

# CAN CORE

Your Gateway to Learning



**FREE  
TRIAL**  
Call today!

## A Powerful Video Streaming Platform for K-12 Classrooms

tel: 800-565-3036  
fax: 519-942-8489  
email: [info@mcintyre.ca](mailto:info@mcintyre.ca)

[www.can-core.ca](http://www.can-core.ca)

Powered by:



**McIntyre Media**

Canada's leading video content distributor

# Take Students Beyond the Classroom!

## AN EXCEPTIONAL LEARNING TOOL

Your CAN-CORE subscription video library has been designed specifically for Canada's teachers & students. It's like no other streaming platform. Thousands of quality segments & full-length video programs to support curriculum.

Video in the classroom:

- Stimulates discussion
- Promotes critical thinking
- Inspires and engages students

## RICH & VERSATILE CONTENT (like no other)

You and your students have 24/7 access to thousands of segments and full-length video programs. Featuring current and relevant product from the best educational video producers including a vast selection of Canadian content.

Our content partners include:

- 291 Film Company
- Aarrow Productions
- Apartment 11
- Arcadia Entertainment
- Blue Ant Media
- Brandy Y Productions
- Breakthrough Entertainment
- Buck Productions
- CTV
- Farpoint Films
- GAPC Productions
- Good Earth Productions
- Guru Studio
- Human Relations Media
- IndieCan Entertainment
- Kwassen Productions Inc.
- LearningZoneXpress
- Learning Seed
- LeMay Media
- Merit Entertainment
- Monster Entertainment
- Pinegrove Productions
- Redcloud Studios
- Refuge 31
- Sardine Productions
- Scorpion TV
- ShortcutsTV
- Taqqut Productions
- and many more.



## Features:

**Thousands of videos including  
documentaries & feature films  
... And growing weekly!**

- Searchable by curriculum and subject.
- Landing page allows you to customize page - you select your Staff Picks. Other sliders include Recently Added and New Indigenous Videos.
- Search by Language filter.
- Refine a keyword search to find an exact phrase by adding quotation marks.
- View series, view title, view segments options in view window.
- Results sorted by 'best match' or you can choose to sort by 'newest' or 'alphabetically'.
- Total # of full programs and segments appears in keyword search box.

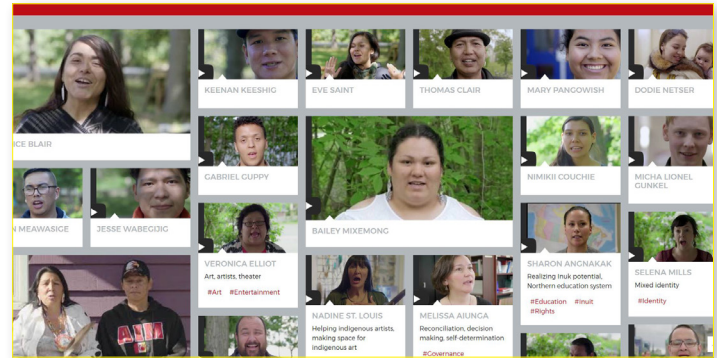
# The Future of Learning & Teaching!



## Access to Unmatched Indigenous Content

We are proud of our many partnerships with both Indigenous and non-Indigenous filmmakers across the country. CAN-CORE offers you an extraordinary, unparalleled catalogue of curated content for your Indigenous Studies classes. We are delighted to showcase these incredible programs by some of Canada's most renowned producers.

Use the **INDIGENOUS CONTENT ONLY** filter for any search.



## Powerful, Enhanced & Easy-to Use

- Embed codes for easy integration into a LMS.
- Both segments and full-length programs are searchable.
- Closed Captioning and interactive transcripts.
- User friendly admin portal allows you to manage users, access usage data, export metadata and more.
- Advanced Keyword Search.
- Resource Guides, Graphic Novels & Infographics where available.
- Create and share curated playlists.
- Access anywhere, anytime.
- Mobile device friendly.
- Create and share curated playlists.
- Videos for 'Special Days'.
- Tags help users find related videos.

## Sign Up today for FREE TRIAL

Try CAN-CORE today with a no-obligation FREE trial. Have your teachers create accounts and use the platform as much as they want. Simply call **1-800-565-3036** or visit **www.can-core.ca** to create your account today.

CAN-Core is designed so that the default view shows video segments rather than full titles. Users can then view the full title as an option when they are in the view window and also check out what else is in the series.

***"Studies have shown that the use of short video clips allows for more efficient processing and memory recall. The visual and auditory nature of videos appeals to a wide audience and allows each user to process information in a way that's natural to them."***

- Next Thought Studios



# The Benefits of Video:

*Using video for teaching in the classroom or for virtual learning has many benefits. Video can help students in the following ways:*

- Link concrete events and phenomena to abstract principles and vice versa.
- Allows students to stop and start, so they can integrate activities with video.
- Provides alternative approaches that can help students having difficulties in learning abstract concepts.
- Adds substantial interest to a course by linking it to real world issues.
- Good for developing some of the higher level intellectual skills and some of the more practical skills needed in a digital age.



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presents

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