop Leaf Table**  
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**Greene and Greene Inspird Dressing Mirror**  
#041558DV-X3 \$34.99: DVD



*Based on Cris' book, So What Do They Really Know?*

## **Talk to Me:**

### **Conferring to Engage, Differentiate, and Assess**

For Grade 6-12 Teachers

2012 115 min Stenhouse Publishers

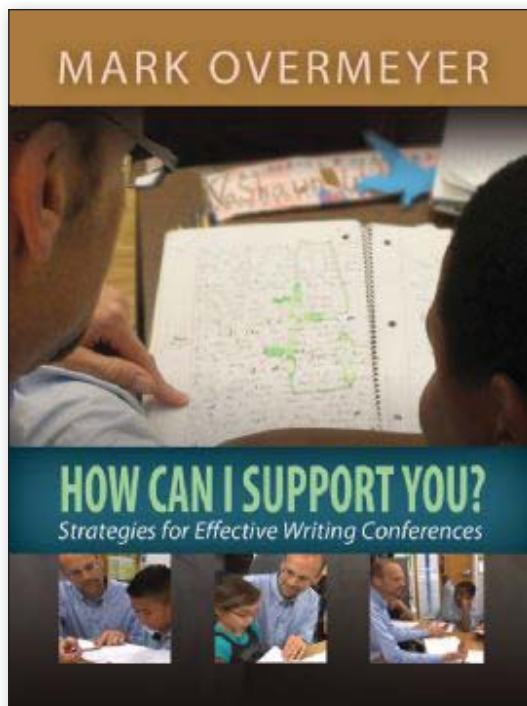
#### **Featuring Cris Tovani**

Do you have students who lack stamina and struggle when it comes to sticking with difficult texts? So does Cris Tovani. On this new video—which complements *So What Do They Really Know?* her groundbreaking book on formative assessment—she takes you inside the classroom, where she faces the same challenges you do.

Follow Cris as she confers with Irving and guides him to access and connect his background knowledge, or as she buckles down with Israel and helps him grow his vocabulary and develop a sense of text structure. Throughout fourteen conferences with individual students and five group conferences (ninety minutes of classroom footage), Cris differentiates her instruction to meet her adolescent readers' and writers' needs by listening to, learning about, and connecting with her students. Watch what happens when she sits next to a student, engages him or her eye-to-eye, and simply says, "Talk to me."

The final segment features Cris responding to the most frequently asked questions she receives. The integral study guide provides direction, ideas, and handouts for professional development.

#000156DV-X3 \$250: DVD, PDF guide



#000155DV-X3 \$165: DVD, resource guide

## **How Can I Support You?**

### **Strategies for Effective Writing Conferences**

For Grade 3-6 Teachers

2012 40 min Stenhouse Publishers

#### **Featuring Mark Overmeyer**

Watch Mark Overmeyer as he conducts six individual writing conferences and one group conference with students in grades three and five. Mark describes how he uses conferences to meet the needs of all writers, including beginning English language learners, advanced students, and students who struggle to develop their ideas. A bonus section includes a peer conference with Mark's comments about how to help students support each other.

In each conference, Mark tries to support writers where they are. He shows teachers how to approach conferences from a place of inquiry by listening to students' ideas, praising them for their successes, and asking enough questions to more clearly understand how to offer support. Mark provides a window into his decisions during conferences and comments on what he knows about each of the featured writers.

Although he offers tips for making conferences more efficient and effective, Mark does not attempt to provide a "one-size-fits-all" approach to conferring, because he believes that each writer is unique. Individual conferences can offer ideas and spark conversation among teachers who work with writers of all ages.



# Teacher Education/Professional Development

## Math Tools in Action Series

For Grade 1-5 Teachers

2012 45 min each/3 programs Stenhouse Publishers

### Featuring Chris Confer and Marco Ramirez

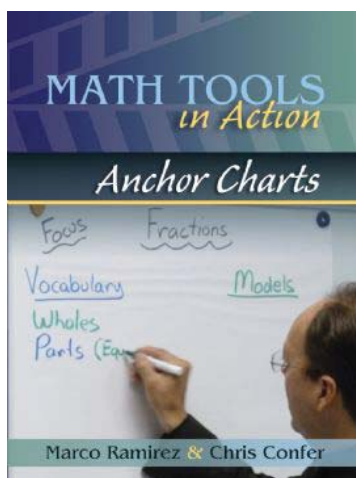
Powerful tools for mathematics instruction can make a good lesson great. Math Tools in Action, an exciting new video series, explores Anchor Charts, Journals, and Manipulatives, three of the most effective tools for helping students understand the Common Core Standards while encouraging them to become critical thinkers.

During the past two decades, Chris Confer and Marco Ramirez have worked to deepen and improve math instruction at schools around the country. Now you can watch as they teach and comment on a complete lesson using each of these essential math tools—tools that will help you deepen and improve your own math instruction.

**SPECIAL SERIES PRICE – ONLY \$405 – a saving of \$45 (3 DVDs, web resource guide)**

**Series Order #000158DV-X3**

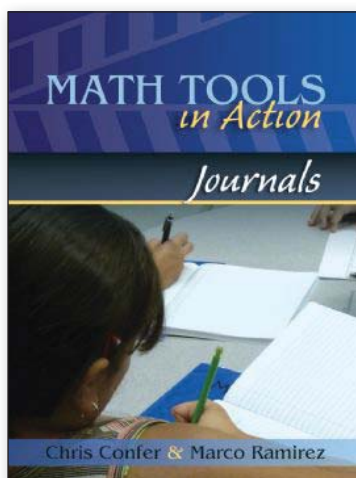
**Individual titles: \$150 each**



### Math Tools in Action: Anchor Charts

*Anchor Charts* describe the essence of a lesson; they help focus teachers on and remind students of the most important features of the concepts and skills they are currently learning. Anchor charts not only compel teachers to be clear about their instruction, they also improve student comprehension. Watch as Marco leads a fifth-grade class through a lesson on building and decomposing an array, frequently referring to and updating the anchor chart.

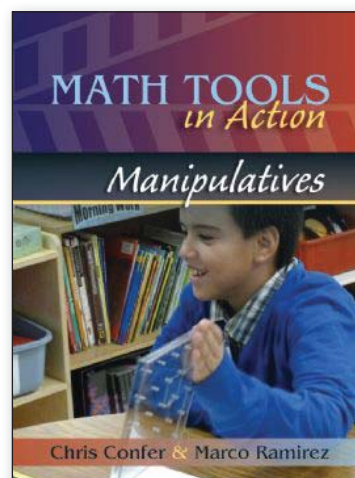
#000159DV-X3 \$150: DVD, PDF guide



### Math Tools in Action: Journals

Simple and accessible, *Journals* bring the mathematical practices to life in the classroom on a daily basis. Math journals invite students to relate their own ideas, experiences, and prior knowledge to the learning at hand while encouraging them to clarify their thoughts and to use challenging and precise math vocabulary. Watch Chris and fourth-grade students investigate a mathematical argument using their math journals.

#000160DV-X3 \$150: DVD, PDF guide



### Math Tools in Action: Manipulatives

*Manipulatives* make mathematics visible; they allow students to see math. Manipulatives also enrich mathematics discussions and make learning accessible and understandable for students at all levels. In this video, Chris and a third-grade class learn about comparative size by exploring the dimensions of a variety of insects, animals, and birds using tape measures, linking cubes, and number charts.

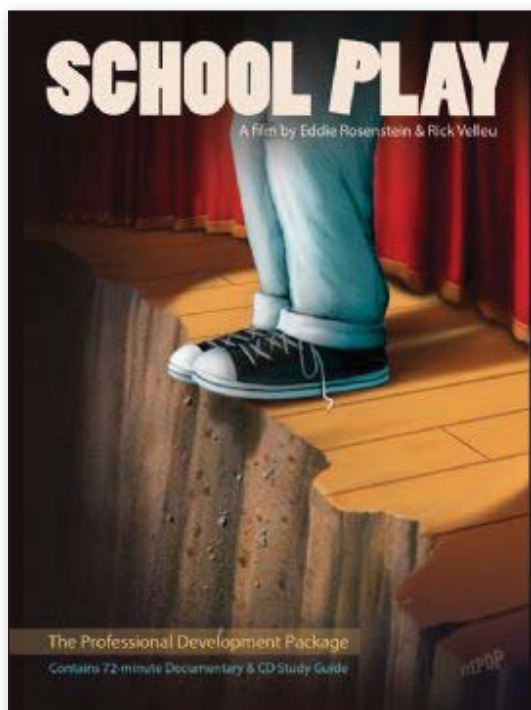
#000161DV-X3 \$150: DVD, PDF guide



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## School Play: A Professional Development Package

### Knowing and Nurturing Children

2012 92 min Eyepop Productions

One of the biggest challenges for those who plan professional development is to design experiences that are engaging and relevant to all K–12 educators, given the diversity of roles within that group. *School Play* touches everyone. A funny, authentic, and often poignant documentary about a production of *The Wizard of Oz* in a suburban New York City elementary school, this video follows five fifth-graders from auditions through opening night, recording the mundane and momentous happenings along the way.

Watching *School Play* in the company of colleagues, educators are moved to remember that our mission is to educate the whole child for a lifetime of principled, productive participation in the world. The *School Play* package consists of the seventy-two-minute documentary plus four short video clips keyed to workshops outlined in the study guide, which provides ready-made materials for administrators and/or teacher-leaders to adopt or adapt as necessary. The study guide, written by assistant superintendant Annie Ward, is designed to engage heterogeneous groups of educators as well as to provide role-specific prompts for action-oriented follow-up, and includes agendas for full-day and half-day professional workshops; notes for an opening keynote address that frames the workshop; discussion questions for mixed groups; plans for four action-oriented, topic-specific workshops; and reproducible

handouts, articles, and professional research.  
#EPP000DV-X3 \$150: DVD, PDF guide.

## Digital Media: New Learners of the 21st Century

2012 60 min CC PBS

*Digital Media: New Learners of the 21st Century* examines how mobile devices and digital media practices can empower young people to direct their own learning. Documenting five success stories, the program demonstrates how digital media, games, smart phones and the Internet are fundamentally transforming the way young people communicate, collaborate, participate and learn in the 21st century.  
#041449DV-X3 \$64.95: DVD

## Wikis in the Classroom

2011 20 min Films for the Humanities  
Web 2.0 technologies, such as wikis, have enabled educators and students to become instant creators of shared online content. This video describes what wikis are and how they can be employed as educational tools at both the school and college level.

#394295DV-X3 \$139.95: DVD

## Google Tools for Education

2011 31 min Films for the Humanities

Beginning with a concise overview of the benefits of cloud computing, this video introduces Google's integrated suite of Internet-based applications while explaining how these tools - powerful, universally available, and free! - can be used to improve learning. Educators and students alike will benefit from a look at the following Google products: Google Search and Google Accessibility; Google Scholar; Google Docs, with its document, spreadsheet, and presentation software; Blogger; Google Earth, Google Maps, and Google Sky; Google SketchUp; Google Groups; Google Reader; Gmail; Picasa; Google Notebook; Google Video, YouTube, and YouTube EDU; Knol; Google Sites; Google Calculator; Google News; and Google Books. A perfect primer!

#394296DV-X3 \$139.95: DVD

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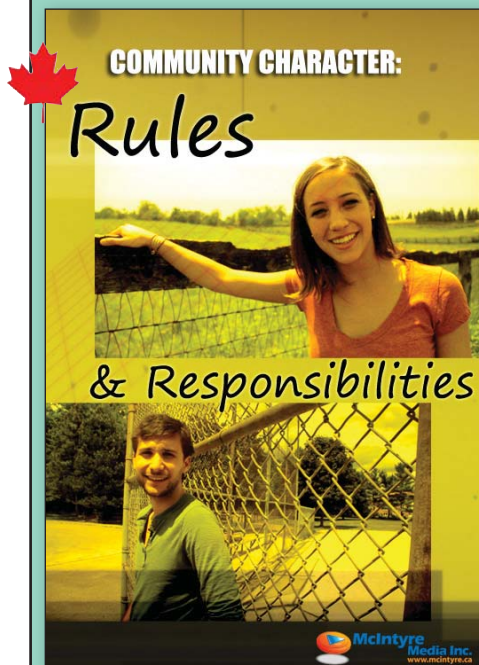
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