

Creating SAFER, POSITIVE, DIVERSE & INCLUSIVE schools



McIntyre Media is excited to announce our partnership with Canada's premier educational motivational speaker **Anthony McLean**



Our **NEW** video series for your schools:

01

For Grades 1-4

**Kindness Counts Series:
How to Make a Real Difference**

02

For Grades 5-8

Making School a Positive Place Series

03

For Grades 9-12

Gossip, Drama and Social Media Series



“This year Anthony presented to our students and the response from staff and students has been overwhelming. His bullying prevention message echoes the values of our Safe Schools team and helps students understand their role in creating a safe and inclusive learning environment. I would recommend him to any school looking for a dynamic, energetic and inspirational speaker.”

Aldo Petrucci, Principal, Hunter's Glen Public School

01

Kindness Counts: How to Make a Real Difference

Grades 1-4 2018 CC 6 x 8-12 min ea Stature Films
Includes a downloadable PDF of discussion topics

In this new video series, internationally renowned youth speaker Anthony McLean sits down with students in grades 1 through 4 to talk about the issues they face in their friendships and their classrooms everyday. Students weigh in on how they can show kindness to their peers to make school a fun and friendly place for everyone. This series also features a special performance of the original song, “Stand Up, Reach Out, Tell Someone” by Anthony McLean, as well as interviews with experts and community leaders. **Series includes:**

Competition: When competition crosses the line

Games should be fun for everyone, but when we get too competitive, games at recess can be hurtful, instead of fun. We need to make sure we're not going too far.

Loyalty: We can all choose our friends

“If you're my friend, you can't play with her!” Just because you're friends with one person, doesn't mean you can't play with other kids, too. No one should tell you who you can and cannot be friends with.

Teasing: Words are powerful

Words can be really hurtful. And saying “just kidding” doesn't always make that hurt go away. We have to be careful with our words, and be quick to say sorry when we make mistakes.

Feelings: It's okay to be mad

Anger is normal, but what should we do when we feel that way? We need to learn how to stop and cool down when we get mad. We also need to learn how to talk about our feelings.

Ignore it!: Dealing with mean people

What do you do if someone is bothering you? What's the difference between telling and tattling? Anthony talks to kids about what is helpful in a friendship and what is hurtful.

Bystanders: When to get involved

Using his original song “Stand Up, Reach Out, Tell Someone”, Anthony makes his message about bullying memorable for kids.

SPECIAL SERIES PRICE - ONLY \$510 (6 programs on 2 DVDs)
Available on DVD or Streaming Rights (3 year - Single K-12 Site)
Kindness Counts Series - Order #123000

02

Making School A Positive Place Series

Grades 5-8 2018 CC 7 x 8-12 min ea Stature Films
Includes a downloadable PDF of discussion topics

In this engaging Canadian-produced series, internationally renowned youth speaker Anthony McLean leads a group of students in grades 5 through 8 in a discussion about friendships, competition and inclusion. Anthony invites the students to reflect on how “harmless teasing” and competitiveness can impact their friendships. Students are encouraged to make their own commitments, choosing things they can do every week to make their classroom and school a more positive place. This series also features a special performance of Anthony's original song, “Don't Go There”, as well as interviews with experts and community leaders. **Series includes:**

Friendship Matters

What does a good friend look like? We can't always be friends with everyone, but we can always be friendly.

Too Much Competition

Recess should be fun. When games are full of put-downs and criticisms, it's not a normal part of being competitive, it's mean.

Dealing with Mean People

Mean people are everywhere; how do you handle them? It's best not to take their negativity to heart. Believe in yourself and surround yourself with people who believe in you too!

How to Help a Friend

Bystanders have so much power in a bullying situation! They can tell the bully to stop; they can reach out and support the victim; or, if the situation is really serious, they can get help.

Too Much Drama

Gossip and rumours create a toxic environment! If you wouldn't say it to someone's face, don't say it behind their back!

Too Much Teasing

‘Don't Go There’ zones! Using his original song, “Don't Go There!”, Anthony uses music to make his message about teasing memorable for kids.

Trouble with Social Media

Think before you click. It's easy to hide behind a screen and write nasty comments, but you probably wouldn't say it in person. Being a kind person includes what you say online.

SPECIAL SERIES PRICE - ONLY \$599 (7 programs on 2 DVDs)
Available on DVD or Streaming Rights (3 year - Single K-12 Site)
Making School A Positive Place Series - Order #123001

03

Gossip, Drama and Social Media Series

Grades 9-12 2018 CC 7 x 8-12 min ea Stature Films
Includes a downloadable PDF of discussion topics

In this Canadian-produced series, internationally renowned youth speaker Anthony McLean sits down with high school students to lead them in discussion about the issues they face in their relationships with friends and schoolmates everyday. The students get real and give their opinions on why gossiping is so easy, why preventing bullies is so hard, and what the true cost of popularity is. This series also features a special performance of an original song "Treat 'Em Well" by Anthony McLean, as well as interviews with experts and community leaders.

Series includes:

Bullying

You don't have to like everyone but you do have to respect everyone. Using his original song, "Treat 'em Well", Anthony speaks to high school students at their level in an engaging and memorable way.

Conflict and Drama

Learning how to co-exist with people you disagree with is a major life skill. Gossip and drama can be exciting, but is that the right choice for the people involved, including you?

The Bystanders

Bullying happens every day in school, which means a lot of students become bystanders. Bystanders often play the most important role in conflict. Always ask yourself this question, "what would I want people to do for me if I was in this situation?"

Being Bullied

High school students discuss how bullying is even worse now that social media means kids can get nasty both online and in person.

Gossip

Those who gossip with you will eventually gossip about you. When talking about everyone else's drama affects your own friendships, is it worth it?

Popularity and Friendship

It's better to build genuine relationships than to chase after fake ones. Students lend their own wisdom on what a true friendship looks like, how to spot a toxic one and whether the cost of popularity is really worth it.

Social Media

What you post today can linger forever. Will you use it to hurt or to help? Think before you click.

SPECIAL SERIES PRICE - ONLY \$599 (7 programs on 2 DVDs)
Available on DVD or Streaming Rights (3 year - Single K-12 Site)
Gossip, Drama and Social Media Series - Order #123002

"He absolutely understands the pressures that teenagers are facing in high schools today. He's real and he's authentic and kids can see that."

JENNIFER MEIER - VICE PRINCIPAL - ST. JOSEPH
HIGH SCHOOL



STARRING

Anthony McLean

Anthony McLean is excited to present his brand new course of educational content that speaks directly to the challenges of today's students.

As a motivational speaker, rapper, and YouTuber, Anthony is a seasoned presenter who travels around North America, teaching youth about **Leadership, Diversity, Mental Health, and Bullying**. He combines his high energy style with hip hop music to teach practical strategies that students can use right way.

New for the 2018/2019 school year, we have three age-appropriate courses, each featuring six to seven programs and a downloadable Q & A PDF with discussion questions for each video. Programs range in length from 8-12 minutes each and include topics like conflict, drama, social media and digital citizenship.

There is a course for Grades 1-4, Grades 5-8, and for high school students. Each course features Anthony speaking directly to the camera, as well as segments where students share their thoughts on each topic. There are also guest appearances from best-selling author and family counselor **Alyson Schafer**; co-founders of **'My Life Online'** **Blake and Dave**; YouTubers **Jessii Vee & Mandii Vee** & more. Teachers love this resource because students do too.

Anthony McLean speaks directly to the challenges of today's students.

These brand NEW video series combine powerful teaching, practical strategies, hip-hop music, lots of energy & an inspiring message. Produced specifically for students in your schools.

In each series, Anthony delivers powerful talks on: **Leadership, Mental Health, Bullying, Friendships, Conflict & Drama, Gossip** and **Social Media.**

"The impact that his message had on our students was outstanding."

Collette Golightly, Vice Principal

"The MOST dynamic speaker I've yet to see. Anthony is entertaining, engaging and relatable."

Benny Perrino, Teacher

Contact us today to purchase your
DVDs or streaming rights:

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